Hecht Peter M Form 4 November 06, 2012

#### **OMB APPROVAL** UNITED STATES SECURITIES AND EXCHANGE COMMISSION **OMB** 3235-0287 Washington, D.C. 20549 Number: Check this box January 31, Expires: if no longer 2005 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to Estimated average **SECURITIES** Section 16. burden hours per Form 4 or response... 0.5 Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Hecht Peter M Issuer Symbol **IRONWOOD** (Check all applicable) PHARMACEUTICALS INC [IRWD] \_X\_\_ Director 10% Owner Other (specify X\_ Officer (give title (Last) (First) (Middle) 3. Date of Earliest Transaction below) (Month/Day/Year) Chief Executive Officer C/O IRONWOOD 11/05/2012 PHARMACEUTICALS, INC., 301 **BINNEY STREET** (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting CAMBRIDGE, MA 02142 (State)

| (City)                               | (State)                                 | (Zip) Tab   | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |        |        |  |  |   |  |
|--------------------------------------|---|---|--|---|--------|--------|--|--|---|--|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code<br>(Instr. 8)   | 4. Securit<br>on(A) or Di<br>(Instr. 3, | sposed | of (D) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |  |
| Common<br>Stock                      | 11/05/2012                              |   | P  | 50,000                                  | A      | 11.65  | 72,803   | D  |   |  |
| Class A<br>Common<br>Stock           |   |   |  |   |        |        | 2,985  | Ĭ  | The 2000<br>Trust for<br>Malcolm<br>Paul<br>Hecht (2) |  |
|                                      |   |   |  |   |        |        | 2,985  | I  |   |  |

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| Class A Common Stock |           |   | The 2000<br>Trust for<br>Zoe Niovi<br>Hecht (2)     |
|----------------------|-----------|---|---|
| Class A Common Stock | 2,985     | I | The 2000<br>Trust for<br>Alexis<br>Mae<br>Hecht (2) |
| Class B Common Stock | 3,649,751 | D |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5.         | 6. Date Exerc | cisable and | 7. Title  | and      | 8. Price of | 9. Nu  |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------|-------------|-----------|----------|-------------|--------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transacti  | onNumber   | Expiration D  | ate         | Amoun     | t of     | Derivative  | Deriv  |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day/   | Year)       | Underly   | ying     | Security    | Secui  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e             |             | Securit   | ies      | (Instr. 5)  | Bene   |
|             | Derivative  |                     | •                  |            | Securities | 3             |             | (Instr. 3 | 3 and 4) |             | Own    |
|             | Security    |                     |                    |            | Acquired   |               |             |           |          |             | Follo  |
|             | •           |                     |                    |            | (A) or     |               |             |           |          |             | Repo   |
|             |             |                     |                    |            | Disposed   |               |             |           |          |             | Trans  |
|             |             |                     |                    |            | of (D)     |               |             |           |          |             | (Instr |
|             |             |                     |                    |            | (Instr. 3, |               |             |           |          |             | ·      |
|             |             |                     |                    |            | 4, and 5)  |               |             |           |          |             |        |
|             |             |                     |                    |            |            |               |             |           | ۸        |             |        |
|             |             |                     |                    |            |            |               |             |           | Amount   |             |        |
|             |             |                     |                    |            |            | Date          | Expiration  |           | or<br>   |             |        |
|             |             |                     |                    |            |            | Exercisable   | Date        |           | Number   |             |        |
|             |             |                     |                    | C-1- V     | (A) (D)    |               |             |           | of<br>51 |             |        |
|             |             |                     |                    | Code V     | (A) (D)    |               |             |           | Shares   |             |        |

# **Reporting Owners**

| Reporting Owner Name / Address   | Relationships |           |                         |       |  |  |
|--|---------------|-----------|-------------------------|-------|--|--|
|  | Director      | 10% Owner | Officer                 | Other |  |  |
| Hecht Peter M C/O IRONWOOD PHARMACEUTICALS, INC. 301 BINNEY STREET CAMBRIDGE, MA 02142 | X             |           | Chief Executive Officer |       |  |  |

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## **Signatures**

/s/ Halley E. Gilbert Attorney-in-Fact

11/06/2012

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$11.36 to \$11.75, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote.
- These shares are held in the referenced trust for the benefit of the reporting person's child. The reporting person's spouse is the trustee of (2) this trust. The reporting person disclaims beneficial ownership of these securities, and the filing of this report is not an admission that the reporting person is the beneficial owner of these securities for purposes of Section 16 or any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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