LEVIN DANIEL J Form 4 August 16, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB 3235-0287 Number: January 31,

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Expires:

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

| 1. Name and A | • | orting Person * | 2. Issuer Name and Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer | | |
|------------------------|----------|-----------------|--|--|--|--|
| (L-a) (Eine) (Middle) | | (Middle) | BOX INC [BOX] | (Check all applicable) | | |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction | V. Dimoton 100/ Overson | | |
| 900 JEFFERSON AVENUE | | | (Month/Day/Year) 08/15/2017 | X Director 10% Owner X Officer (give title Other (specify below) President | | |
| | (Street) | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | |
| REDWOOD CITY, CA 94063 | | | Filed(Month/Day/Year) | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | |
| (City) | (State) | (Zip) | Table I - Non-Derivative Securities Acc | quired. Disposed of, or Beneficially Owner | | |

| (City) | (State) | (Zip) Tabl | e I - Non-D | erivative S | Securi | ties Acq | uired, Disposed o | of, or Beneficial | ly Owned |
|--------------------------------------|---|---|---|-------------|------------------|--|--|---|------------------|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securit on(A) or Di (Instr. 3, | sposed | of (D) | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | Code V | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | |
| Class A Common Stock | 08/15/2017 | | C | 20,000 | A | \$0 | 20,000 | I | See footnote (1) |
| Class A Common Stock | 08/15/2017 | | S(2) | 20,000 | D | \$ 18.6 (3) | 0 | I | See footnote (1) |
| Class A Common Stock | | | | | | | 3,752 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. Number of | 6. Date Exer | cisable and | 7. Title and A | Amount of | 8. P |
|--------------------------------|---|---------------------|-------------------------|-----------------|--|-----------------------------------|--------------------|------------------------------|-------------------------------------|------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transacti | onDerivative | Expiration Date | | Underlying Securities | | Der |
| Security (Instr. 3) | or Exercise Price of Derivative Security | | any (Month/Day/Year) | Code (Instr. 8) | Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | (Month/Day/Year) (Instr. 3 and 4) | | 4) | Sect (Ins | |
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| Class B Common Stock (4) | <u>(4)</u> | 08/15/2017 | | С | 20,000 | <u>(4)</u> | <u>(4)</u> | Class A Common Stock | 20,000 | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|-----------|-----------|-------|--|--|--|
| F- | Director | 10% Owner | Officer | Other | | | |
| LEVIN DANIEL J 900 JEFFERSON AVENUE REDWOOD CITY, CA 94063 | X | | President | | | | |

Signatures

/s/ Peter McGoff, Attorney-in-Fact 08/16/2017

**Signature of Reporting Person Da

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The shares are held of record by Daniel J. Levin and Naomi J. Andrews, as Trustees of the Levin/Andrews Family Trust.
- (2) The reported sales were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on December 6, 2016.
- This sale price represents the weighted average sale price of the shares sold ranging from \$18.50 to \$18.67 per share. Upon request by the (3) Commission staff, the Issuer, or a security holder of the Issuer, the Reporting Person will provide full information regarding the number of shares sold at each separate price within the range set forth in this Form 4.
- (4) Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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