### Edgar Filing: COLUMBIA SPORTSWEAR CO - Form 4

| COLUMBI<br>Form 4<br>August 07,  | A SPORTSWEA  | R CO       |   |                          |       |                    |        |                                     |   |  |   |  |  |
|--|--|------------|---|--------------------------|-------|--------------------|--------|-------------------------------------|---|--|---|--|--|
|  |  |            |   |                          |       |                    |        |                                     |   | OMB A  | PPROVAL   |  |  |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549   |  |            |   |                          |       |                    |        |                                     |   | OMB<br>Number:   | 3235-0287   |  |  |
| Check t<br>if no los   | ngor   |            |   |                          |       |                    |        |                                     |   | Expires:   | January 31,   |  |  |
| subject<br>Section<br>Form 4<br>Form 5   | <b>S CHANGES IN BENEFICIAL OWNERSHIP</b><br><b>SECURITIES</b><br>Section 16(a) of the Securities Exchange Act of 1 |            |   |                          |       |                    |        | Estimated<br>burden hou<br>response | irs per   |  |   |  |  |
| obligati<br>may con<br><i>See</i> Inst<br>1(b).  | ons<br>ntinue. Section 17  | (a) of the | Public U  | Jtility                  | Ho    | lding Co           | mpai   | •                                   | 1935 or Section   | 1  |   |  |  |
| (Print or Type   | Responses)   |            |   |                          |       |                    |        |                                     |   |  |   |  |  |
| (  |  |            | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>COLUMBIA SPORTSWEAR CO |                          |       |                    |        |                                     | 5. Relationship of Reporting Person(s) to<br>Issuer<br>(Check all applicable)               |  |   |  |  |
| [COLM]   |  |            |   |                          | aat T | Transactior        | _      |                                     | _X_Director10% Owner  |  |   |  |  |
|  | JMBIA SPORTS<br>Y, 14375 NW SC   |            | 3. Date (<br>(Month/<br>08/03/2   | Day/Ye                   |       | ransaction         | 1      |                                     | _X_ Director<br>Officer (give below)  |  | er (specify   |  |  |
| PORTLAN  | (Street)<br>ND, OR 97229   |            | 4. If Am<br>Filed(Me  |                          |       | Date Origin<br>ar) | ıal    |                                     | 6. Individual or Jo<br>Applicable Line)<br>_X_ Form filed by C<br>Form filed by M<br>Person | One Reporting Po   | erson   |  |  |
| (City)   | (State)  | (Zip)      | Tal   | ole I - N                | lon-  | Derivativ          | e Secu | ırities Acqı                        | ired, Disposed of   | , or Beneficia   | lly Owned   |  |  |
| 1.Title of<br>Security<br>(Instr. 3)2. Transaction Date<br>(Month/Day/Year)2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) |  |            | Date, if  | Code (Instr. 3, 4 and 5) |       |                    |        |                                     | Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)              | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|  |  |            |   | Code                     | V     | Amount             | (D)    | Price                               | (Instr. 3 and 4)  |  |   |  |  |
| Common<br>Stock  | 08/03/2006   |            |   | S                        |       | 2,000              | D      | \$ 50                               | 130,326   | D  |   |  |  |
| Common<br>Stock  | 08/03/2006   |            |   | S                        |       | 4,000              | D      | \$<br>50.2773                       | 126,326   | D  |   |  |  |
| Common<br>Stock  | 08/03/2006   |            |   | S                        |       | 4,000              | D      | \$<br>50.0522                       | 122,326   | D  |   |  |  |
| Common<br>Stock  | 08/03/2006   |            |   | S                        |       | 2,400              | D      | \$<br>50.2506                       | 119,926   | D  |   |  |  |
|  | 08/03/2006   |            |   | S                        |       | 1,000              | D      | \$ 50                               | 1,094,211   | Ι  |   |  |  |

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| Common<br>Stock |            |   |       |   |               |           |   | By GRATs                             |
|-----------------|------------|---|-------|---|---------------|-----------|---|--------------------------------------|
| Common<br>Stock | 08/03/2006 | S | 2,000 | D | \$<br>50.2773 | 1,092,211 | Ι | By GRATs                             |
| Common<br>Stock | 08/03/2006 | S | 2,000 | D | \$<br>50.0522 | 1,090,211 | Ι | By GRATs                             |
| Common<br>Stock | 08/03/2006 | S | 1,200 | D | \$<br>50.2506 | 1,089,011 | Ι | By GRATs                             |
| Common<br>Stock |            |   |       |   |               | 100       | I | By<br>Children's<br>Trust <u>(2)</u> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474 Persons who respond to the collection of information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, |                     |                    | Secur | unt of<br>rlying                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secu<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|--|--|---------------------|--------------------|-------|--|---|--|
|   |   |   | Code V                                 | 4, and 5)<br>(A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |   |  |

## **Reporting Owners**

Relationships **Reporting Owner Name / Address** Director 10% Owner Officer Other **BANY SARAH** C/O COLUMBIA SPORTSWEAR COMPANY Х 14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229

# Signatures

Peter J. Bragdon, Attorney-in-Fact

08/07/2006

Date

\*\*Signature of Reporting Person

#### \_ \_ \_

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held in grantor retained annuity trusts for which Ms. Bany is trustee and income beneficiary.

Shares held in trust, of which Ms. Bany's husband is trustee, for the benefit of Ms. Bany's children. Ms. Bany disclaims beneficial (2) ownership of these securities, and this report shall not be deemed an admission that she is the beneficial owner of such securities for

purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.