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PERKINS J	OSEPH										
Form 4											
March 22, 2											
FORM	14_{UNITE}	D STATES	SECUE	TTIFS A	ND FX	THA	NGE C	OMMISSION		PROVAL	
Chaols th			, D.C. 20	010110110501011	OMB Number:	3235-0287					
Check th if no long	aer				DENIEE				Expires:	January 31, 2005	
subject to	o SIAII	EMENT O	F CHAN	GES IN SECUF			LOWN	ERSHIP OF	Estimated a		
Section 1 Form 4 c				SECUR	ATTES				burden hour	rs per 0.5	
Form 5		oursuant to	Section 1	6(a) of th	e Securit	ies Ez	xchange	Act of 1934,	response	0.5	
obligatio may con <i>See</i> Instr 1(b).	tinue. Section 1	7(a) of the	Public U	tility Hol		ipany	Act of	1935 or Section	1		
(Print or Type	Responses)										
1. Name and Address of Reporting Person <u>*</u> PERKINS JOSEPH			2. Issuer Name and Ticker or Trading Symbol WORLD WRESTLING					5. Relationship of Reporting Person(s) to Issuer			
				ENTINC	[WW	'E]	(Check all applicable)				
(Last)	(First)	(Middle)		f Earliest T	ransaction			_X_ Director		Owner	
	LD WRESTLIN INMENT, INC		(Month/E 03/19/2	Day/Year) 010				Officer (give t below)	below)	er (specify	
EAST MAI		., 12-11									
	(Street)		4. If Ame	endment, Da	ate Original	l		6. Individual or Jo	int/Group Filin	g(Check	
			Filed(Mor	nth/Day/Yea	r)			Applicable Line) _X_ Form filed by O			
STAMFOR	.D, CT 06902							Form filed by M Person	ore than One Re	porting	
(City)	(State)	(Zip)	Tabl	le I - Non-I	Derivative	Securi	ties Acqu	iired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)		Transaction Date 2A. Deemed Ionth/Day/Year) Execution Date, if any (Month/Day/Year)			 3. 4. Securities Acquired Transactior(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) 				6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
				Code V	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Class A Common Stock	03/19/2010			М	15,000	Α	\$ 12.94	21,034	D		
Class A Common Stock	03/19/2010			S	11,045	D	\$ 17.19 (1)	9,989	D		
Class A Common Stock	03/19/2010			S	3,955	D	\$ 17.1	6,034	D		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Deletionshing

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactiorDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Rights to Buy)	\$ 12.94	03/19/2010		М	15,000	<u>(2)</u>	12/01/2010	Class A Common Stock	15,000

Reporting Owners

	Kelationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
PERKINS JOSEPH					
C/O WORLD WRESTLING ENTERTAINMENT, INC.	х				
1241 EAST MAIN STREET	21				
STAMFORD, CT 06902					
Signatures					

Sig

Joseph H. 03/22/2010 Perkins **Signature of Date Reporting Person

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This is the average price received for the shares. The actual sales prices were in a range of \$17.18 - \$17.22. Mr. Perkins will provide,

- (1) upon request by the SEC staff, WWE or a shareholder of WWE, complete information regarding the number of shares purchased at each price within the range.
- (2) Current

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(**3**) N/A

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.