





**Telecom Argentina S.A.**

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**Item**

1. English translation of letter to the Comisión Nacional de Valores (the Argentine National Securities Commission - CNV ), dated July 30, 2012 regarding Director resignation and replacement.

**FREE TRANSLATION**

Buenos Aires, July 30, 2012

**Securities and Exchange Commission**

Dear Sirs,

**RE.: Acceptance of resignation of Director Appointment of replacing Director.**

I am writing you as **Chairman** of **Telecom Argentina S.A.** ( Telecom Argentina or the Company ) to inform you the following:

1. As informed in our letter dated May 15, 2012, Mr Luca Luciani submitted his resignation as Director of the Company due to personal matters.
2. In the meeting held today, the Board of Directors of Telecom Argentina dealt with and accepted the resignation of Mr Luciani.
3. As the Alternate Directors of Mr Luciani declined to accept the position as Directors due to the time that such position demands, the Board of Directors of the Company requested the Supervisory Committee the designation of a director to cover the vacant position and to serve until the next Shareholders Meeting, pursuant to that stated in Section 258, second paragraph of the Argentine Corporations Law ( LSC ).
4. In accordance to Section 258 of the LSC, the Supervisory Committee appointed **Mr Patrizio Graziani** as Director, who qualifies as non-independent director , pursuant to the applicable criteria of the *Comisión Nacional de Valores*, and will serve in the position until the next Shareholders Meeting.

Sincerely,

**Dr. Enrique Garrido**

**Chairman**

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**Telecom Argentina S.A.**

Date: July 31, 2012

By: /s/ Enrique Garrido  
Name: Enrique Garrido  
Title: Chairman