

HERSHEY CO
Form 8-K
August 25, 2015

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

August 25, 2015

Date of Report (Date of earliest event reported)

THE HERSHEY COMPANY
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

1-183
(Commission
File Number)

23-0691590
(IRS Employer
Identification No.)

100 Crystal A Drive

Hershey, Pennsylvania
(Address of principal

17033
(Zip Code)

executive offices)

Registrant's telephone number, including area code:

(717) 534-4200

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On August 25, 2015, The Hershey Company (the Company) issued a press release announcing the early results of its cash tender offers for up to \$100 million aggregate purchase price of its \$100 million outstanding 8.80% Debentures due 2021 (the 2021 Debentures) and its \$250 million outstanding 7.20% Debentures due 2027 (the 2027 Debentures and, together with the 2021 Debentures, the Debentures). This Current Report on Form 8-K is not an offer to purchase or a solicitation of an offer to sell any of the Debentures. A copy of the Company s press release announcing the early results of the tender offers is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) *Exhibits.*

| Exhibit No. | Description |
|----------------|---|
| 99.1 | The Hershey Company Press Release dated August 25, 2015 |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE HERSHEY COMPANY

Date: August 25, 2015

By: /s/ Patricia A. Little
Patricia A. Little
Senior Vice President, Chief Financial Officer

EXHIBIT INDEX

| Exhibit | Description |
|---------|---|
| No. | |
| 99.1 | The Hershey Company Press Release dated August 25, 2015 |