Edgar Filing: Donaker Geoffrey L - Form 4

Donaker Geo	ffrey L									
Form 4 January 09 2	019									
FORM Check this if no long subject to Section 16 Form 4 or Form 5 obligation may conti	Section 16.SECURITIESForm 4 orForm 5Form 5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,Section 17(a) of the Public Utility Holding Company Act of 1935 or Section30(h) of the Investment Company Act of 1940							Number:3235-0287Number:January 31Expires:2005Estimated averageburden hours perresponse0.5		
(Print or Type R	esponses)									
1. Name and Ad Donaker Geo	ddress of Reporting offrey L	Symbol	er Name and INC [YEL]		Tradin	ıg	5. Relationship of Issuer	f Reporting Pers		
	(First) (NC., 140 NEW IERY ST., 9TH	(Month/ 01/08/	of Earliest Tra Day/Year) 2019	ansaction			X Director Officer (give below)	10%	b Owner er (specify	
	4. If Am	4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check				
SAN FRAN	CISCO, CA 941(onth/Day/Year))			Applicable Line) _X_ Form filed by (Form filed by N Person	One Reporting Pe More than One Re		
(City)	(State)	(Zip) Tal	ole I - Non-D	erivative S	Securi	ities Acc	quired, Disposed o	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Data (Month/Day/Year)		Code) (Instr. 8)		ispose	d of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	01/08/2019		S <u>(1)</u>	2,000	D	\$ 35.2	355,940	I <u>(2)</u>	See Footnote 2	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)				Amount of		8. Price of Derivative Security (Instr. 5)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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Reporting Owners

Reporting Owner Name / Address		Relationships						
	D	irector	10% Owner	Officer	Oth			
Donaker Geoffrey L C/O YELP INC. 140 NEW MONTGOMERY ST., 9TH FL SAN FRANCISCO, CA 94105	OOR	X						
Signatures								
/s/ Donna Hammer, Attorney-in-fact	01/09/201	9						

**Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Shares were sold pursuant to a duly adopted 10b5-1 trading plan adopted by the reporting person on August 31, 2018. (1)

Date

Shares are held by Geoffrey Donaker as Trustee UA 02/07/05 Donaker Revocable Trust. The Reporting Person holds voting and (2) dispositive power over the shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.