

BANK BRADESCO
Form 6-K
November 04, 2011

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE
SECURITIES EXCHANGE ACT OF 1934**

**For the month of October, 2011
Commission File Number 1-15250**

BANCO BRADESCO S.A.
(Exact name of registrant as specified in its charter)

BANK BRADESCO
(Translation of Registrant's name into English)

**Cidade de Deus, s/n, Vila Yara
06029-900 - Osasco - SP
Federative Republic of Brazil**
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby
furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of
1934.

Yes No

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Bradesco

Forward-Looking Statements

This Report on Economic and Financial Analysis contains forward-looking statements relating to our business. Such statements are based on management's current expectations, estimates and projections about future events and financial trends, which could affect our business. Words such as: "believes," "anticipates," "plans," "expects," "intends," "aims," "evaluates," "predicts," "foresees," "projects," "guidelines," "should" similar expressions are intended to identify forward-looking statements. These statements, however, do not guarantee future performance and involve risks and uncertainties, which could be beyond our control. Furthermore, certain forward-looking statements are based on assumptions that, depending on future events, may prove to be inaccurate. Therefore, actual results may differ materially from the plans, objectives, expectations, projections and intentions expressed or implied in such statements.

Factors which could modify actual results include, among others, changes in regional, national and international commercial and economic conditions; inflation rates; increase in customer delinquency on the account of borrowers in loan operations, with the consequent increase in the allowance for loan losses; loss of funding capacity; loss of clients or revenues; our capacity to sustain and improve performance; changes in interest rates which could, among other events, adversely affect our margins; competition in the banking sector, financial services, credit card services, insurance, asset management and other related sectors; government regulations and fiscal matters; disputes or adverse legal proceedings or rulings; as well as credit risks and other loan and investment activity risks.

Accordingly, the reader should not rely excessively on these forward-looking statements. These statements are valid only as of the date they were prepared. Except as required under applicable legislation, we assume no obligation whatsoever to update these statements, whether as a result of new information, future events or for any other reason.

Few numbers of this Report were submitted to rounding adjustments.

Therefore, amounts indicated as total in certain charts may not correspond to the arithmetic sum of figures preceding them.

Report on Economic and Financial Analysis - September 2011

Press Release

Highlights

The main figures obtained by Bradesco in the nine-month period of 2011 are presented below:

1. Adjusted Net Income⁽¹⁾ in the period was R\$8.427 billion (an 18.4% increase compared to the R\$7.120 billion recorded in the same period last year), corresponding to earnings per share of R\$2.91 in the last 12 months and Return on Average Shareholders' Equity⁽²⁾ of 22.4%.
2. Adjusted Net Income was composed of R\$6.086 billion from financial activities, representing 72.2% of the total, and R\$2.341 billion from insurance, private pension plans and savings bond operations, which accounted for 27.8%.
3. On September 30, 2011, Bradesco's market capitalization stood at R\$96.682 billion⁽³⁾.
4. Total Assets stood at R\$722.289 billion in September 2011, an 18.0% increase on the balance in the same period in 2010. Return on Average Assets was 1.7%.
5. The Expanded Loan Portfolio⁽⁴⁾ stood at R\$332.335 billion in September 2011, up 22.0% from the same period in 2010. Operations with individuals totaled R\$105.389 billion (a 13.3% gain), while operations with companies totaled R\$226.946 billion (up 26.5%).
6. Total Assets under Management stood at R\$973.194 billion, an increase of 16.1% from September 2010.
7. Shareholders' Equity stood at R\$53.742 billion in September 2011, up 16.5% on September 2010. The Capital Adequacy Ratio stood at 14.7% in September 2011, 12.2% of which fell under Tier I Capital.
8. The Delinquency Ratio over 90 days stood at 3.8%, stable in comparison with September 2010.
9. The Efficiency Ratio⁽⁵⁾ stood at 42.7% in September 2011 (42.5% in September 2010) and the "adjusted-to-risk" ratio stood at 52.4% (53.3% in September 2010).
10. Insurance Written Premiums, Pension Plan Contributions and Savings Bond Income totaled R\$26.560 billion in the nine-month period of 2011, up by 20.4% over the same period in 2010. Technical provisions stood at R\$97.099 billion, equal to 30.1% of the Brazilian insurance market (reference date: July/11).
11. Investments in infrastructure, information technology and telecommunications amounted to R\$2.819 billion in the first nine months of 2011, a 4.6% increase on the same period in the previous year.
12. In the first nine months of 2011, taxes and contributions, including social security, paid or provisioned, amounted to R\$14,127 billion, R\$6,042 billion of which referred to taxes withheld and collected from third parties and R\$8.085 billion to activities of Bradesco Organization, equivalent to 95.9% of Adjusted Net Income⁽¹⁾.
13. Continuing its strategy towards organic growth, Bradesco launched, in the past 12 months, 451 branches of which 271 were opened in the last three months and hired over 9 thousand new employees in the period.
14. Bradesco has an extensive customer service network in Brazil, comprising 6,925 service points (3,945 branches, 1,320 PABs - Banking Service Branches and 1,660 PAAs - Advanced Service Branches). Customers can also use 1,589 PAEs -

8. Interest on Shareholders' Equity and Dividends were paid and provisioned to shareholders for the first nine months of 2011 in the amount of R\$2.838 billion, R\$1.104 billion of which was paid as monthly and interim dividends and R\$1.734 billion provisioned. ATMs in companies, 31,372 Bradesco Expresso service points, 6,233 Postal Bank branches, 33,217 own ATMs in the Bradesco Dia&Noite network and 12,379 ATMs shared with other banks⁽⁶⁾.

9. Financial Margin reached R\$29.063 billion, up 20.9% in comparison with the first nine months of 2010.

(1) According to non-recurring events described on page 8 of this Report on Economic and Financial Analysis; (2) Excludes mark-to-market effect of available-for-sale securities recorded under Shareholders' Equity; (3) R\$105.792 billion considering the closing price of preferred shares (most traded share); (4) Includes sureties and guarantees, letters of credit, advances of credit card receivable, co-obligation in loan assignment (receivables-backed investment funds and mortgage-backed receivables), co-obligation in rural loan assignment, and operations with Credit Risk – Commercial Portfolio, which includes debentures and promissory notes; (5) Accumulated over 12 months; and (6) Banco24Horas ATMs + ATM terminals shared among Bradesco, Banco do Brasil and Banco Santander. (7) Support Rating is an assessment of possible support for a company given by its shareholders or by official authorities in times of crisis.

Press Release

Highlights

17. Employee payroll, plus charges and benefits, totaled R\$6.631 billion. Social benefits provided to the 101,334 employees of the Bradesco Organization and their dependents amounted to R\$1.585 billion, while investments in training and development programs totaled R\$108.268 million.

18. On August 12, 2011, Fitch Rating raised Bradesco's support rating⁽⁷⁾ by one notch, from '3' to '2'.

19. On August 22, 2011, Japanese rating agency R&I raised Bradesco's issuer rating from 'BBB-' to 'BBB'.

20. Main Awards and Acknowledgments in the period:

- For the sixth consecutive year, Bradesco was selected as a part of the Dow Jones Sustainability Index 2011, a select list prepared by the New York Stock Exchange comprising companies with the best sustainable development practices.
- Ranked 4th in the "World's Greenest Companies" list prepared by *Newsweek* magazine, made up of companies with the best social and environmental responsibility practices in the world, becoming the only Brazilian company to hold position among the top 15.
- The only financial institution to stand out in the "Best Companies for Shareholders 2011" award, among companies with a market capitalization greater than R\$15 billion (*Capital Aberto* magazine);
- For the twelfth consecutive year, Bradesco was one of the "100 Best Companies to Work for in Brazil" (*Época* magazine);

- Grupo Bradesco Seguros stood out in the *As Melhores da Dinheiro* yearbook, in the "Insurance and Pension Plan" and "Health" categories (*IstoÉ Dinheiro* magazine); and

- Grupo Bradesco Seguros, the largest insurance conglomerate in Brazil, was recognized by the 2011 edition of *Maiores e Melhores* yearbook (*Exame* magazine).

21. With regards to sustainability, Bradesco divides its actions into three pillars: (i) Sustainable Finances, with a focus on banking inclusion, social and environmental variables for loan approvals and offering social and environmental products; (ii) Responsible Management, focused on valuing professionals, improving the workplace and adopting eco-efficient practices; and (iii) Social and Environmental Investments, focused on education, the environment, culture and sports. The highlight in this area is Fundação Bradesco, which has been developing an extensive social and educational program that operates 40 schools throughout Brazil. In 2011, a forecasted budget of R\$307.994 million will help serve more than 526 thousand people, 111 thousand of which through its own schools, in Basic Education, from Kindergarten to High School and Vocational Training - High School Level; Education for Youth and Adults; and Preliminary and Continued Education. In the Virtual School (Fundação Bradesco's e-learning portal), at the CIDs (Digital Inclusion Centers) and through other programs, like *Educa+Ação*, over 415 thousand people will be served. The more than 50 thousand Basic Education students receive uniforms, school supplies, meals and medical and dental assistance free of charge. For 54 years, Fundação Bradesco has provided more than 2 million students with quality formal education free of charge, who,

- The Best Financial Institution to Work for in Brazil (*Guia Você S/A Exame* – “The Best Companies to Work for 2011”); together with participants in in-class and distance courses, bring the number of participants to over 4 million people.
- For the fifth consecutive time, Grupo Bradesco Seguros leads the ranking of Brazilian insurers, in the 2011 edition (*Valor 1000* Yearbook);

Press Release

Main Information

	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10	1Q10
Statement of Income for the Period - R\$ million							
Book Net Income	2,815	2,785	2,702	2,987	2,527	2,405	2,315
Adjusted Net Income	2,864	2,825	2,738	2,684	2,518	2,455	2,362
Total Financial Margin	10,230	9,471	9,362	9,018	8,302	8,047	7,795
Gross Loan Financial Margin	6,928	6,548	6,180	6,143	5,833	5,757	5,681
Net Loan Financial Margin	4,149	4,111	3,820	3,848	3,774	3,596	3,514
Expenses with Allowance for Loan Losses	(2,779)	(2,437)	(2,360)	(2,295)	(2,059)	(2,161)	(2,099)
Fee and Commission Income	3,876	3,751	3,510	3,568	3,427	3,253	3,176
Administrative and Personnel Expenses	(6,285)	(5,784)	(5,576)	(5,790)	(5,301)	(4,976)	(4,850)
Premiums from Insurance, Private Pension Plan Contributions and Income from Savings Bonds	9,049	9,661	7,850	9,022	7,697	7,163	7,041
Balance Sheet - R\$ million							
Total Assets	722,289	689,307	675,387	637,485	611,903	558,100	532,100
Securities	244,622	231,425	217,482	213,518	196,081	156,755	157,100
Loan Operations ⁽¹⁾	332,335	319,802	306,120	295,197	272,485	259,722	249,100
- Individuals	105,389	102,915	100,200	98,243	93,038	89,780	86,100
- Corporate	226,946	216,887	205,920	196,954	179,447	169,942	163,000
Allowance for Loan Losses (ALL)	(19,091)	(17,365)	(16,740)	(16,290)	(16,019)	(15,782)	(15,100)
Total Deposits	224,664	213,561	203,822	193,201	186,194	178,453	170,100
Technical Provisions	97,099	93,938	89,980	87,177	82,363	79,308	77,100
Shareholders' Equity	53,742	52,843	51,297	48,043	46,114	44,295	43,100
Assets Under Management	973,194	933,960	919,007	872,514	838,455	767,962	739,100
Performance Indicators (%) on Adjusted Net Income (except when stated otherwise)							
Adjusted Net Income per Share - R\$ ⁽²⁾	2.91	2.82	2.72	2.61	2.38	2.19	2.10
Book Value per Share (Common and Preferred) - R\$	14.08	13.82	13.42	12.77	12.26	11.77	11.27
Annualized Return on Average Shareholders' Equity ^{(3) (4)}	22.4	23.2	24.2	22.2	22.5	22.8	22.8
Annualized Return on Average Assets ⁽⁴⁾	1.7	1.7	1.7	1.7	1.7	1.7	1.7
Average Rate - (Adjusted Financial Margin / Total Average Assets - Purchase and Sale Commitments - Permanent Assets) Annualized	8.0	7.8	8.2	8.3	7.9	8.2	8.2
Fixed Assets Ratio - Total Consolidated	16.7	17.3	17.4	18.1	16.7	20.9	20.9
Combined Ratio - Insurance ⁽⁵⁾	86.2	85.8	86.1	85.1	85.3	84.7	84.7
Efficiency Ratio (ER) ⁽²⁾	42.7	42.7	42.7	42.7	42.5	42.0	42.0
Coverage Ratio (Fee and Commission Income/Administrative and Personnel Expenses) ⁽²⁾	62.7	63.5	63.6	64.2	65.1	64.9	64.9
Market Capitalization - R\$ million ⁽⁶⁾	96,682	111,770	117,027	109,759	114,510	87,887	100,000
Loan Portfolio Quality % ⁽⁷⁾							
ALL / Loan Portfolio	7.3	6.9	7.0	7.1	7.4	7.6	7.6

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Non-Performing Loans (>60 days ⁽⁸⁾ / Loan Portfolio)	4.6	4.5	4.4	4.3	4.6	4.9
Delinquency Ratio (> 90 days ⁽⁸⁾ / Loan Portfolio)	3.8	3.7	3.6	3.6	3.8	4.0
Coverage Ratio (> 90 days ⁽⁸⁾)	194.0	189.3	193.6	197.6	191.8	188.5
Coverage Ratio (> 60 days ⁽⁸⁾)	159.6	154.0	159.1	163.3	162.0	155.8
Operating Limits %						
Capital Adequacy Ratio - Total Consolidated	14.7	14.7	15.0	14.7	15.7	15.9
- Tier I	12.2	12.9	13.4	13.1	13.5	13.9
- Tier II	2.5	1.8	1.7	1.7	2.3	2.1
- Deductions	-	-	(0.1)	(0.1)	(0.1)	(0.1)

Press Release

Main Information

	Sept11	Jun11	Mar11	Dec10	Sept10	Jun10	Mar10	Dec09	Val Sep x Jun
Structural Information - Units									
Service Points	62,055	59,473	57,185	54,884	52,015	49,154	46,570	44,577	
- Branches	3,945	3,676	3,651	3,628	3,498	3,476	3,455	3,454	
- PAAs ⁽⁹⁾	1,660	1,659	1,660	1,660	1,643	1,592	1,451	1,371	
- PABs ⁽⁹⁾	1,320	1,313	1,308	1,263	1,233	1,215	1,200	1,190	
- PAEs ⁽⁹⁾	1,589	1,587	1,588	1,557	1,559	1,565	1,564	1,551	
- Outplaced Bradesco ATM Network Terminals ⁽¹⁰⁾	3,953	3,962	3,921	3,891	4,104	3,827	3,664	3,577	(C
- ATM Terminals in the Shared Network ^{(10) (11)}	10,815	10,856	10,326	9,765	8,113	7,358	6,912	6,486	(C
- Banco Postal (Postal Bank)	6,233	6,227	6,218	6,203	6,194	6,177	6,110	6,067	
- Bradesco Expresso (Correspondent Banks)	31,372	29,263	27,649	26,104	24,887	23,190	21,501	20,200	2
- Bradesco Promotora de Vendas	1,157	919	853	801	773	743	702	670	
- Branches / Subsidiaries Abroad	11	11	11	12	11	11	11	11	
ATMs	45,596	45,103	44,263	43,072	41,007	39,766	38,772	37,957	
- Own Network	33,217	32,714	32,514	32,015	31,759	31,387	30,909	30,657	(C
- Shared Network ⁽¹¹⁾	12,379	12,389	11,749	11,057	9,248	8,379	7,863	7,300	
Debit and Credit Card ⁽¹²⁾ - in million	153.0	150.4	147.5	145.2	140.7	137.8	135.6	132.9	
Employees	101,334	98,317	96,749	95,248	92,003	89,204	88,080	87,674	
Employees and Interns	10,731	10,563	10,321	9,999	9,796	8,913	9,605	9,589	
Foundation Employees ⁽¹³⁾	3,813	3,796	3,788	3,693	3,756	3,734	3,713	3,654	
Customers - in millions									
Checking accounts	24.7	24.0	23.5	23.1	22.5	21.9	21.2	20.9	
Savings Accounts ⁽¹⁴⁾	40.6	39.7	39.4	41.1	38.5	37.1	36.2	37.7	
Insurance Group	39.4	38.0	37.0	36.2	34.6	33.9	33.8	30.8	
- Policyholders	34.3	33.0	32.1	31.5	30.0	29.3	29.2	26.3	
- Pension Plan Participants	2.1	2.1	2.1	2.0	2.0	2.0	2.0	2.0	
- Savings Bond Customers	3.0	2.9	2.8	2.7	2.6	2.6	2.6	2.5	
Bradesco Financiamentos	2.4	2.9	2.9	3.3	3.4	3.5	3.8	4.0	(17

(1) Expanded Loan Portfolio: Includes sureties and guarantees, letters of credit, advances of credit card receivables, loan assignment (receivables-backed investment funds and mortgage-backed receivables), co-obligations in rural loan assignment and operations with Credit Risk – Commercial Portfolio, covering debentures and promissory notes;

(2) In the last 12 months;

(3) Excludes mark-to-market effect of available-for-sale securities recorded under Shareholders' Equity;

- (4) Adjusted net income in the period;
- (5) Excluding additional provisions;
- (6) Number of shares (less treasury shares) multiplied by the closing price of the common and preferred shares on the period's last trading day;
- (7) Concept defined by Brazilian Central Bank;
- (8) Credits overdue;
- (9) PAB: Branch located on the premises of a company and with Bradesco employees; PAE: ATM located on the premises of a company; PAA: service point located in a municipality without a Bank branch;
- (10) Including overlapping ATMs within the Bank's own and shared network: in September 2011 - 2,040; June 2011 – 2,045; March 2011 – 2,024; December 2010 – 1,999, September 2010 – 1,670, June 2010 - 1,547, March 2010 – 1,490 and December 2009 – 1,455;
- (11) Shared ATM network: Banco24Horas ATMs + ATM terminals shared among Bradesco, Banco do Brasil and Banco Santander, since November 2010;
- (12) Includes pre-paid, Private Label, Banco Ibi as of December 2009 and Ibi México as of December 2010;
- (13) Fundação Bradesco, Digestive System and Nutritional Disorder Foundation (Fimaden) and Bradesco Sports and Recreation Center (ADC Bradesco); and
- (14) Number of accounts.

Press Release

Ratings

Main Ratings

		Fitch Ratings						Domestic Scale	
		International Scale						Domestic Scale	
Individual (1)	Support	Domestic Currency		Foreign Currency				Domestic Scale	
B/C	2	Long-Term	Short-Term	Long-Term	Short-Term			Long-Term	Short-Term
		A-	F1	BBB +	F2			AAA (bra)	F1
		Moody's Investors Service						R&I Inc	
		International Scale				Domestic Scale		International Scale	
Financial Strength		Domestic Currency		Foreign Currency		Domestic Currency		Issuer Rating	
B -		Long-Term	Short-Term	Long-Term	Short-Term	Long-Term	Short-Term		
		Baa1	A1	P - 1	Baa2	P-2	Aaa.br	BR - 1	BBB
		Standard & Poor's				Austin Rating			
		International Scale - Counterparty Rating		Domestic Scale		Corporate	Domestic Scale		
		Foreign Currency		Domestic Currency		Governance	Long-Term	Short-Term	
		Long-Term	Short-Term	Long-Term	Short-Term				
		BBB	A - 3	BBB	A - 3	AA	AAA	A - 1	
				brAAA	brA - 1				

(1) On July 20, 2011, Fitch Ratings introduced to the market the Viability rating for financial institutions around the globe, which reflects the same primary risks evaluated in the former Individual Rating. Fitch emphasizes that this is not a fundamental change in its approach to bank ratings or a change in opinion on the creditworthiness of the entities covered. For Bradesco, the Individual Rating 'B/C' was changed to Viability Rating 'a-'. To facilitate the transition, Fitch Ratings will maintain both ratings up to December 31, 2011.

Net Income vs. Adjusted Net Income

The main non-recurring events that impacted book net income in the periods below are presented in the following comparative chart:

	9M11	9M10	3Q11	R\$ million 2Q11
Book Net Income	8,302	7,035	2,815	2,785
Non-Recurring Events	125	85	49	40
- Provision/ (Reversal) of Tax Risks	(2,126)	397	(2,126)	-
- Recording of Additional ALL	1,006	-	1,006	-
- Labor Provision	501	-	501	-
- Civil Provision	170	-	170	-
- Civil Provision - Economic Plans	233	182	110	69
- Other ⁽²⁾	201	(325)	201	-
- Tax Effects	140	(169)	187	(29)
Adjusted Net Income	8,427	7,120	2,864	2,825
ROAE % ⁽¹⁾	22.0	22.2	22.7	23.3
ROAE (ADJUSTED) % ⁽¹⁾	22.4	22.5	23.1	23.6

(1) Annualized; and

(2) In 3Q11 and 9M11, includes: (i) expenses for asset impairment analysis totaling R\$152 million; (ii) other operational provisions totaling R\$107 million; and (iii) gross gains from the partial sale of Ibi Promotora totaling R\$58 million. In 9M10, includes: (i) recording of tax credits totaling R\$242 million; (ii) gross gains from the partial sale of the investment in CPM Braxis totaling R\$79 million; and (iii) net effect of the payment of taxes, through the program for payment in installments or in full of tax debits – Law 11,941/09 (REFIS) in the amount of R\$4 million.

Press Release

Summarized Analysis of Adjusted Income

To provide for better understanding, comparison and analysis of Bradesco's results, we use the Adjusted Statement of Income for analysis and comments contained in this Report on Economic and Financial Analysis, obtained from adjustments made to the Book Statement of Income, detailed at the end of this Press Release, which includes adjustments to non-recurring events shown in the previous page.

Note that the Adjusted Statement of Income is the basis adopted for the analysis and comments made in Chapters 1 and 2 of this report.

	R\$ million							
	Adjusted Statement of Income							
			Variation				Variation	
	9M11	9M10	9M11 x 9M10	3Q11	2Q11	3Q11 x 2Q11		
			Amount	%			Amount	%
Financial Margin	29,063	24,038	5,025	20.9	10,230	9,471	759	8.0
- Interest	27,685	22,973	4,712	20.5	9,669	9,167	502	5.5
- Non-Interest	1,378	1,065	313	29.4	561	304	257	84.5
ALL	(7,576)	(6,408)	(1,168)	18.2	(2,779)	(2,437)	(342)	14.0
Gross Income from Financial Intermediation	21,487	17,630	3,857	21.9	7,451	7,034	417	5.9
Income from Insurance, Private Pension Plan and Savings Bond Operations ⁽¹⁾	2,437	2,072	365	17.6	864	788	76	9.6
Fee and Commission Income	11,137	9,804	1,333	13.6	3,876	3,751	125	3.3
Personnel Expenses	(7,921)	(6,769)	(1,152)	17.0	(2,880)	(2,605)	(275)	10.6
Other Administrative Expenses	(9,724)	(8,275)	(1,449)	17.5	(3,405)	(3,179)	(226)	7.1
Tax Expenses	(2,659)	(2,262)	(397)	17.6	(866)	(913)	47	(5.1)
Companies	91	67	24	35.8	41	16	25	156.3
Other Operating Income/Expenses	(2,593)	(1,736)	(857)	49.4	(907)	(764)	(143)	18.7
Operating Income	12,255	10,531	1,724	16.4	4,174	4,128	46	1.1
Non-Operating Income	(1)	(18)	17	(94.4)	10	(7)	17	-
Income Tax / Social Contribution	(3,713)	(3,294)	(419)	12.7	(1,304)	(1,271)	(33)	2.6
Non-controlling Interest	(114)	(99)	(15)	15.2	(16)	(25)	9	(36.0)
Adjusted Net Income	8,427	7,120	1,307	18.4	2,864	2,825	39	1.4

(1) Result of Insurance, Private Pension Plans and Savings Bond Operations = Insurance, Private Pension Plans and Savings Bond Retained Premiums - Variation in the Technical Provisions of Insurance, Private Pension Plans and Savings Bonds – Retained Claims – Drawings and Redemption of Savings Bonds – Selling Expenses with Insurance Plans, Private Pension Plans and Savings Bonds.

Press Release

Summarized Analysis of Adjusted Income

Adjusted Net Income and Profitability

In the third quarter of 2011, Bradesco's adjusted net income stood at R\$2,864 million, a 1.4% or R\$39 million increase from the previous quarter, mainly due to: (i) financial margin gains, result of a greater volume of operations and treasury/securities gains; (ii) an increase in fee and commission income; partially offset by: (iii) higher personnel and administrative expenses due to collective bargaining agreement and organic growth in the period; and (iv) an increase in the allowance for loan losses driven, mainly, by greater volume of loan operations.

In the first nine months of 2011 versus the same period last year, adjusted net income increased by R\$1,307 million, or 18.4%. The main reasons for this result are described in this chapter, among which Bradesco's organic growth stands out.

Shareholders' Equity for September 2011 stood at R\$53,742 million, up 16.5% on the balance of September 2010. The Capital Adequacy Ratio stood at 14.7%, 12.2% of which fell under Tier I Reference Shareholders' Equity.

Total Assets came to R\$722,289 million in September 2011, up 18.0% over September 2010, driven by the increase in operations and the expansion of business volume. Return on Average Assets (ROAA) remained stable, hovering around 1.7%.

