Edgar Filing: Bradley Thomas Jr - Form 4

Bradley Thor Form 4											
October 31, 2 FORM Check thi if no long subject to Section 10	4 UNITED S	4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF								OMB APPROVAL OMB 3235-0287 Number: January 31 Expires: 2005 Estimated average burden hours per	
Form 4 or Form 5 obligatior may conti <i>See</i> Instru 1(b).	Filed purs Insue. Section 17(a	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940							response 0.		
(Print or Type R	lesponses)										
Bradley Thomas Jr Symbol TD AM			r Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer				
				AMERITRADE HOLDING RP [AMTD]				(Check all applicable)			
				of Earliest Transaction Day/Year) 2012 endment, Date Original onth/Day/Year)				Director 10% Owner X Officer (give title Other (specify below) below) Exec. VP, retail distribution			
			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 								
OMAHA, N	E 68127								Iore than One Re		
(City)	(State) ((Zip)	Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	(Instr. 3,	(A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	10/29/2012			F	7,258	D	\$ 15.88	229,012	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Bradley Thomas Jr 4211 SOUTH 102ND ST. OMAHA, NE 68127			Exec. VP, retail d	listribution				
Signatures								
/s/ David L. Lambert, as attorne Bradley, Jr.	as 10/31/2012							
<u>**</u> Signature of R	eporting Pers	son		Date				

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v). *

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.