

Item 7.01. Regulation FD Disclosure

Attached hereto as Exhibit 99.1 is an overview of Pilgrim's Pride Corporation (the Company) to be referenced during the Company's Investor and Analyst Day on March 13, 2014.

Item 9.01 Financial Statements and Exhibits.

Exhibit 99.1 Overview of Pilgrim's Pride Corporation to be referenced during the Company's Investor and Analyst Day on March 13, 2014.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PILGRIM'S PRIDE CORPORATION

Date: March 13, 2014

By:


/s/ Fabio Sandri

Fabio Sandri

Chief Financial Officer

Exhibit Index

Exhibit Number

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