KROGER CO

Form 5

February 19, 2014

FORM 5

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0362 Number:

Check this box if no longer subject to Section 16. Form 4 or Form

January 31, Expires: 2005

1.0

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per

5 obligations may continue. See Instruction response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 1(b). Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

Reported 30(h) of the Investment Company Act of 1940 Form 4

Transactions Reported

1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading 5. Relationship of Reporting Person(s) to Issuer DILLON DAVID B Symbol KROGER CO [KR] (Check all applicable) (First) (Middle) 3. Statement for Issuer's Fiscal Year Ended (Last) (Month/Day/Year) _X_ Director 10% Owner _X_ Officer (give title Other (specify 02/01/2014 below) below) THE KROGER CO., 1014 VINE Chairman of the Board **STREET** (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Reporting Filed(Month/Day/Year) (check applicable line)

CINCINNATI, OHÂ 45202

X Form Filed by One Reporting Person Form Filed by More than One Reporting

(City)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securit Acquired Disposed (Instr. 3,	(A) o of (D))	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	Â	Â	Â	Â	Â	Â	804,296.9373 (1) (2)	D	Â
Common Stock	Â	Â	Â	Â	Â	Â	173,413	I	by Trust/Spouse
Common Stock	Â	Â	Â	Â	Â	Â	133,979	I	by Trust/Family

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

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 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
					(A) ((D)	Date Exercisable	Expiration Date	Title	Amour Numbe Shares
Non-Qualified Stock Option	\$ 16.385	Â	Â	Â	Â	Â	(3)	05/05/2015	Common Stock	300,0
Non-Qualified Stock Option	\$ 19.94	Â	Â	Â	Â	Â	(3)	05/04/2016	Common Stock	240,0
Non-Qualified Stock Option	\$ 28.27	Â	Â	Â	Â	Â	(3)	06/28/2017	Common Stock	220,0
Non-Qualified Stock Option	\$ 28.61	Â	Â	Â	Â	Â	(3)	06/26/2018	Common Stock	225,0
Non-Qualified Stock Option	\$ 22.34	Â	Â	Â	Â	Â	(3)	06/25/2019	Common Stock	225,0
Non-Qualified Stock Option	\$ 20.16	Â	Â	Â	Â	Â	(3)	06/24/2020	Common Stock	230,0
Non-Qualified Stock Option	\$ 24.74	Â	Â	Â	Â	Â	(3)	06/23/2021	Common Stock	283,6
Non-Qualified Stock Option	\$ 21.96	Â	Â	Â	Â	Â	(3)	07/12/2022	Common Stock	298,5
Non-Qualified Stock Option	\$ 37.76	Â	Â	Â	Â	Â	(3)	07/15/2023	Common Stock	298,5

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
DILLON DAVID B								
THE KROGER CO.	ÂΧ	Â	Chairman of the Board	Â				
1014 VINE STREET	АЛ		A Chairman of the Board					
CINCINNATI. OH 45202								

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Signatures

/s/ David B.
Dillon
02/19/2014

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Between February 2, 2013 and February 1, 2014, the reporting person acquired 2,165.2451 shares of Kroger common stock in the (1) Company's employee benefit plans that are deemed to be 'tax-conditioned plans' pursuant to Rule 16b-3,to the extent disclosed on reports received by plan trustees.
- (2) The total amount of securities directly owned by the reporting person includes shares in the Company's employee benefit plans that are deemed to be 'tax-conditioned plans' pursuant to Rule 16b-3, to the extent disclosed on reports received from plan trustees.
- (3) These options were granted under a long-term incentive plan of The Kroger Co. and vest in equal annual installments in whole amounts over a five-year period, at the rate of 20% per year commencing one year from the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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