Edgar Filing: RICKETTS J JOE - Form 4

RICKETTS . Form 4 January 12, 2										
FORM	14								PPROVAL	
	UNITED STA	Washington, D.C. 20549							3235-0287	
Check thi if no long subject to Section 1 Form 4 o Form 5 obligation may cont <i>See</i> Instru 1(b).	6. r Filed pursuant sinue. Section 17(a) of	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section							January 31, 2005 average irs per 0.5	
(Print or Type F	Responses)									
1. Name and A RICKETTS	Symbol TD AM	2. Issuer Name and Ticker or Trading mbol D AMERITRADE HOLDING ORP [AMTD]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Month/			Date of Earliest Transaction onth/Day/Year)			X_ DirectorX_ 10% Owner Officer (give titleOther (specify below)below)				
4211 SOUT		01/08/2009								
	(Street) 4. If Amen Filed(Mont						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
OMAHA, N	IE 68127						Form filed by I Person	More than One Ro	eporting	
(City)	(State) (Zip)	Table	e I - Non-D	erivative S	Securi	ties Ac	quired, Disposed o	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)		3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A) or) 5)	SecuritiesHBeneficially(OwnedH	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common	01/08/2009		Code V A	Amount 7,616	(D) A	Price \$ 0	58,250,294	D		
Stock				,			.,,			
Common Stock							35,493,876	Ι	By Spouse	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Unde Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Add	ress	Relationships						
	Director	10% Owner	Officer	Other				
RICKETTS J JOE 4211 SOUTH 102ND ST OMAHA, NE 68127	Х	Х						
Signatures								
/s/ J. Joe Ricketts	01/12/2009							
**Signature of Reporting Person	Date							

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.