

MICROSTRATEGY INC  
Form 4  
June 07, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BANSAL SANJU K

(Last) (First) (Middle)

C/O MICROSTRATEGY  
INCORPORATED, 1850 TOWERS  
CRESCENT PLAZA

(Street)

TYSONS CORNER, VA 22182

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MICROSTRATEGY INC [MSTR]

3. Date of Earliest Transaction  
(Month/Day/Year)  
06/05/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Vice Chairman, EVP and COO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	Shares
Class A Common Stock	06/07/2012		C	30,000	A	<u>(1)</u>	0 <u>(2)</u> I Shares owned by LLC <u>(3)</u>
Class A Common Stock	06/05/2012		S	8,364	D	\$ <u>(4)</u> 120.557	0 <u>(2)</u> I Shares owned by LLC
Class A Common Stock	06/05/2012		S	1,636	D	\$ <u>(5)</u> 121.3781	0 <u>(2)</u> I Shares owned by LLC
Class A Common Stock	06/06/2012		S	1,300	D	\$ <u>(5)</u>	0 <u>(2)</u> I Shares

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Common Stock					122.3712 <u>(6)</u>				owned by LLC
Class A Common Stock	06/06/2012		S	18,168	D	\$ 123.3466 <u>(7)</u>	0 <u>(2)</u>	I	Shares owned by LLC
Class A Common Stock	06/06/2012		S	532	D	\$ 124.2918 <u>(8)</u>	0 <u>(2)</u>	I	Shares owned by LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. P
					V (A) (D)	Date Exercisable Expiration Date	Title	Amount or Number of Shares
Class B Common Stock	<u>(9)</u>	06/07/2012		C	30,000	<u>(9)</u> <u>(9)</u>	Class A Common Stock	30,000

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

BANSAL SANJU K  
C/O MICROSTRATEGY INCORPORATED  
1850 TOWERS CRESCENT PLAZA  
TYSONS CORNER, VA 22182

X

Vice Chairman, EVP and COO

## Signatures

/s/ Sanju K.  
Bansal

06/07/2012

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired upon conversion of shares of Class B Common Stock, which were convertible on a 1-for-1 basis into shares of Class A Common Stock.  
The reporting person converted 30,000 shares of Class B Common Stock into 30,000 shares of Class A Common Stock on June 7, 2012 for the purpose of settling the sale transactions reported on this Form 4. Upon settlement of all of these sale transactions, the reporting person will beneficially own 0 shares of Class A Common Stock.
- (2) Shares that are indicated as being "owned by LLC" are owned directly by Shangri-La LLC (the "LLC"), and indirectly by Mr. Bansal as the sole member of the LLC.  
The reported price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$120.05 to \$121.00, inclusive. The reporting person undertakes to provide to MicroStrategy Incorporated, any security holder of MicroStrategy Incorporated, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the ranges set forth in footnotes 4, 5, 6, 7 and 8 to this Form 4.
- (3) The reported price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$121.11 to \$121.97, inclusive.
- (4) The reported price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$122.00 to \$122.96, inclusive.
- (5) The reported price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$123.00 to \$123.98, inclusive.
- (6) The reported price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$124.07 to \$124.37, inclusive.
- (7) Shares of Class B Common Stock are convertible immediately upon receipt into shares of Class A Common Stock on a 1-for-1 basis and have no expiration date.
- (8) See Exhibit A.
- (9) See Exhibit A.
- (10) See Exhibit A.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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