JOHNSON RICHARD E

Form 4 July 30, 2010

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or

Expires: January 31, 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

Stock

Stock

Common

(Print or Type Responses)

1. Name and Address of Reporting Person * JOHNSON RICHARD E			suer Name and ol GER METI				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (M		3. Date of Earliest Transaction (Month/Day/Year)				(Check all applicable) Director 10% Owner			
4545 W. BROWN DEER			9/2010				Officer (give title Other (specify below)			
ROAD, P.O. BOX 245036 Sr. VP-Finance, Treas & CFO									& CFO	
	(Street)	4. If A	4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check				
	Filed(Month/Day/Year)						Applicable Line) _X_ Form filed by One Reporting Person			
MILWAUK	XEE, WI 53224-95					Form filed by More than One Reporting Person				
(City)	(State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								ally Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code		(A) or (A) or (A) or)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	07/29/2010		M	2,500	A	\$ 7	80,092	D		
Common Stock							1,878.7028	I	ESSOP	
Common							28 000	D		

28,000

4,000

D

Ι

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Restricted

Stock

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SEC 1474

(9-02)

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Secu Acqu (A) o Disp (D)	or cosed of r. 3, 4,	Expiration Dat	. Date Exercisable and Expiration Date Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Options	\$ 7	07/29/2010		M		2,500 (1)	05/02/2006	05/02/2013	BMI Common Stock	2,500	
Stock Options	\$ 7						05/02/2004	05/02/2013	BMI Common Stock	5,000	
Stock Options	\$ 18.325						05/09/2006	05/09/2015	BMI Common Stock	4,500	
Stock Options	\$ 31.41						05/05/2007	05/05/2016	BMI Common Stock	3,600	
Stock Options	\$ 24.94						05/04/2008	05/04/2017	BMI Common Stock	3,600	
Stock Options	\$ 52.81						05/02/2009	05/02/2018	BMI Common Stock	3,000	
Stock Options	\$ 38.69						05/01/2010	05/01/2019	BMI Common Stock	5,400	
Stock Options	\$ 38.41						05/07/2011	05/07/2020	BMI Common Stock	3,000	

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

JOHNSON RICHARD E 4545 W. BROWN DEER ROAD P.O. BOX 245036 MILWAUKEE, WI 53224-9536

Sr. VP-Finance, Treas & CFO

Signatures

Reporting Person

Richard E.

Johnson 07/30/2010
**Signature of Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock options granted pursuant to the Company's Stock Option Plans approved by shareholders.
- (2) Stock Options are granted on a one-for-one basis.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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