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ARBITRON Form 4 May 26, 200										
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION								OMB APPROVAL		
Washington, D.C. 20549							N OMB Number:	3235-0287		
Check thi if no long subject to Section 14 Form 4 or Form 5 obligation may conti <i>See</i> Instru 1(b).	6. Filed pur Section 17(IENT OF CH rsuant to Section a) of the Public 30(h) of th	SECU on 16(a) of t	Estimated burden hou response	urs per)5				
(Print or Type R	Responses)									
1. Name and Address of Reporting Person <u>*</u> ALDWORTH ALAN W			ssuer Name an ool BITRON IN		Trading	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (A	Middle) 3. Date of Earliest Transaction (Month/Day/Year)				(Check all applicable) 10% Owner				
142 WEST 57TH STREET			4/2006			Officer (give titleOther (specify below) below)				
			Amendment, E (Month/Day/Ye	-	ıl	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 				
(City)	(State)	(Zip)	Fahla I Nam	Destantion	S	Person	of on Donoficio	ller Oran ed		
1.Title of	2. Transaction Date (Month/Day/Year)		3. if Transactio Code rr) (Instr. 8)	actionAcquired (A) or Disposed of (D) 8) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect		
Reminder: Repo	ort on a separate line	for each class of	securities bene	Perso inform requir	ns who res nation con red to resp ays a curre	or indirectly. spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Ame
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	Underlying Secu
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired		

	Derivative Security					l of 4,				
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	
Non-Qualified Stock Option (right to buy)	\$ 39.87	05/24/2006	А		7,000		11/24/2006(1)	05/24/2016	Common Stock	

Reporting Owners

Relationships **Reporting Owner Name / Address** Director 10% Owner Officer Other ALDWORTH ALAN W Х 142 WEST 57TH STREET NEW YORK, NY 10019

Signatures

/s/ Dolores L. Cody, Attorney in Fact for Alan W. Aldworth

**Signature of Reporting Person

05/26/2006 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The options will be fully vested on the date of grant and become exercisable in full six months after their date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.