

CSS INDUSTRIES INC
Form 4
August 20, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
FARBER JACK

(Last) (First) (Middle)

3056 MIRO DRIVE NORTH

(Street)

PALM BEACH
GARDENS, FL 33410

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
CSS INDUSTRIES INC [CSS]

3. Date of Earliest Transaction
(Month/Day/Year)
08/16/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Chairman

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				(A) or (D)	Price				
				Code	V	Amount			
Common Stock (\$.10 par value)	08/16/2007		S	7,500 ⁽¹⁾	D	\$ 39.6	167,010	I	By Trust FBO Jack Farber ⁽²⁾
Common Stock (\$.10 par value)	08/16/2007		S	300 ⁽¹⁾	D	\$ 39.74	166,710	I	By Trust FBO Jack Farber ⁽²⁾
Common Stock (\$.10 par value)	08/16/2007		S	100 ⁽¹⁾	D	\$ 39.75	166,610	I	By Trust FBO Jack Farber ⁽²⁾

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value)								
Common Stock (\$.10 par value)	08/16/2007	S	<u>2,000</u> ⁽¹⁾	D	\$ 39.8	164,610	I	By Trust FBO Jack Farber ⁽²⁾
Common Stock (\$.10 par value)	08/16/2007	S	<u>5,000</u> ⁽¹⁾	D	\$ 40	159,610	I	By Trust FBO Jack Farber ⁽²⁾
Common Stock (\$.10 par value)	08/16/2007	S	100 ⁽¹⁾	D	\$ 40.5	159,510	I	By Trust FBO Jack Farber ⁽²⁾
Common Stock (\$.10 par value)	08/16/2007	S	<u>4,000</u> ⁽¹⁾	D	\$ 40.61	155,510	I	By Trust FBO Jack Farber ⁽²⁾
Common Stock (\$.10 par value)	08/17/2007	S	<u>17,100</u> ⁽¹⁾	D	\$ 39.7	138,410	I	By Trust FBO Jack Farber ⁽²⁾
Common Stock (\$.10 par value)	08/17/2007	S	<u>1,500</u> ⁽¹⁾	D	\$ 39.99	136,910	I	By Trust FBO Jack Farber ⁽²⁾
Common Stock (\$.10 par value)	08/17/2007	S	<u>5,000</u> ⁽¹⁾	D	\$ 40.1	131,910	I	By Trust FBO Jack Farber ⁽²⁾
Common Stock (\$.10 par value)						20,800	I	By Trust FBO Blake Robert Kurtzman ⁽³⁾
Common Stock (\$.10 par value)						22,675	I	By Trust FBO Leigh Ann Kurtzman ⁽³⁾
Common Stock (\$.10 par value)						60,383	I	By Trust FBO David M. Farber ⁽³⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FARBER JACK 3056 MIRO DRIVE NORTH PALM BEACH GARDENS, FL 33410	X		Chairman	

Signatures

Michael A. Santivaschi, Attorney
in Fact 08/20/2007

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) (1) This sale was made pursuant to a plan intended to comply with Rule 10b5-1(c) previously adopted on August 2, 2007
- (2) (2) Reflects shares contributed by the reporting person to a revocable trust. The reporting person is the settlor, trustee and beneficiary of this trust.
- (3) (3) The reporting person disclaims beneficial ownership of these shares to the extent that he does not have a pecuniary interest in them.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.