

SMUCKER J M CO
Form 8-K
January 11, 2012

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

January 5, 2012

THE J. M. SMUCKER COMPANY

(Exact name of registrant as specified in its charter)

Ohio

001-5111

34-0538550

(State or other jurisdiction
of incorporation)

(Commission
File Number)

(I.R.S. Employer
Identification No.)

One Strawberry Lane, Orrville, Ohio

44667-0280

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code:

330-682-3000

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 5.05 Amendments to the Registrant's Code of Ethics, or Waiver of a Provision of the Code of Ethics.

On January 5, 2012, The J. M. Smucker Company (the "Company") amended the Company's Policy on Ethics and Conduct (the "Ethics Policy") to clarify the Company's policy for the handling of Company data and employee use of social media sites, to incorporate the Company's invention and secrecy agreement with employees into the Ethics Policy, and to make other administrative and non-substantive changes to the Ethics Policy.

This summary is qualified in its entirety by reference to the full text of the revised Ethics Policy, which can be found on the Company's corporate website at www.smuckers.com under "Our Company — Investor Relations — Corporate Governance — Policy on Ethics and Conduct".

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE J. M. SMUCKER COMPANY

January 11, 2012

By: */s/ Jeannette L. Knudsen*

*Name: Jeannette L. Knudsen
Title: Vice President, General Counsel & Corporate
Secretary*