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HOLIETELD MADE

Form 4	JMAKK											
February 26	, 2018											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COM						OMMISSION	OMB APPROVAL					
Check th	nis hov		Was	shington	, D.C. 20	549			Number:	3235-0287		
Check this box if no longer subject to Section 16.		MENT OF	F CHANGES IN BENEFICIAL OWNERSHIP (SECURITIES						Expires: January 20 Estimated average			
builder hours per										0.5		
(Print or Type	Responses)											
HOLIFIELD MARK Sym			Symbol					5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (-	J		(Check	all applicable)		
(Month.				ate of Earliest Transaction hth/Day/Year) 22/2018				Director 10% Owner X Officer (give title Other (specify below) below) EVP-Supply Chain & Product Dev				
				Month/Day/Year) Appli _X_1 F				Applicable Line) _X_ Form filed by O	X_Form filed by One Reporting Person Form filed by More than One Reporting			
(City)	(State)	(Zip)	Tabl	e I - Non-l	Derivative	Secur		ired, Disposed of,	or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	ecurity (Month/Day/Year) Execution Date, if			Code (Instr. 3, 4 and 5) (Instr. 8) (A)				Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)				
\$.05 Common Stock	02/22/2018			А	11,053 (1)	А	\$ 0	44,027	D			
\$.05 Common Stock	02/22/2018			F	4,201	D	\$ 185.47	39,826	D			
\$.05 Common Stock	02/22/2018			F	1,893	D	\$ 185.47	37,933	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Securi (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
reporting officer ranner ranness	Director	10% Owner	Officer	Other				
HOLIFIELD MARK 2455 PACES FERRY ROAD ALANTA, GA 30339			EVP-Supply Chain & Prod Dev					
Signatures								
/s/ Stacy S. Ingram.								

/s/ Stacy S. Ingram, Attorney-in-Fact

02/26/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects performance shares earned upon vesting of the Fiscal 2015-2017 performance share award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.