

BEATTIE ART P  
Form 3  
August 17, 2010

**FORM 3** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â BEATTIE ART P		(Month/Day/Year)	SOUTHERN CO [SO]	
(Last)	(First)	08/13/2010		
30 IVAN ALLEN JR. BLVD.,			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
NW				
(Street)			(Check all applicable)	
ATLANTA,Â GAÂ 30308			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below) (specify below)	
			Executive Vice President & CFO	
			6. Individual or Joint/Group Filing(Check Applicable Line)	
			<input checked="" type="checkbox"/> Form filed by One Reporting Person	
			<input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Southern Company Common Stock	5,366.018	I	401K
Southern Company Common Stock	126.9504 <sup>(1)</sup>	I	Custodian

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Option Right to Buy	02/18/2006	02/18/2015	Southern Company Common Stock	21,558	\$ 32.7	D	Â
Option Right to Buy	02/20/2007	02/20/2016	Southern Company Common Stock	20,138	\$ 33.81	D	Â
Option Right to Buy	02/19/2008	02/19/2017	Southern Company Common Stock	22,550	\$ 36.42	D	Â
Option Right to Buy	02/18/2009	02/18/2018	Southern Company Common Stock	21,779	\$ 35.78	D	Â
Option Right to Buy	02/16/2010	02/16/2019	Southern Company Common Stock	40,961	\$ 31.39	D	Â
Option Right To Buy	02/15/2011	02/15/2020	Southern Company Common Stock	37,384	\$ 31.17	D	Â
Phantom Stock Units	Â (2)	Â (2)	Southern Company Common Stock	1,331.8034	\$ 0	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BEATTIE ART P 30 IVAN ALLEN JR. BLVD., NW ATLANTA, GA 30308	Â	Â	Â Executive Vice President & CFO	Â

## Signatures

Patricia L. Roberts, Attorney-in-Fact for Arthur P. Beattie  
08/16/2010

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes shares purchased through the Dividend Reinvestment Plan

(2) Includes phantom stock units acquired as if reinvested in the dividend reinvestment plan. There is no exercise or expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.