Edgar Filing: ARBITRON INC - Form 4

Form 4										
May 26, 2006								OMB A	PPROVA	4
FORM 4	N OMB Number:	3235-0287								
Check this box if no longer subject to Section 16.	F CHAN	IGES IN SECUE	Estimated	stimated average urden hours per						
Form 4 orresponseForm 5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,obligationsSection 17(a) of the Public Utility Holding Company Act of 1935 or Sectionsee Instruction30(h) of the Investment Company Act of 1940										0.5
(Print or Type Respon	nses)									
1. Name and Address NOGALES LUIS	Symbol	er Name and		-	5. Relationship of Reporting Person(s) to Issuer					
(Last) (Middle)	ARBITRON INC [ARB]				(Check all applicable)				
142 WEST 57TH	3. Date of Earliest Transaction (Month/Day/Year) 05/24/2006				_X_ Director 10% Owner Officer (give title Other (specify below) below)					
()	4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person					
NEW YORK, N	Y 10019		Form filed by I Person					More than One R	eporting	
(City) (State)	(Zip)	Tab	le I - Non-I	Derivativ	e Securities A	Acquired, Disposed	of, or Beneficia	lly Owned	d
	nsaction Date th/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	Dispose (Instr. 3	d (A) or d of (D) , 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature Indirect Beneficia Ownershi (Instr. 4)	ıl
Reminder: Report on	a separate line	for each cla	ass of sect	urities benet	Pers infor requ	ons who res mation con ired to resp lays a curre	or indirectly. spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Ame
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	Underlying Secu
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired		

	Derivative Security						(A) orDisposed(D)(Instr. 3, and 5)					
					Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	
Non-Qualified Stock Option (right to buy)	\$ 39.87	05/24/2000	5		А		7,000		11/24/2006 <u>(1)</u>	05/24/2016	Common Stock	
Reporting Owners												
Reporting Owner	Name / Address	s Director	Relationsh	ips Officer	Other							

NOGALES LUIS G 142 WEST 57TH STREET NEW YORK, NY 10019

Signatures

/s/ Dolores L. Cody, Attorney in Fact for Luis G. 05/26/2006 Nogales

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<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The options will be fully vested on the date of grant and become exercisable in full six months after their date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.