People's United Financial, Inc. Form DEFA14A March 07, 2014

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the

(Amendment No.)

Filed by the Registrant x Filed by a Party other than the Registrant "

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

x Definitive Additional Materials

Soliciting Material Pursuant to \$240.14a-12

People s United Financial, Inc.

(Name of Registrant as Specified In Its Charter)

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Payment of Filing Fee (Check the appropriate box):

ζ.	No fee required.
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
	(1) Title of each class of securities to which the transaction applies:
	(2) Aggregate number of securities to which the transaction applies:
	(3) Per unit price or other underlying value of the transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
	(4) Proposed maximum aggregate value of the transaction:
	(5) Total fee paid:
	Fee paid previously with preliminary materials.
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(1)	Amount previously paid:
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(4)	Date Filed:

*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the

Shareholder Meeting to Be Held on April 17, 2014

PEOPLE S UNITED FINANCIAL, INC.

Meeting Type: Annual Meeting

For holders as of: February 19, 2014

Date: April 17, 2014 Time: 10:00 AM EDT

Location: 850 Main Street
Bridgeport, CT 06604

Meeting Information

PEOPLE S UNITED FINANCIAL, INC.

850 MAIN STREET

BRIDGEPORT, CT 06604-4913

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

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Before You Vote

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

- 1. Annual Report
- 2. Notice & Proxy Statement

How to View Online:

Have the information that is printed in the box marked by the arrow (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) *BY INTERNET*: www.proxyvote.com 2) *BY TELEPHONE*: 1-800-579-1639

3) BY E-MAIL*: sendmaterial@proxyvote.com

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 03, 2014 to facilitate timely delivery.

How To Vote

Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow available and follow the instructions.

^{*} If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.

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Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

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Voting items

The Board of Directors recommends you vote FOR the following:

1. Election of Directors

Nominees

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01 John P. Barnes 02 Collin P. Baron 03 Kevin T. Bottomley 04 John K. Dwight 05 Janet M. Hansen 06 Richard M. Hoyt 07 Nancy McAllister 08 Mark W. Richards
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The Board of Directors recommends you vote FOR proposals 2, 3, 4, and 5:

- 2. Approve the advisory (non-binding) resolution relating to the compensation of named executive officers.
- 3. Approve the People s United Financial, Inc. 2014 Long-Term Incentive Plan.
- **4.** Approve amendments to the People s United Financial, Inc. Directors Equity Compensation Plan.
- 5. Ratify KPMG LLP as our independent registered public accounting firm for 2014.

NOTE: Such other business as may properly come before the meeting or any adjournment thereof. 0000193130_3 R1.0.0.51160

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