

Quotient Technology Inc.  
Form SC 13G/A  
February 10, 2017

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**SCHEDULE 13G**  
**Under the Securities Exchange Act of 1934**  
**(Amendment No. 2)\***

**Quotient Technology Inc.**

**(Name of Issuer)**

**Common Stock, \$0.00001 par value per share**

**(Title of Class of Securities)**

**749119103**

**(CUSIP Number)**

**December 31, 2016**

**(Date of Event Which Requires Filing of this Statement)**

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 749119103

1. Names of Reporting Persons.

Steven R. Boal

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) (b)

3. SEC Use Only

4. Citizenship or Place of Organization

United States of America

5. Sole Voting Power

Number of

Shares 8,620,921 shares (See Item 4(a) below)

6. Shared Voting Power

Beneficially

Owned by 0 shares (See Item 4(a) below)

Each 7. Sole Dispositive Power

Reporting

Person 8,620,921 shares (See Item 4(a) below)

8. Shared Dispositive Power

With:

0 shares (See Item 4(a) below)

9. Aggregate Amount Beneficially Owned by Each Reporting Person

8,620,921 shares (See Item 4(a) below)

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

11. Percent of Class Represented by Amount in Row (9)

9.52% (See Item 4(b) below)

12. Type of Reporting Person (See Instructions)

IN

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**Item 1.**

(a) Name of Issuer:

Quotient Technology Inc.

(b) Address of Issuer's Principal Executive Offices:

400 Logue Avenue

Mountain View, CA 94043

**Item 2.**

(a)-(c) Name of Person Filing; Address of Principal Business Office or, if none, Residence; Citizenship

This Statement is filed by Steven R. Boal, c/o Quotient Technology Inc., 400 Logue Ave., Mountain View, CA 94043. Mr. Boal is a resident of the United States.

(d) Title of Class of Securities:

Common Stock, \$0.00001 par value per share

(e) CUSIP Number:

749119103

**Item 3. If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a:**

- (a) Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).
- (b) Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
- (c) Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
- (d) Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).
- (e) An investment advisor in accordance with §240.13d-1(b)(1)(ii)(E);
- (f) An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);

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- (g) A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);
- (h) A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) A non-U.S. institution in accordance with §240.13d 1(b)(1)(ii)(J);
- (k) Group, in accordance with §240.13d 1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with §240.13d 1(b)(1)(ii)(J), please specify the type of institution:

**Item 4. Ownership.**

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

- (a) Amount beneficially owned: 8,620,921 shares which includes (i) 1,234,605 shares held directly by Mr. Boal, (ii) 3,954,976 shares of common stock held by the SMSEJ Family Trust U/A Dated July 18, 2005 for which Mr. Boal is a co-trustee, claims beneficial ownership and exercises voting and investment control, (iii) 454,733 shares held by an Annuity Trust for which Mr. Boal is a trustee, claims beneficial ownership and exercises voting and investment control, (iv) 454,733 shares held by an Annuity Trust for the benefit of Mr. Boal's wife, and for which Mr. Boal serves as trustee and exercises voting and investment control, and (v) restricted stock units and options to purchase an aggregate of 2,521,874 shares of common stock held by Mr. Boal that are exercisable within 60 days of December 31, 2016.

(b) Percent of class: 9.52% (percentage ownership is calculated based on 88,022,983 shares outstanding as of November 3, 2016 as reported on the Issuer's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on November 8, 2016, and assumes that the 2,521,874 shares of common stock underlying the stock options and restricted stock units are deemed outstanding pursuant to SEC Rule 13d-3(d)(1)(i)).

(c) Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote: 8,620,921 shares (See item 4(a) above).

(ii) Shared power to vote or to direct the vote: 0 shares (See item 4(a) above).

(iii) Sole power to dispose or to direct the disposition of: 8,620,921 shares (See item 4(a) above).

(iv) Shared power to dispose or to direct the disposition of: 0 shares (See item 4(a) above).

**Item 5. Ownership of Five Percent or Less of a Class.**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following

**Item 6. Ownership of More than Five Percent on Behalf of Another Person.**

Not applicable.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person.**

Not applicable.

**Item 8. Identification and Classification of Members of the Group.**

Not applicable.

**Item 9. Notice of Dissolution of Group.**

Not applicable.

**Item 10. Certifications.**

Not applicable.





**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 10, 2017  
Date

/s/ Steven R. Boal  
Steven R. Boal

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