MCDONALDS CORP Form 8-K August 09, 2012

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, DC 20549** 

## FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of report (Date of earliest event reported): August 8, 2012

# McDONALD S CORPORATION

(Exact Name of Registrant as Specified in Charter)

Delaware (State or Other Jurisdiction 1-5231 (Commission **36-2361282** (IRS Employer

of Incorporation) File Number) Identification No.)

#### One McDonald s Plaza

Oak Brook, Illinois 60523 (Address of Principal Executive Offices) (Zip Code) (Registrant s telephone number, including area code): (630) 623-3000

#### Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### Item 7.01. Regulation FD Disclosure.

On August 8, 2012, McDonald  $\,$ s Corporation (the  $\,$ Company  $\,$ ) issued an Investor Release reporting the Company  $\,$ s July 2012 sales. The Investor Release is furnished as Exhibit 99 and is attached hereto.

#### Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits.
- 99 Investor Release of McDonald s Corporation issued August 8, 2012: McDonald s Reports Global Comparable Sales for July

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### McDONALD S CORPORATION

(Registrant)

Date: August 9, 2012 By: /s/ Kevin M. Ozan

Kevin M. Ozan

Corporate Senior Vice President Controller

#### Exhibit Index

Exhibit No. 99 Investor Release of McDonald s Corporation issued August 8, 2012:

McDonald s Reports Global Comparable Sales for July