

SEI INVESTMENTS CO  
Form 10-K  
February 24, 2011  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-K**

(Mark One)

**ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the fiscal year ended December 31, 2010**

**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission file number 0 - 10200**

**SEI INVESTMENTS COMPANY**

(Exact name of registrant as specified in its charter)

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<b>Pennsylvania</b> (State or other jurisdiction of incorporation or organization)	<b>23-1707341</b> (I.R.S. Employer Identification No.)
<b>1 Freedom Valley Drive, Oaks, Pennsylvania</b> (Address of principal executive offices)	<b>19456-1100</b> (Zip Code)
<b>610-676-1000</b>	
Registrant's telephone number, including area code	

**Securities registered pursuant to Section 12(b) of the Act:**

<b>Title of each class</b>	<b>Name of each exchange on which registered</b>
Common Stock, par value \$.01 per share	The NASDAQ Stock Market LLC  (The NASDAQ Global Select Market®)

**Securities registered pursuant to Section 12(g) of the Act:**

**None**  
(Title of class)

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

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Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§ 229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. ..

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer ..  
Non-accelerated filer .. (Do not check if a smaller reporting company) Smaller reporting company ..  
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes .. No

The aggregate market value of the voting common stock held by non-affiliates of the registrant was approximately \$3.0 billion based on the closing price of \$20.36 as reported by NASDAQ on June 30, 2010 (the last business day of the registrant's most recently completed second fiscal quarter). For purposes of making this calculation only, the registrant has defined affiliates as including all executive officers, directors and beneficial owners of more than ten percent of the common stock of the registrant.

The number of shares outstanding of the registrant's common stock, as of the close of business on January 31, 2011:

Common Stock, \$.01 par value	186,114,605
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**DOCUMENTS INCORPORATED BY REFERENCE**

Portions of the following documents are incorporated by reference herein:

1. The definitive proxy statement relating to the registrant's 2011 Annual Meeting of Shareholders, to be filed within 120 days after the end of the fiscal year covered by this annual report, is incorporated by reference in Part III hereof.

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SEI Investments Company

Fiscal Year Ended December 31, 2010

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PART I

**Forward Looking Statements**

This Annual Report on Form 10-K contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements involve certain known and unknown risks, uncertainties and other factors, many of which are beyond our control, and are not limited to those discussed in Item 1A, Risk Factors. All statements that do not relate to historical or current facts are forward-looking statements. These statements may include words such as anticipate, estimate, expect, project, intend, plan, believe, words and terms of similar meaning in connection with any discussion of future operating or financial performance. In particular, these include statements relating to present or anticipated products and markets, future revenues, capital expenditures, expansion plans, future financing and liquidity, personnel, and other statements regarding matters that are not historical facts or statements of current condition.

Any or all forward-looking statements contained within this Annual Report on Form 10-K may turn out to be wrong. They can be affected by inaccurate assumptions we might make, or by known or unknown risks and uncertainties. Many factors mentioned in the discussion below will be important in determining future results. Consequently, we cannot guarantee any forward-looking statements. Actual future results may vary materially.

We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. You are advised, however, to consult any further disclosures we make on related subjects in our filings with the U.S. Securities and Exchange Commission (SEC).

**Item 1. Business.**

*Overview*

SEI (NASDAQ: SEIC) is a leading global provider of investment processing, fund processing, and investment management business outsourcing solutions that help corporations, financial institutions, financial advisors, and ultra-high-net-worth families create and manage wealth. As of December 31, 2010, through its subsidiaries and partnerships in which the company has a significant interest, SEI manages or administers \$416.0 billion in mutual fund and pooled or separately managed assets, including \$172.3 billion in assets under management and \$243.7 billion in client assets under administration.

Our wealth management business solutions include:

Investment processing and investment operations outsourcing solutions for banks, trust companies, independent wealth advisers, and investment managers;

Investment management programs to affluent individual investors and for institutional investors, including retirement plan sponsors, and not-for-profit organizations; and

Fund processing solutions for banks, investment management firms, and investment companies that sponsor and distribute mutual funds, hedge funds, and alternative investments.

*General Development of the Business*

For over 40 years, SEI has been a leading provider of wealth management business solutions for the financial services industry.

We began doing business in 1968 by providing computer-based training simulations to instruct bank loan officers in credit lending practices.

*1970s*

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We developed an investment accounting system for bank trust departments in 1972, and became a leading provider of investment processing outsourcing services to banks and trust institutions.

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### *1980s*

SEI became a public company in 1981. We entered the asset management business and launched a series of money market mutual funds for bank clients, and expanded our services to bank clients by offering mutual fund accounting services. We also began to provide investment operations outsourcing services.

### *1990s*

We introduced our Manager-of-Managers investment process, and offered these programs to investment advisors who manage wealth for their high-net-worth clients. We entered the institutional investor market and began offering asset management programs to retirement plan sponsors and institutional investors in selected global markets, including the United States, Canada, the United Kingdom, continental Europe, South Africa and East Asia.

### *2000s*

We delivered broader, more strategic solutions for clients and markets, including a complete life and wealth platform for operating an investment advisory business, a total operational outsourcing solution for investment managers, a fully-integrated pension management system for retirement plan sponsors, and a complete life and wealth solution for ultra-high-net-worth families. We introduced Global Wealth Services, a next generation business solution integrating investment processing technology, operating processes, and investment management programs.

### *Strategy*

We seek to achieve growth in earnings and shareholder value by strengthening our position as a provider of global wealth management solutions. To achieve this objective, we have implemented these strategies:

*Create broader solutions for wealth service firms.* Banks, investment managers and financial advisors seek to enter new markets, expand their service offerings, provide a differentiated experience to their clients, improve efficiencies, reduce risks, and better manage their businesses. We have developed and continue to develop next generation business solutions integrating technology, operating processes, and financial products designed to help these institutions better serve their clients and provide opportunities to improve their business success.

*Help institutional investors manage retirement plans and operating capital.* Retirement plan sponsors, not-for-profit organizations, and other institutional investors strive to meet their financial objectives while reducing business risk. We deliver customized investment management solutions, as part of a complete solution offering, that enable investors to make better decisions about their investments and to manage their assets more effectively.

*Help affluent individual investors manage their life and wealth goals.* These investors demand a holistic wealth management experience that focuses on their life goals and provides them with an integrated array of financial services that includes substantially more than traditional wealth management offerings. We help these investors identify their goals and offer comprehensive life and wealth advisory services including life planning, investments, and other financial services.

*Expand globally.* Global markets are large and present significant opportunities for growth. We have evolved U.S. business models for the global wealth management marketplace, focusing on the needs of institutional investors, private banks, independent wealth advisers, investment advisors, and affluent individual investors.

### *Fundamental Principles*

We are guided by these fundamental principles in managing the business and adopting these growth strategies:

*Achieve organic growth in revenue and earnings.* We seek to grow the business by providing additional services to clients, adding new clients, introducing new products, and adapting products for new markets.

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*Forge long-term client relationships.* We strive to achieve high levels of customer satisfaction and to forge close and long lasting client relationships. We believe these relationships enable us to market additional services, and acquire knowledge and insights that fuel the product development process.

*Invest in product development.* We continually enhance products and services to keep pace with industry developments, regulatory requirements, and the emerging needs of markets and clients. We

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believe ongoing investments in research and development give us a competitive advantage in our markets.

*Maintain financial strength.* We adopt business models that generate recurring revenues and positive cash flows. Predictable cash flows serve as a source of funds for continuing operations, investments in new products, common stock repurchases, and dividend payments.

*Leverage investments across the business.* We create scalable, enterprise-wide solutions designed to serve the needs of multiple markets, potentially offering operating efficiencies that can benefit corporate profitability.

*Create value for shareholders.* The objective of achieving long-term sustainable growth in revenues and earnings strongly influences the management of the business. This philosophy guides corporate management practices, strategic planning activities, and employee compensation practices.

### *Products and Services*

#### Investment Processing

Investment processing solutions consist of application and business process outsourcing services, and transaction-based services. We deliver these solutions to providers of institutional and private client wealth management services, including banks, trust companies, independent wealth advisers, and other financial services firms. We also deliver these solutions, combined with our investment management programs, to investment advisory firms that provide wealth management services to their advisory clients.

Our investment processing solutions are enabled through two platforms, TRUST 3000® and the Global Wealth Platform. TRUST 3000® is a comprehensive trust accounting and investment system that provides securities processing and investment accounting for all types of domestic and global securities, and support for multiple account types, including personal trust, corporate trust, institutional trust, and non-trust investment accounts. The Global Wealth Platform, currently offered to private banks and independent wealth advisers located in the United Kingdom, is an investment accounting and securities processing system with capabilities that include global securities processing, trade-date and multi-currency accounting and reporting. The platform is designed around the client and portfolio management processes. This enables financial firms to institutionalize their client processes around an investor's investment objectives, facilitating a transition to model-based portfolio management, providing an improved client experience, while minimizing the expense and risk associated with investment operations. The Global Wealth Platform also offers enhanced client experience capabilities and improved operating efficiencies. We have focused significant development efforts on building the necessary functionality of the Global Wealth Platform with the objective of servicing financial institutions and investment advisors in the United States within the next 12 to 18 months.

Revenues from investment processing services are earned as monthly fees from contracted services including software licenses, information processing, and investment operations. These revenues are recognized in Information processing and software servicing fees on the accompanying Consolidated Statements of Operations, and are primarily earned based upon the type and number of investor accounts serviced. Investment processing revenues may also be earned as a percentage of the clients' assets processed on the platforms. Professional services revenues are earned from contracted, project-oriented services related to client implementations, and are recognized in Information processing and software servicing fees on the accompanying Consolidated Statements of Operations. Transaction-based revenues are earned from trade execution services and are recognized as Transaction-based and trade execution fees on the accompanying Consolidated Statements of Operations.

#### Investment Management Programs

Investment management programs consist of money market, fixed-income and equity mutual funds and other collective investment products, alternative investment portfolios, and separately managed accounts. We serve as the administrator and investment advisor for many of these products. We distribute these programs primarily through investment advisory firms, including investment advisors and banks, and directly to institutional or individual investors.

We have expanded these investment management programs to include other consultative, operational, and technology components, and have created comprehensive solutions tailored to the needs of a specific market. These components may include investment strategies, consulting services, administrative and processing services, and technology tools.



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Investors in our investment programs typically follow a customized investment strategy, and invest in a globally diversified portfolio that consists of multiple classes and investment styles, constructed according to our disciplined investment process. Our investment process is based on five principles: asset allocation and appropriate diversification, both of which are important to investment performance; a portfolio design process that identifies the drivers of investment returns for each asset class; manager selection, where we act as a manager-of-managers, selecting style-specific managers from a global network of money managers; a portfolio construction process implemented through selected managers, and properly diversified among asset classes and drivers of investment returns; and risk management processes that monitor portfolios to ensure risk objectives are met.

As of December 31, 2010, we managed \$112.2 billion in assets including: \$90.5 billion invested in fixed-income and equity funds, or through separately managed account programs; \$10.5 billion invested in liquidity or money market funds; and \$11.2 billion invested in collective trust fund programs. An additional \$60.1 billion in assets is managed by our affiliate LSV Asset Management (LSV).

Revenues from investment management programs are primarily earned as a contractual percentage of net assets under management. These revenues are recognized in Asset management, administration and distribution fees on the accompanying Consolidated Statements of Operations.

### Fund Processing

Fund processing solutions include a full range of administration and distribution support services for traditional investment products such as mutual funds, collective investment trusts, exchange-traded funds, and institutional and separate accounts. Administrative services include fund administration, portfolio and fund accounting; cash administration and treasury services; trustee and custodial services; legal, audit and tax support; and investor and distribution services. Distribution support services may include market and industry analyses to identify distribution opportunities.

We also provide comprehensive solutions to investment managers worldwide that sponsor and distribute alternative investments such as hedge funds, funds of hedge funds, and private equity funds, across both registered and partnership structures. We also offer operational outsourcing solutions for the administration and management of separately managed account programs, as well as total operational outsourcing solutions for investment management firms.

As of December 31, 2010, we administered \$243.7 billion in assets for traditional and alternative investment products, including mutual funds, and pooled or separately managed account assets administered for our clients.

Revenues from fund processing are primarily earned based upon a contractual percentage of net assets under administration. These revenues are recognized in Asset management, administration and distribution fees on the accompanying Consolidated Statements of Operations.

### *Business Segments*

Business segments are generally organized around our target markets. Financial information about each business segment is contained in Note 13 to the Consolidated Financial Statements. In January 2010, we deconsolidated the assets, liabilities and operations of LSV Asset Management in our financial statements. As a result, LSV is no longer considered a reportable business segment in 2010. Our business segments are:

**Private Banks** provides investment processing and investment management programs to banks and trust institutions worldwide, independent wealth advisers located in the United Kingdom, and financial advisers in Canada;

**Investment Advisors** provides investment management programs to affluent investors through a network of independent registered investment advisors, financial planners, and other investment professionals in the United States;

**Institutional Investors** provides investment management programs and administrative outsourcing solutions to retirement plan sponsors, hospitals, and not-for-profit organizations worldwide;

**Investment Managers** provides investment processing, fund processing, and operational outsourcing solutions to investment managers, fund companies and banking institutions located in the United States, and



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to investment managers worldwide of alternative asset classes such as hedge funds, funds of hedge funds, and private equity funds across both registered and partnership structures; and

Investments in New Businesses provides investment management programs to ultra-high-net-worth families residing in the United States through the SEI Wealth Network®.

The percentage of consolidated revenues generated by each business segment for the last three years was:

	2010	2009	2008
Private Banks	38%	34%	33%
Investment Advisors	20%	16%	18%
Institutional Investors	23%	16%	16%
Investment Managers	18%	13%	11%
Investments in New Businesses	1%	1%	1%
LSV	N/A	20%	21%
	100%	100%	100%

**Private Banks**

The Private Banks segment delivers investment processing services and investment management programs to banks and trust institutions worldwide, independent wealth advisers located in the United Kingdom, and financial advisors in Canada.

Our investment processing services enable banks and trust institutions to reduce risk, improve quality, and gain operational efficiency thus enabling them to focus on growing their business and serving client needs. Investment processing solutions are delivered via two primary business models: the Global Wealth Technology Services (GWTS) model and the Global Wealth Services (GWS) model. In both models, we own, maintain and operate the software applications and information processing facilities.

Banks using our GWTS model outsource investment processing technology software and computer processing, but retain responsibility for investment operations, client administration, and investment management. Clients operate our GWTS solution remotely while fully supported by our data center using dedicated telecommunications networks. The GWTS model includes a dedicated relationship team that supports our client's business. We assist our clients by strategically evaluating their systems and process needs as their businesses change.

The GWS model is an extension of our GWTS solution. It was designed for private banks and other trust organizations that prefer to outsource their entire investment operation. With the GWS solution, we assume the entire back-office processing function. The GWS model includes: investment processing; account access and reporting; audit, compliance and regulatory support data generation; custody and safekeeping of assets; income collections; securities settlement; and other related trust activities.

New clients undergo a business transformation process which can take a few months for smaller institutions and up to 15 months or more for larger institutions. During the transformation process, we collaborate with new clients to understand their strategic goals and objectives. During this transformation, systems, operations, and business processes are evaluated and optimized to meet client objectives. We typically earn a one-time implementation fee for these business transformation services.

Client contracts have initial terms that are generally three to seven years in length. At December 31, 2010, we had significant relationships with 114 banks and trust institutions in the United States, including trust departments of 11 of the 20 largest U.S. banks.

The Global Wealth Services solution will be further enhanced through the Global Wealth Platform. Target markets for this enhanced solution include private banks and independent wealth advisers in the United Kingdom, as well as community, regional, and national private banks in the United States. We believe the enhanced Global Wealth Services solution enabled by the new infrastructure will improve the client experience and place our clients in a superior position to serve the changing needs of their clients.

Our principal competitors in the investment processing business for this segment are: Temenos Group AG; Fidelity National Information Services, Inc. (formerly Metavante Corporation); SunGard Data Systems Inc.; State



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Street Corporation; FiTECH LLC; Pershing LLC, a subsidiary of The Bank of New York Mellon Corporation and smaller technology firms. Many large financial institutions develop, operate and maintain proprietary investment and trust accounting systems. We also consider these in-house solutions to be a form of competition.

Our investment management programs for banks and distribution partners are offered worldwide. At December 31, 2010, there were approximately 320 investment management clients worldwide. We also had single-product relationships with approximately 90 additional banks and trust institutions. The principal competitors for this business are: Dimensional Fund Advisors; Federated Investors, Inc.; LPL Financial Corporation; Russell Investment Group, a subsidiary of The Northwestern Mutual Life Insurance Company; discretionary portfolio managers and various multi-manager investment programs offered by other firms. We also consider in-house internal asset management capabilities to be a form of competition.

## Investment Advisors

The Investment Advisors segment offers wealth management solutions to registered investment advisors, many of whom are affiliated with or are registered as independent broker-dealers, financial planners, and life insurance agents located throughout the United States. These wealth management solutions include our investment management programs and back-office investment processing outsourcing services. We also help advisors manage and grow their businesses by giving them access to our marketing support programs, business assessment assistance and recommended management practices. Our solutions aim to help investment advisors reduce risk, improve quality, and gain operational efficiency to devote more of their resources to servicing their clients.

Advisors are responsible for the investor relationship which includes creating financial plans, implementing investment strategies and educating and servicing their customers. Advisors may customize portfolios to include separate account managers provided through our programs as well as SEI-sponsored mutual funds. Our wealth and investment programs are designed to be attractive to affluent or high-net-worth individual investors with over \$250 thousand of investable assets and small to medium-sized institutional plans.

We continually enhance our offering to meet the emerging needs of our advisors and their end clients. For example, in 2010, we introduced the Advisor Portal which automates the interface between advisors and our back office operations.

Although we have agreements with over 5,800 financial advisors, our business is based primarily on approximately 1,100 clients who, at December 31, 2010, had at least \$5.0 million each in customer assets invested in our mutual funds and separately managed accounts. Revenues are earned largely as a percentage of average assets under management.

The principal competition for our investment management products is from other money managers and mutual fund companies. In the advisor distributor channel, the principal competitors include AssetMark Investment Services Inc., Brinker Capital, EnvestNet Asset Management, Inc., Fidelity Investments, Lockwood Advisors, Inc., a subsidiary of The Bank of New York Mellon, Charles Schwab & Co., Inc., and other broker-dealers.

## Institutional Investors

The Institutional Investors segment offers investment management programs and administrative outsourcing solutions for retirement plan sponsors, hospitals, and not-for-profit organizations globally. Clients can outsource their entire investment management needs and the administration for defined benefit plans, defined contribution plans, endowments, foundations and other balance sheet assets, as well as the administration of endowment and foundation asset pools.

The outsourcing program provides a strategic platform integrating the Manager-of-Managers investment process, plan administration services, and consulting services. Plan administration services include trustee, custodial, benefit payment services, record-keeping services, and donor administration. Consulting services include actuarial services, asset liability modeling, and the customization of an asset allocation plan that is designed to meet long-term objectives.

By outsourcing retirement plan services, we believe clients benefit from an investment approach built around an investment plan designed to meet the client's long-term business and plan objectives and an investment process that removes the responsibility of manager selection. This approach is designed to reduce business risk, provide ongoing due diligence, and increase operational efficiency. Nonprofit organizations can manage volatility through more diversified portfolios and focus more resources on achieving their overall mission. Healthcare





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organizations benefit from customized asset allocations that help provide improved balance sheet protection and overall financial risk management.

Fees are primarily earned as a percentage of average assets under management. At December 31, 2010, we had relationships with approximately 515 institutional investor clients. The principal competitors for this segment are Frank Russell Company, a subsidiary of The Northwestern Mutual Life Insurance Company, Northern Trust Corporation, and investment consultants.

### Investment Managers

The Investment Manager Services segment provides comprehensive operations outsourcing solutions to investment managers globally. This array of back-, middle- and front-office investment processing services integrate best-in-class industry tools and technology to support a manager's diverse business needs across multiple products and asset classes. Our clients are retail and institutional investment managers with global offerings that span the investment management industry. We offer managers support for traditional investment products such as mutual funds, collective investment trusts, exchange-traded funds, and institutional and separate accounts, by providing outsourcing services including accounting, administration, reconciliation, investor servicing and client reporting. We also provide comprehensive solutions to managers focused on alternative investments who manage hedge funds, funds of hedge funds, and private equity funds, across registered, partnership and separate account structures in the United States and overseas.

By applying operating services, technologies, and business and regulatory knowledge, our solutions help investment managers focus on their core competencies of portfolio management and investor relations. This allows them to better manage their business risk, improve accuracy and efficiency, and, through our proprietary and best of breed systems, receive tools and analytics through which to gain insight about, and better manage, their business.

Contracts for our outsourcing and investment processing services generally have terms ranging from one to five years. Fees are primarily earned as a percentage of average assets under management and administration. At December 31, 2010, we had relationships with approximately 190 investment management companies and alternative investment managers. Our competitors for this segment include GlobeOp Financial Services, Citco, and State Street Bank and Trust Company.

### Investments in New Businesses

The Investments in New Businesses segment represents other business ventures intended to expand our investment solutions to include ultra-high-net-worth families who reside in the United States. This segment also includes the costs associated with business development in the Middle East, through our Dubai office. The family wealth management solution offers flexible family-office type services through a highly personalized solution while utilizing the Manager-of-Managers investment process.

The principal competitors for the family wealth solution are diversified financial services providers focused on the ultra-high-net-worth market.

### *Research and Development*

We are devoting significant resources to research and development, including expenditures for new technology platforms, enhancements to existing technology platforms, and new investment products and services. We spent approximately \$105.6 million in 2010, \$103.9 million in 2009, and \$117.5 million in 2008, of which we capitalized approximately \$38.7 million in 2010, \$43.9 million in 2009, and \$56.2 million in 2008 relating to the development of new technology platforms. Total research and development expenditures as a percentage of revenues were 11.7 percent in 2010, 12.2 percent in 2009, and 11.9 percent in 2008. All percentages exclude the revenues of LSV.

The majority of our research and development spending is related to building our Global Wealth Platform (GWP). GWP combines business service processing with asset management and distribution services. The platform offers to our customers a client-centric, rather than an account-centric, process with model-based portfolio management services through a single platform. The platform utilizes our proprietary applications with those built by third-party providers, and integrates them into a single technology solution, providing a common user experience. This integration supports straight-through business processing and enables the transformation of our clients' trust services from operational investment processing services to client value-added services.

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The solution will serve U.K., European and U.S. markets. GWP provides the technology platform for the business solutions now being marketed to private banks and independent wealth adviser organizations in the United Kingdom. In U.S. markets, we believe the demand for the advanced capabilities of the new platform will enable us to market our services to global wealth managers and existing clients in the Private Banks segment and improve the services we offer in the Investment Advisors segment. It is our current expectation that GWP will be deployed in the United States within the next 12 to 18 months.

GWP will eventually be used at some level by all business segments. The front-end components will be used by us and by our clients to manage customer administration and portfolio management. The back-office components will streamline all investment-related activities and will eliminate manual processes and perform trade order execution and settlement activities.

### *Marketing and Sales*

Our business solutions are directly marketed to potential clients in our target markets. We employ approximately 90 sales representatives who operate from offices located throughout the United States, Canada, the United Kingdom, continental Europe, South Africa, Asia and other locations.

### *Customers*

In 2010, no single customer accounted for more than ten percent of revenues in any business segment.

### *Personnel*

At January 31, 2011, we had approximately 2,240 full-time and 50 part-time employees. None of our employees is unionized. Management considers employee relations to be generally good.

### *Regulatory Considerations*

Our principal, regulated wholly-owned subsidiaries are SEI Investments Distribution Co., or SIDCO, SEI Investments Management Corporation, or SIMC, SEI Private Trust Company, or SPTC, SEI Trust Company, or STC, and SEI Investments (Europe) Limited, or SIEL. SIDCO is a broker-dealer registered with the SEC under the Securities and Exchange Act of 1934 and is a member of the Financial Industry Regulatory Authority, Inc. SIMC is an investment advisor registered with the SEC under the Investment Advisers Act of 1940. SPTC is a limited purpose federal thrift chartered and regulated by the United States Office of Thrift Supervision. STC is a Pennsylvania trust company, regulated by the Pennsylvania Department of Banking. SIEL is an investment manager and financial institution subject to regulation by the Financial Services Authority of the United Kingdom. In addition, various SEI subsidiaries are subject to the jurisdiction of regulatory authorities in Canada, the Republic of Ireland and other foreign countries. The Company has a minority ownership interest in LSV, which is also an investment advisor registered with the SEC.

SIDCO and SIMC are subject to various federal and state laws and regulations that grant supervisory agencies, including the SEC, broad administrative powers. In the event of a failure to comply with these laws and regulations, the possible sanctions that may be imposed include the suspension of individual employees, limitations on the permissibility of SIDCO, SIMC, SEI, and our other subsidiaries to engage in business for specified periods of time, the revocation of applicable registration as a broker-dealer or investment advisor, as the case may be, censures, and fines. SPTC and STC are subject to laws and regulations imposed by federal and state banking authorities. In the event of a failure to comply with these laws and regulations, restrictions, including revocation of applicable banking charter, may be placed on the business of these companies and fines or other sanctions may be imposed. Additionally, the securities and banking laws applicable to us and our subsidiaries provide for certain private rights of action that could give rise to civil litigation. Any litigation could have significant financial and non-financial consequences including monetary judgments and the requirement to take action or limit activities that could ultimately affect our business.

Compliance with existing and future regulations and responding to and complying with recent regulatory activity affecting broker-dealers, investment advisors, investment companies and their service providers and financial institutions could have a significant impact on us. We periodically undergo regulatory examinations and respond to regulatory inquiries and document requests. As a result of these examinations, inquiries and requests, we review our compliance procedures and business operations, and make changes as we deem necessary, some of which may result in increased expense or may reduce revenues.

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We offer investment and banking products that also are subject to regulation by the federal and state securities and banking authorities, as well as foreign regulatory authorities, where applicable. Existing or future regulations that affect these products could lead to a reduction in sales of these products.

The Dodd-Frank Wall Street Reform and Consumer Protection Act signed into law in July 2010 makes extensive changes to the laws regulating financial services firms. Among other things, this Act abolishes the Office of Thrift Supervision and transfers its functions to the other federal banking agencies. The legislation requires significant rule-making and mandates multiple studies, which could result in additional legislative or regulatory action. We are currently evaluating the impact the legislation will have on us and our subsidiaries and the products and services we provide to our clients.

Our bank clients are subject to supervision by federal and state banking authorities concerning the manner in which such clients purchase and receive our products and services. Our plan sponsor clients and our subsidiaries providing services to those clients are subject to supervision by the Department of Labor and compliance with employee benefit regulations. Investment advisor and broker-dealer clients are regulated by the SEC and state securities authorities. Existing or future regulations applicable to our clients may affect our clients' purchase of our products and services.

The fees and assessments imposed on our regulated subsidiaries by federal, state and foreign regulatory authorities could have a significant impact on us. In the current regulatory environment, the frequency and scope of regulatory reform may lead to an increase in fees and assessments resulting in increased expense, or an increase or change in regulatory requirements which could affect our operations and business.

In addition, see the discussion of governmental regulations in Item 1A **Risk Factors** for a description of the risks that proposed regulatory changes may present for our business.

### *Available Information*

We maintain a website at [www.seic.com](http://www.seic.com) and make available free of charge through the Investors section of this website our annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and all amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Exchange Act as soon as reasonably practicable after we electronically file such material with, or furnish it to, the SEC. We include our website in this Annual Report on Form 10-K only as an inactive textual reference and do not intend it to be an active link to our website. The material on our website is not part of this Annual Report on Form 10-K.

## **Item 1A. Risk Factors.**

We believe that the risks and uncertainties described below are those that impose the greatest threat to the sustainability of our business. However, there are other risks and uncertainties that exist that may be unknown to us or, in the present opinion of our management, do not currently pose a material risk of harm to us. The risk and uncertainties facing our business, including those described below, could materially adversely affect our business, results of operations, financial condition and liquidity.

*Our revenues and earnings are affected by changes in capital markets.* A majority of our revenues are earned based on the value of assets invested in investment products that we manage or administer. Significant fluctuations in securities prices may materially affect the value of these assets and may also influence an investor's decision to invest in and maintain an investment in a mutual fund or other investment product. As a result, our revenues and earnings derived from assets under management and administration could be adversely affected.

A majority of the securities held by our investment products are valued using quoted prices from active markets gathered by external pricing services. Securities for which market prices are not readily available are valued in accordance with procedures applicable to that investment product. These procedures may utilize unobservable inputs that are not gathered from any active markets and involve considerable judgment. If these valuations prove to be inaccurate, our revenues and earnings from assets under management could be adversely affected.

*We are exposed to product development risk.* We continually strive to increase revenues and meet our customers' needs by introducing new products and services. As a result, we are subject to product development risk, which may result in loss if we are unable to develop and deliver fully functional products to our target markets that address our clients' needs and that are developed on a timely basis and reflect an attractive value proposition. New product development is primarily for the purpose of enhancing our competitive position in the industry. In the event that we fail to develop products or services at an acceptable cost or on a timely basis or if we fail to deliver functional products and services which are of sound, economic value to our clients and our



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target markets, or an inability to support the product in a cost-effective manner, we could suffer significant financial loss.

*Consolidation within our target markets may affect our business.* Merger and acquisition activity between banks and other financial institutions could reduce the number of existing and prospective clients or reduce the amount of revenue we receive from retained clients. Consolidation activities may also cause larger institutions to internalize some or all of our services. These factors may negatively impact our ability to generate future growth in revenues and earnings.

*We are dependent upon third-party service providers in our operations.* We utilize numerous third-party service providers in our operations, in the development of new products, and in the maintenance of our proprietary systems. A failure by a third-party service provider could expose us to an inability to provide contractual services to our clients in a timely basis. Additionally, if a third-party service provider is unable to provide these services, we may incur significant costs to either internalize some of these services or find a suitable alternative.

We serve as the investment advisor for many of the products offered through our investment management programs and utilize the services of investment sub-advisers to manage the majority of these assets. A failure in the performance of our due diligence processes and controls related to the supervision and oversight of these firms in detecting and addressing conflicts of interest, fraudulent activity, noncompliance with relevant securities and other laws could cause us to suffer financial loss, regulatory sanctions or damage to our reputation.

*Poor fund performance may affect our revenues and earnings.* Our ability to maintain our existing clients and attract new clients may be negatively affected if the performance of our mutual funds and other investment products, relative to market conditions and other comparable competitive investment products, is lower. Investors may decide to place their investable funds elsewhere which would reduce the amount of assets we manage resulting in a decrease in our revenues.

*Our Company and our clients are subject to extensive governmental regulation.* Our various business activities are conducted through entities which may be registered with or regulated by the Securities and Exchange Commission (SEC) as an investment advisor, a broker-dealer, a transfer agent, or an investment company, with federal or state banking authorities as a trust company, or with federal banking authorities as a savings association holding company. Our broker-dealer is also a member of the Financial Industry Regulatory Authority and is subject to its rules and oversight. In addition, some of our foreign subsidiaries are registered with, and subject to the oversight of, regulatory authorities primarily in the United Kingdom, the Republic of Ireland and Canada. Many of our clients are subject to substantial regulation by federal and state banking, securities or insurance authorities or the Department of Labor. Compliance with existing and future regulations, responding to and complying with recent regulatory activity affecting broker-dealers, investment advisors, investment companies and their service providers and financial institutions, and examination or other supervisory activities of our regulators or of the regulators of our clients, could have a significant impact on our operations or business.

We offer investment and banking products that also are subject to regulation by the federal and state securities and banking authorities, as well as foreign regulatory authorities, where applicable. Existing or future regulations that affect these products could lead to a reduction in sales of these products or an increase in the cost of providing these products.

The fees and assessments imposed on our regulated subsidiaries by federal, state and foreign regulatory authorities could have a significant impact on us. In the current regulatory environment, the frequency and scope of regulatory reform may lead to an increase in fees and assessments resulting in increased expense, or an increase or change in regulatory requirements which could affect our operations and business.

*We are exposed to systems and technology risks.* Through our proprietary systems, we maintain and process data for our clients that is critical to their business operations. An unanticipated interruption of service may have significant ramifications, such as lost data, damaged software codes, or inaccurate processing of transactions. As a result, the costs necessary to rectify these problems may be substantial.

*We are exposed to data security risks.* A failure to safeguard the integrity and confidentiality of client data and our proprietary data from the infiltration by an unauthorized user that is either stored on or transmitted between our proprietary systems or to other third party service provider systems may lead to modifications or theft of critical and sensitive data pertaining to us or our clients. The costs incurred to correct client data and prevent further unauthorized access to our data or client data could be extensive.

*We are dependent upon third party approvals.* Many of the investment advisors through which we distribute our investment offerings are affiliated with independent broker-dealers or other networks, which have regulatory responsibility for the advisor's practice. As part of the regulatory oversight, these broker-dealers or networks must approve the use of our investment products by affiliated advisors within their networks. Failure to receive such approval, or the withdrawal of such approval, could adversely affect the marketing of our investment products.

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*We are exposed to operational risks.* Operational risk generally refers to the risk of loss resulting from our operations, including, but not limited to, improper or unauthorized execution and processing of transactions, deficiencies in our operating systems, inefficiencies in our operational business units, business disruptions and inadequacies or breaches in our internal control

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processes. We operate different businesses in diverse markets and are reliant on the ability of our employees and systems to process large volumes of transactions often within short time frames. In the event of a breakdown or improper operation of systems, human error or improper action by employees, we could suffer financial loss, regulatory sanctions or damage to our reputation. In order to mitigate and control operational risk, we continue to enhance policies and procedures that are designed to identify and manage operational risk.

*Changes in, or interpretation of, accounting principles could affect our revenues and earnings.* We prepare our consolidated financial statements in accordance with generally accepted accounting principles. A change in these principles can have a significant effect on our reported results and may even retrospectively affect previously reported results.

*Changes in, or interpretations of, tax rules and regulations may adversely affect our effective tax rates.* Unanticipated changes in our tax rates could affect our future results of operations. Our future effective tax rates could be adversely affected by changes in tax laws or the interpretation of tax laws. We are subject to possible examinations of our income tax returns by the Internal Revenue Service and state and foreign tax authorities. We regularly assess the likelihood of outcomes resulting from these examinations to determine the adequacy of our provision for income taxes, however, there can be no assurance that the final determination of any examination will not have an adverse effect on our operating results or financial position.

*Currency fluctuations could negatively affect our future revenues and earnings as our business grows globally.* We operate and invest globally to expand our business into foreign markets. Our foreign subsidiaries use the local currency as the functional currency. As these businesses evolve, our exposure to changes in currency exchange rates may increase. Adverse movements in currency exchange rates may negatively affect our operating results, liquidity and financial condition.

*We rely on our executive officers and senior management.* Most of our executive officers and senior management personnel do not have employment agreements with us. The loss of these individuals may have a material adverse affect on our future operations.

### **Item 1B. Unresolved Staff Comments.**

None.

### **Item 2. Properties.**

Our corporate headquarters is located in Oaks, Pennsylvania and consists of nine buildings situated on approximately 90 acres. We own and operate the land and buildings, which encompass approximately 486,000 square feet of office space and 34,000 square feet of data center space. We lease other offices which aggregate 58,000 square feet. We also own a 3,400 square foot condominium that is used for business purposes in New York, New York.

### **Item 3. Legal Proceedings.**

One of the Company's subsidiaries, SEI Investments Distribution Co. (SIDCO), has been named as a defendant in certain putative class action complaints (the Complaints) related to leveraged exchange traded funds (ETFs) advised by ProShares Advisors, LLC, which is a client of the Company. To date, the Complaints have been filed in the United States District Court for the Southern District of New York and in the United States District Court for the District of Maryland, although the three complaints filed in the District of Maryland have been voluntarily dismissed by the plaintiffs. Two of them were subsequently re-filed in the Southern District of New York. Two of the complaints filed in the Southern District of New York have been voluntarily dismissed by plaintiffs. The first complaint was filed on August 5, 2009. The Complaints are purportedly made on behalf of all persons that purchased or otherwise acquired shares in various ProShares ETFs pursuant or traceable to allegedly false and misleading registration statements, prospectuses and statements of additional information. The Complaints name as defendants ProShares Advisors, LLC; ProShares Trust, ProShares Trust II; SIDCO, and various officers and trustees to ProShares Advisors, LLC; ProShares Trust and ProShares Trust II. The Complaints allege that SIDCO was the distributor and principal underwriter for the various ProShares ETFs that were distributed to authorized participants and ultimately shareholders. The Complaints allege that the registration statements for the ProShares ETFs were materially false and misleading because they supposedly failed adequately to describe the nature and risks of the investments. The Complaints allege that SIDCO is liable for these purportedly material misstatements and omissions under Section 11 of the Securities Act of 1933. The Complaints seek unspecified compensatory and other damages, reasonable costs and other relief. The Complaints were consolidated, and an Amended Consolidated Class Action Complaint (Amended Complaint) was filed on September 24, 2010, which asserted the same claims and added a few individuals who alleged





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served as Attorney-in-fact as defendants. Defendants filed a Motion to Dismiss the Amended Complaint on November 15, 2010. On December 15, 2010, lead plaintiff informed the Court and defendants that he intends to file a second amended consolidated complaint. While the outcome of this litigation is uncertain given its early phase, the Company believes that it has valid defenses to plaintiffs' claims and intends to defend the lawsuits vigorously.

The Company has been named in five lawsuits that were filed in the 19th Judicial District Court for the Parish of East Baton Rouge, State of Louisiana. One of the five actions purports to set forth claims on behalf of a class and also names SEI Private Trust Company (SPTC) as a defendant. Two of the other actions also name SPTC as a defendant. All five actions name various defendants in addition to the Company, and, in all five actions, the plaintiffs purport to bring a cause of action against the Company under the Louisiana Securities Act. The putative class action originally included a claim against the Company for an alleged violation of the Louisiana Unfair Trade Practices Act. Two of the other five actions include claims for violations of the Louisiana Racketeering Act and possibly conspiracy. In addition, another group of plaintiffs have filed a lawsuit in the 23rd Judicial District Court for the Parish of Ascension, State of Louisiana, against the Company and other defendants asserting claims of negligence, breach of contract, breach of fiduciary duty, violations of the uniform fiduciaries law, negligent misrepresentation, detrimental reliance, violations of the Louisiana Securities Act and Louisiana Racketeering Act and conspiracy. The underlying allegations in all the actions are purportedly related to the role of SPTC in providing back-office services to Stanford Trust Company. The petitions in the lawsuits allege that the Company and SPTC aided and abetted or otherwise participated in the sale of certificates of deposit issued by Stanford International Bank. Two of the five actions filed in East Baton Rouge have been removed to federal court, and plaintiffs' motions to remand are pending. These two cases have been transferred by the Judicial Panel on Multidistrict Litigation to United States District Court for the Northern District of Texas. The case filed in Ascension was also removed to federal court and transferred by the Judicial Panel on Multidistrict Litigation to the Northern District of Texas. The schedule for responding to that complaint has not yet been established. The Company and SPTC filed exceptions in the putative class action pending in East Baton Rouge, which the Court granted in part and dismissed the claims under the Louisiana Unfair Trade Practices Act and denied in part as to the other exceptions. The Company and SPTC filed an answer to the East Baton Rouge putative class action, and plaintiffs filed a motion for class certification. Class discovery has commenced, and a hearing on the motion for class certification is scheduled for March 2011. The response of the Company and SPTC to the petitions filed in the two non-class action cases remaining in East Baton Rouge is due in February 2011. While the outcome of this litigation is uncertain given its early phase, the Company and SPTC believe that they have valid defenses to plaintiffs' claims and intend to defend the lawsuits vigorously.

## **Executive Officers of the Registrant**

Information about our executive officers is contained in Item 10 of this report and is incorporated by reference into this Part I.

**Table of Contents****PART II****Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities.****Price Range of Common Stock and Dividends:**

Our common stock is traded on The Nasdaq Global Select Market® (NASDAQ) under the symbol SEIC. The following table shows the high and low sales prices for our common stock as reported by NASDAQ and the dividends declared on our common stock for the last two years. Our Board of Directors intends to declare future dividends on a semiannual basis.

2010	High	Low	Dividends
First Quarter	\$ 22.12	\$ 16.77	\$
Second Quarter	24.41	19.93	.10
Third Quarter	22.14	17.35	
Fourth Quarter	24.28	20.07	.10
2009	High	Low	Dividends
First Quarter	\$ 16.25	\$ 9.19	\$
Second Quarter	18.52	11.74	.08
Third Quarter	20.00	16.66	
Fourth Quarter	20.36	17.18	.09

As of January 31, 2011, we estimate that we had approximately 430 shareholders of record.

For information on our equity compensation plans, refer to Note 8 to the Consolidated Financial Statements and Item 12 of this Annual Report on Form 10-K.

**Comparison of Cumulative Total Return of Common Stock, Industry Index and Nasdaq Market Index:**

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Our Peer Group Index is comprised of two industry indexes related to asset management and software application firms generally weighted to correspond proportionately to our revenues earned from asset management and information processing services. Our provider, Morningstar, is discontinuing the industry indexes of their subsidiary, Hemsco Group Limited, that we previously used and our Peer Group Index going forward will be based on the appropriate proportions of the Morningstar Asset Management Index and the Morningstar Software Application Index. In 2010, our revenues from Asset management, administration and distribution fees and Information processing and software servicing fees on the accompanying Consolidated Statements of Operations represented approximately 70 percent and 26 percent, respectively, of our total revenues.

The foregoing chart includes the new Peer Group Index (which is based on 70 percent of the Morningstar Asset Management Index and 30 percent of the Morningstar Software Application Index, as well as, for comparison purposes, the Former Peer Group Index (which is based on 70 percent of the Hemsco Asset Management Index and 30 percent of the Hemsco Software - Application Index). The Morningstar indices used in calculating our Peer Group Index are published by Morningstar, Inc.

**Issuer Purchases of Equity Securities:**

Our Board of Directors has authorized the repurchase of up to \$1.73 billion of our common stock. Currently, there is no expiration date for our common stock repurchase program.

Information regarding the repurchase of common stock during the three months ended December 31, 2010 is:

Period	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Program	Approximate Dollar Value of Shares that May Yet Be Purchased Under the Program
October 1 31, 2010	50,000	\$ 22.24	50,000	\$ 138,980,000
November 1 30, 2010	830,000	22.86	830,000	120,015,000
December 1 31, 2010	525,000	23.95	525,000	107,441,000
Total	1,405,000	\$ 23.24	1,405,000	

**Table of Contents****Item 6. Selected Financial Data.**

(In thousands, except per-share data)

This table presents selected consolidated financial information for the five-year period ended December 31, 2010. This data should be read in conjunction with the financial statements and Management's Discussion and Analysis of Financial Condition and Results of Operations included in this Annual Report on Form 10-K.

<b>Year Ended December 31,</b>	<b>2010 (A)</b>	<b>2009</b>	<b>2008</b>	<b>2007</b>	<b>2006</b>
Revenues	\$ 900,835	\$ 1,060,548	\$ 1,247,919	\$ 1,369,028	\$ 1,175,749
Total expenses	683,302	696,841	751,570	775,053	677,298
Income from operations	217,533	363,707	496,349	593,975	498,451
Other income (expense)	152,248	(1,389)	(142,119)	(8,556)	7,267
Income before income taxes	369,781	362,318	354,230	585,419	505,718
Income taxes	136,461	89,886	86,703	151,182	123,218
Net income	233,320	272,432	267,527	434,237	382,500
Less: Net income attributable to the noncontrolling interest	(1,633)	(98,097)	(128,273)	(174,428)	(145,510)
Net income attributable to SEI Investments	231,687	174,335	139,254	259,809	236,990
Basic earnings per common share	\$ 1.23	\$ 0.91	\$ 0.73	\$ 1.32	\$ 1.20
Shares used to calculate basic earnings per common share	188,468	190,821	192,057	196,120	197,364
Diluted earnings per common share	\$ 1.22	\$ 0.91	\$ 0.71	\$ 1.28	\$ 1.17
Shares used to calculate diluted earnings per common share	190,321	191,783	195,233	202,231	203,266
Cash dividends declared per common share	\$ .20	\$ .17	\$ .16	\$ .14	\$ .12
Financial Position as of December 31,					
Cash and cash equivalents	\$ 496,292	\$ 590,877	\$ 416,643	\$ 360,921	\$ 286,948
Total assets	\$ 1,377,223	\$ 1,533,808	\$ 1,341,715	\$ 1,252,365	\$ 1,079,705
Long-term debt (including current portion)	\$ 95,000	\$ 253,552	\$ 31,532	\$ 51,971	\$ 80,638
SEI Investments Shareholders' equity	\$ 1,041,570	\$ 909,723	\$ 769,152	\$ 756,383	\$ 630,512

(A) Beginning in 2010, we discontinued consolidating the accounts and operations of LSV and LSV Employee Group in our financial statements (See Note 2 to the Consolidated Financial Statements for information regarding LSV and LSV Employee Group).

**Table of Contents****Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations.**

(In thousands, except per-share data)

This discussion reviews and analyzes the consolidated financial condition at December 31, 2010 and 2009, the consolidated results of operations for the years ended December 31, 2010, 2009, and 2008, and other factors that may affect future financial performance. This discussion should be read in conjunction with the Selected Financial Data included in Item 6 of this Annual Report and the Consolidated Financial Statements and Notes to the Consolidated Financial Statements included in Item 8 of this Annual Report.

**Overview****Consolidated Summary**

We are a leading global provider of investment processing, fund processing, and investment management business outsourcing solutions that help corporations, financial institutions, financial advisors, and ultra-high-net-worth families create and manage wealth. Investment processing fees are earned as monthly fees for contracted services, including computer processing services, software licenses, and investment operations services, as well as transaction-based fees for providing securities valuation and trade-execution. Fund processing and investment management fees are earned as a percentage of average assets under management or administration. As of December 31, 2010, through our subsidiaries and partnerships in which we have a significant interest, we manage or administer \$416.0 billion in mutual fund and pooled or separately managed assets, including \$172.3 billion in assets under management and \$243.7 billion in client assets under administration. In January 2010, we deconsolidated the assets, liabilities and operations of LSV Asset Management in our financial statements. As a result, LSV is no longer considered a reportable business segment in 2010 (See Deconsolidation of LSV and LSV Employee Group later in this discussion).

Our Condensed Consolidated Statements of Operations for the years ended 2010, 2009 and 2008 were:

<b>Year Ended December 31,</b>	<b>2010</b>	<b>2009</b>	<b>Percent Change</b>	<b>2008</b>	<b>Percent Change</b>
Revenues	\$ 900,835	\$ 1,060,548	(15%)	\$ 1,247,919	(15%)
Expenses	683,302	696,841	(2%)	751,570	(7%)
Income from operations	217,533	363,707	(40%)	496,349	(27%)
Net gain (loss) from investments	48,533	(4,926)	N/A	(158,018)	(97%)
Interest income, net of interest expense	4,848	3,537	37%	10,322	(66%)
Other (expense) income	(590)	0	N/A	5,577	N/A
Equity in earnings of unconsolidated affiliate	99,457	0	N/A	0	N/A
Income before income taxes	369,781	362,318	2%	354,230	2%
Income taxes	136,461	89,886	52%	86,703	4%
Net income	233,320	272,432	(14%)	267,527	2%
Less: Net income attributable to the noncontrolling interest	(1,633)	(98,097)	(98%)	(128,273)	(24%)
Net income attributable to SEI Investments Company	\$ 231,687	\$ 174,335	33%	\$ 139,254	25%
Diluted earnings per common share	\$ 1.22	\$ .91	34%	\$ .71	28%



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### *Significant Items Impacting Our Financial Results in 2010*

Revenues decreased \$159.7 million, or 15 percent, to \$900.8 million in 2010 compared to 2009. Net income attributable to SEI increased \$57.4 million, or 33 percent, to \$231.7 million and diluted earnings per share increased to \$1.22 per share in 2010 compared to \$0.91 per share in 2009. We believe the following items were significant to our business during 2010:

Revenues in 2010 reflect the impact of deconsolidating LSV. Excluding the revenues from LSV in 2009, our revenues increased \$52.2 million, or six percent, in 2010. This increase was primarily due to higher average asset balances under management and administration from improved capital markets. Our assets under management and administration, excluding LSV, increased \$16.7 billion, or five percent, to \$356.0 billion at December 31, 2010 from \$339.2 billion at December 31, 2009.

New business activity in our Institutional Investors and Investment Managers segments also contributed to increased revenues. New client asset funding, as well as asset funding from existing clients, for our retirement and not-for-profit solutions in our Institutional Investors segment and for our hedge fund solution in our Investment Managers segment positively impacted revenues during 2010.

Our revenues from Transaction-based and trade execution fees fell \$14.8 million, or 27 percent. This decline was a result of lower trading volumes in the capital markets. Our direct costs related to trade execution fees also declined, resulting in minimal impact to our earnings.

Revenues from investment processing fees in our Private Banks segment were negatively affected by the loss of two large U.S. bank clients involved in mergers and acquisitions as well as lost clients and fee concessions for contract renewals with U.S. regional and community banks. An increase in recurring revenues from new U.K. clients partially offset the decline in revenues; however, profitability improvement from this new business was limited due to developmental and operational costs related to the support of the Global Wealth Platform, as well as increased personnel expenses such as stock-based compensation and sales compensation costs.

Our percentage ownership of LSV remained at approximately 42 percent. Our proportionate share in the earnings of LSV in 2010 was \$99.5 million, as compared to \$75.4 million in 2009, an increase of 32 percent. LSV's revenues significantly increased because of market appreciation in the value of assets under management from existing clients. LSV's assets under management were \$60.1 billion at December 31, 2010, as compared to \$52.5 billion at December 31, 2009, an increase of 14 percent.

We recognized \$44.2 million in gains from structured investment vehicles (SIV) securities in 2010 as compared to \$5.8 million in losses in 2009. Approximately \$27.5 million of the gain in 2010 resulted from cash payments received from the SIV securities that had been previously written down. During 2010, we sold three of the SIV securities originally purchased from our money market funds in 2009. Realized gains from these sales were not significant. In January 2011, we sold the Stanfield Victoria notes for a minimal realized gain leaving the Gryphon notes as our last remaining SIV security held (See Notes 5 and 6 to the Consolidated Financial Statements).

Stock-based compensation costs in 2010 increased \$12.3 million to \$26.8 million as compared to \$14.5 million in 2009. This increase was primarily due to the accelerated recognition of stock-based compensation expense from a change in our estimate of the attainment of performance vesting targets made during the year.

Compensation, benefits and other personnel costs increased \$14.7 million in 2010 as compared to our costs in 2009 excluding LSV. This increase was due to increased salary and incentive compensation costs primarily from additions to our workforce.

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We continued to invest in the development of the Global Wealth Platform and its operational infrastructure. During 2010, we capitalized \$38.7 million for significant enhancements and new functionality for the platform, as compared to \$43.9 million in 2009. Amortization expense related to the Global Wealth Platform was \$22.5 million in 2010.

In 2010, we made principal payments of \$138.0 million to reduce the outstanding balance of our credit facility. As of December 31, 2010, the outstanding balance of the credit facility was \$95.0 million.

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We continued our stock repurchase program during 2010 and purchased approximately 5,814,000 shares at an average price of approximately \$20.81 per share for a total cost of \$121.0 million.

Our effective tax rate in 2010 rose to 37.0 percent as compared 33.9 percent in 2009. Our tax rate in 2009 was favorably impacted by the recognition of certain tax benefits related to the conclusion of federal and state income tax audits.

### *Significant Items Impacting Our Financial Results in 2009*

Revenues decreased \$187.4 million, or 15 percent, to \$1.06 billion in 2009 compared to 2008. Net income attributable to SEI increased \$35.1 million, or 25 percent, to \$174.3 million and diluted earnings per share increased to \$0.91 per share in 2009 compared to \$0.71 per share in 2008. We believe the following items were significant to our business during 2009:

Market depreciation from the historic downturn in the U.S. and global capital markets in the latter stages of 2008 and during the first quarter of 2009 severely impacted our assets under management, leading to a decline of \$182.2 million, or 19 percent, in our Asset management, administration and distribution fees. The pace of the more moderate recovery during the second half of 2009 limited our ability to regain the level of asset-based revenues earned prior to 2008.

Although our asset-based revenues continued to be negatively affected by the depressed capital markets, the improvement in the capital markets which took hold during the third quarter 2009 served to increase our assets under management on a sequential, quarter-to-quarter basis.

The prevailing market uncertainty has extended our sales cycles; however, measured new business activity in our Institutional Investors and Investment Managers segments, primarily in the latter half of 2009, served to offset a portion of the year over year decline in our asset-based revenues from market depreciation.

Our revenues from Transaction-based and trade execution fees fell \$7.2 million, or 11 percent. This decline was a result of unusually high trading volume from the extreme market volatility during the fourth quarter 2008. Our direct costs related to trade execution fees also declined, resulting in minimal impact to our earnings.

The sharp decline of the capital markets had a significant negative impact on the revenue and profits of LSV. Revenues earned by LSV were \$212.0 million in 2009 compared to \$263.3 million in the prior year comparable period, a decrease of \$51.3 million or 19 percent. Our proportionate share in the earnings of LSV in 2009 was \$75.4 million compared to \$98.5 million in 2008, a decrease of \$23.1 million or 23 percent.

Our earnings during 2009 and 2008 included losses of \$5.8 million and \$148.9 million, respectively, associated with SIV securities. In 2009, we purchased the remaining SIV securities from our money market funds and, as a result, all of our obligations to provide support to our funds were canceled.

We continued to invest in the Global Wealth Platform and its operational infrastructure. During 2009, we capitalized \$43.9 million for significant enhancements and new functionality for the platform, as compared to \$55.9 million in 2008.

We recognized an additional \$15.4 million of amortization expense primarily in the Private Banks and Investment Advisors segments during the third and fourth quarters of 2009 due to a shortening in the useful life of previously capitalized software development costs for some components of the Global Wealth Platform. This change was due to the abandonment of these components upon a release of the platform which occurred in December 2009.

Our operating expenses during 2009 decreased across all of our business segments. A portion of these declines were due to lower direct costs related to reduced revenues. In addition, a significant portion of these declines resulted from initiatives to reduce discretionary expenses. Included in these actions were the elimination of non-strategic activities, process improvements and a reduction in our global workforce, which was undertaken during the first quarter of 2009. We incurred one-time termination costs associated with the workforce reduction of approximately \$6.3 million during the first quarter of 2009.

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We continued our stock repurchase program during 2009 and purchased approximately 3,198,000 shares at an average price of approximately \$17 per share for a total cost of \$54.1 million.

Our 2009 effective tax rate was 33.9 percent as compared to 38.1 percent in 2008. Our tax rate in 2009 was favorably impacted by the recognition of certain tax benefits related to the conclusion of federal and state income tax audits. Our 2008 tax rate was due to a higher than usual state tax rate.

*Forward Looking Information and Risk Factors*

Certain information contained in this discussion is or may be considered forward-looking. Forward-looking statements relate to future operations, strategies, financial results or other developments. Forward-looking statements are based upon estimates and assumptions that involve certain risks and uncertainties, many of which are beyond our control or are subject to change. Although we believe our assumptions are reasonable, they could be inaccurate. Our actual future revenues and income could differ materially from our expected results. We have no obligation to publicly update or revise any forward-looking statements.

Among the risks and uncertainties which may affect our future operations, strategies, financial results or other developments are those risks described in Item 1A Risk Factors of this Annual Report. The following items are, in our opinion, anticipated to occur in the next 12 to 18 months:

We will continue to invest in the Global Wealth Platform and its operational infrastructure because it is vital to our future growth strategy. We anticipate that capitalized development expenditures in 2011 will remain relatively consistent with those in 2010. We will continue to implement enhancements and upgrades to the platform through a series of releases. Our current developmental and operational efforts are primarily focused on expanding the functionality of the current version of the platform for existing private bank and wealth managers in the United Kingdom as well as building the necessary functionality in order to service financial institutions and investment advisors in the United States. We are also investing in automation aimed at enhancing our operational efficiency and scale. A significant portion of the costs for these efforts will not be capitalized and; therefore, our operational costs related to the platform are expected to increase, primarily impacting the operating margins of the Private Banks and Investment Advisors segments.

We expect our operating margin for the Private Banks segment in 2011 to also be pressured by the extended lead time required to fully realize recurring revenues from new Global Wealth Services clients serviced on the Global Wealth Platform. The revenue recognition time frame for new clients serviced on the platform will be longer than our prior implementations of investment processing clients supported by TRUST 3000<sup>®</sup> as the conversion process generally occurs over a longer period of time. Profitability gains for the Private Banks segment will also be pressured by the limited number of fully implemented clients serviced on the platform as we continue our efforts to improve the operational efficiency and scale of the Global Wealth Services solution.

During 2010, our stock-based compensation costs increased \$12.3 million to \$26.8 million because some option grants achieved their performance vesting targets sooner than was originally expected. This was due largely to increased asset-based revenues from improved capital market conditions and significant gains realized from our SIV securities. Based on our current estimates and assumptions, we expect our stock-based compensation costs in 2011 to be approximately \$3.6 million per quarter.

*Deconsolidation of LSV and LSV Employee Group*

In January 2010, new accounting guidance pertaining to the consolidation of variable interest entities (VIE or VIEs) became effective. Under the new guidance, we are not considered to be the primary beneficiary of LSV Employee Group and discontinued consolidating the accounts of LSV and LSV Employee Group. Our interest in LSV is accounted for using the equity method because of our less than 50 percent ownership. Our interest in the net assets of LSV is reflected in Investment in unconsolidated affiliate on the accompanying Consolidated Balance Sheet and our proportionate share in the earnings of LSV is reflected in Equity in earnings of unconsolidated affiliate on the accompanying Consolidated Statement of Operations. The deconsolidation of LSV and LSV Employee Group had no effect on Net income attributable to SEI. Prior period financial statements are not reclassified for the new accounting guidance. See Note 2 to the Consolidated Financial Statements for more information pertaining to the deconsolidation of LSV and LSV Employee Group.



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The following proforma Consolidated Statements of Operations presents the years ended 2010, 2009 and 2008 as if LSV and LSV Employee Group was deconsolidated on January 1, 2008. This proforma statement is being provided for informational and comparative purposes only and is not a restatement or reclassification of previously reported statements.

Year Ended December 31,	2010 Actual	2009 Proforma (Unaudited)	Percent Change	2008 Proforma (Unaudited)	Percent Change
Revenues	<b>\$ 900,835</b>	\$ 848,587	6%	\$ 984,651	(14%)
Expenses	<b>683,302</b>	658,434	4%	714,758	(8%)
Income from operations	<b>217,533</b>	190,153	14%	269,893	(30%)
Net gain (loss) from investments	<b>48,533</b>	(4,926)	N/A	(158,018)	(97%)
Interest income, net of interest expense	<b>4,848</b>	5,013	(3%)	12,121	(59%)
Other (expense) income	<b>(590)</b>	0	N/A	5,577	N/A
Equity in earnings of unconsolidated affiliate	<b>99,457</b>	75,415	32%	98,971	(24%)
Income before income taxes	<b>369,781</b>	265,655	39%	228,544	16%
Income taxes	<b>136,461</b>	89,886	52%	86,703	4%
Net income	<b>233,320</b>	175,769	33%	141,841	24%
Less: Net income attributable to the noncontrolling interest	<b>(1,633)</b>	(1,434)	14%	(2,587)	(45%)
Net income attributable to SEI Investments Company	<b>\$ 231,687</b>	\$ 174,335	33%	\$ 139,254	25%
Diluted earnings per common share	<b>\$ 1.22</b>	\$ .91	34%	\$ .71	28%

**Table of Contents****Asset Balances**

This table presents assets of our clients, or of our clients' customers, for which we provide management or administrative services through our subsidiaries and partnerships in which we have a significant interest. These assets are not included in our balance sheets because we do not own them.

**Asset Balances**

(In millions)

	As of December 31,				
	2010	2009	Percent Change	2008	Percent Change
<b>Private Banks:</b>					
Equity and fixed-income programs	\$ 13,512	\$ 12,690	6%	\$ 10,573	20%
Collective trust fund programs	626	1,067	(41%)	1,145	(7%)
Liquidity funds	5,120	6,035	(15%)	9,194	(34%)
<b>Total assets under management</b>	<b>\$ 19,258</b>	<b>\$ 19,792</b>	<b>(3%)</b>	<b>\$ 20,912</b>	<b>(5%)</b>
Client proprietary assets under administration	10,672	11,213	(5%)	10,622	6%
<b>Total assets</b>	<b>\$ 29,930</b>	<b>\$ 31,005</b>	<b>(3%)</b>	<b>\$ 31,534</b>	<b>(2%)</b>
<b>Investment Advisors:</b>					
Equity and fixed-income programs	\$ 27,680	\$ 25,392	9%	\$ 21,631	17%
Collective trust fund programs	1,820	2,423	(25%)	2,606	(7%)
Liquidity funds	1,641	1,929	(15%)	3,436	(44%)
<b>Total assets under management</b>	<b>\$ 31,141</b>	<b>\$ 29,744</b>	<b>5%</b>	<b>\$ 27,673</b>	<b>7%</b>
<b>Institutional Investors:</b>					
Equity and fixed-income programs	\$ 48,699	\$ 44,322	10%	\$ 34,966	27%
Collective trust fund programs	623	684	(9%)	942	(27%)
Liquidity funds	3,382	3,370	0%	4,582	(26%)
<b>Total assets under management</b>	<b>\$ 52,704</b>	<b>\$ 48,376</b>	<b>9%</b>	<b>\$ 40,490</b>	<b>19%</b>
<b>Investment Managers:</b>					
Equity and fixed-income programs	\$ 1	\$ 4	(75%)	\$ 8	(50%)
Collective trust fund programs	8,177	7,428	10%	5,974	24%
Liquidity funds	313	412	(24%)	869	(53%)
<b>Total assets under management</b>	<b>\$ 8,491</b>	<b>\$ 7,844</b>	<b>8%</b>	<b>\$ 6,851</b>	<b>14%</b>
Client proprietary assets under administration	233,079	221,680	5%	234,628	(6%)
<b>Total assets</b>	<b>\$ 241,570</b>	<b>\$ 229,524</b>	<b>5%</b>	<b>\$ 241,479</b>	<b>(5%)</b>
<b>Investments in New Businesses:</b>					
Equity and fixed-income programs	\$ 569	\$ 520	9%	\$ 519	0%
Liquidity funds	65	75	(13%)	153	(51%)
<b>Total assets under management</b>	<b>\$ 634</b>	<b>\$ 595</b>	<b>7%</b>	<b>\$ 672</b>	<b>(11%)</b>
<b>LSV:</b>					
Equity and fixed-income programs	\$ 60,058	\$ 52,488	14%	\$ 37,714	39%
<b>Consolidated:</b>					
Equity and fixed-income programs	\$ 150,519	\$ 135,416	11%	\$ 105,411	28%

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Collective trust fund programs	<b>11,246</b>	11,602	(3%)	10,667	9%
Liquidity funds	<b>10,521</b>	11,821	(11%)	18,234	(35%)
<b>Total assets under management</b>	<b>\$ 172,286</b>	\$ 158,839	8%	\$ 134,312	18%
Client proprietary assets under administration	<b>243,751</b>	232,893	5%	245,250	(5%)
<b>Total assets under management and administration</b>	<b>\$ 416,037</b>	\$ 391,732	6%	\$ 379,562	3%

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Assets under management are total assets of our clients or their customers invested in our equity and fixed-income investment programs, collective trust fund programs, and liquidity funds for which we provide asset management services. Assets under management and administration are total assets of our clients or their customers for whom we provide administrative services, including client proprietary fund balances for which we provide administration and/or distribution services.

**Business Segments**

Revenues, Expenses, and Operating Profit (Loss) for our business segments, excluding LSV, for the year ended 2010 compared to the year ended 2009, and for the year ended 2009 compared to the year ended 2008 are:

Year Ended December 31,	2010	2009	Percent Change	2008	Percent Change
<b>Private Banks:</b>					
Revenues	\$ 346,668	\$ 361,273	(4%)	\$ 408,500	(12%)
Expenses	310,633	309,300	0%	326,661	(5%)
Operating Profit	36,035	51,973	(31%)	81,839	(36%)
Operating Margin	10%	14%		20%	
<b>Investment Advisors:</b>					
Revenues	183,378	166,097	10%	223,164	(26%)
Expenses	110,388	109,418	1%	122,231	(10%)
Operating Profit	72,990	56,679	29%	100,933	(44%)
Operating Margin	40%	34%		45%	
<b>Institutional Investors:</b>					
Revenues	206,531	177,721	16%	198,154	(10%)
Expenses	106,934	99,924	7%	112,866	(11%)
Operating Profit	99,597	77,797	28%	85,288	(9%)
Operating Margin	48%	44%		43%	
<b>Investment Managers:</b>					
Revenues	160,159	139,004	15%	147,968	(6%)
Expenses	103,421	93,074	11%	101,078	(8%)
Operating Profit	56,738	45,930	24%	46,890	(2%)
Operating Margin	35%	33%		32%	
<b>Investments in New Businesses:</b>					
Revenues	4,099	4,492	(9%)	6,865	(35%)
Expenses	12,676	11,625	9%	15,795	(26%)
Operating Loss	(8,577)	(7,133)	20%	(8,930)	(20%)
Operating Margin	N/A	N/A		N/A	

For additional information pertaining to our business segments, see Note 13 to the Consolidated Financial Statements.



**Table of Contents**Private Banks

<b>Year Ended December 31,</b>	<b>2010</b>	<b>2009</b>	<b>Percent Change</b>	<b>2008</b>	<b>Percent Change</b>
<b>Revenues:</b>					
Investment processing and software servicing fees	\$ 229,247	\$ 230,214	0%	\$ 225,994	2%
Asset management, administration & distribution fees	87,288	84,529	3%	129,466	(35%)
Transaction-based and trade execution fees	30,133	46,530	(35%)	53,040	(12%)
<b>Total revenues</b>	<b>\$ 346,668</b>	<b>\$ 361,273</b>	<b>(4%)</b>	<b>\$ 408,500</b>	<b>(12%)</b>

Revenues decreased \$14.6 million, or four percent, in 2010 compared to the prior year. Revenues during 2010 were primarily affected by:

Decreased trade execution fees due to lower trading volumes in the capital markets;

Decreased investment processing fees for our Global Wealth Technology Services solution; including non-recurring deconversion and contract buyout fees, due to the loss of two large U.S. bank clients involved in mergers and acquisitions;

Lower investment processing fees from both lost clients and fee concessions for contract renewals with U.S. regional and community banks for our Global Wealth Services solution; and

Lower fees from our liquidity products due to voluntary fee waivers; partially offset by

Increased investment processing fees for our Global Wealth Services solution, including non-recurring project fees, because of new United Kingdom wealth advisory firms implemented onto the Global Wealth Platform; and

Increased investment management fees from existing international clients due to higher assets under management from improved capital markets.

Revenues decreased \$47.2 million, or 12 percent, in 2009 compared to the prior year. Revenues during 2009 were primarily affected by:

Decreased investment management fees from existing international clients due to lower average levels of assets under management from sharply declining capital markets in the fourth quarter 2008 and first quarter 2009;

Decreased investment management fees from negative cash flows, particularly from non-U.S. clients;

Decreased trade execution fees due to the absence during 2009 of the significant volatility in the capital markets that occurred primarily in the fourth quarter 2008; and

Decreased investment processing fees in our Global Wealth Services solution from existing U.S. clients; partially offset by

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Increased non-recurring fees relating to mergers and acquisition activity among investment processing clients. Operating margins were 10 percent in 2010 and 14 percent in 2009. Operating income decreased \$15.9 million, or 31 percent, in 2010 compared to the prior year. Operating income in 2010 was primarily affected by:

The decrease in revenues;

Increased non-capitalized development costs as well as operating costs relating to the Global Wealth Platform;

Increased direct expenses associated with increased investment management fees from existing international clients;

An increase in stock-based compensation costs primarily due to the acceleration in recognition of stock-based compensation, net of the reversal of stock-based compensation costs, due to a change in management's estimate of the attainment of certain performance vesting targets; and

Increased sales compensation expenses due to sales of new business; partially offset by

Decreased direct expenses associated with the decreased trade execution fees;

Additional amortization expense of \$10.1 million in 2009 related to the shortening in useful life of certain components related to the Global Wealth Platform; and

Decreased one-time termination costs associated with the workforce reduction in first quarter 2009, net of one-time termination costs in first quarter 2010.

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Operating margins were 14 percent in 2009 and 20 percent in 2008. Operating income decreased \$29.9 million, or 36 percent, in 2009 compared to the prior year. Operating income in 2009 was primarily affected by:

The aforementioned decline in revenues; and

Additional amortization expense of \$10.1 million related to the shortening in useful life of certain components related to the Global Wealth Platform; partially offset by

Decreased direct expenses associated with the lower investment management fees and trade execution fees;

Decreased salary, travel and other personnel expenses; and

Decreased discretionary marketing and promotion expenses associated with cost containment measures.

**Investment Advisors**

Revenues increased \$17.3 million, or ten percent, in 2010 compared to the prior year. Revenues during 2010 were primarily affected by:

Increased investment management fees from existing clients due to higher assets under management caused by improved capital markets; and

An increase in the average basis points earned on assets due to client-directed shifts from liquidity products to our equity and fixed income programs.

Revenues decreased \$57.1 million, or 26 percent, in 2009 compared to the prior year. Revenues during 2009 were primarily affected by:

Decreased investment management fees from existing clients due to lower average levels of assets under management from sharply declining capital markets in the fourth quarter 2008 and first quarter 2009; and

Decreased investment management fees from continued negative net cash flows.

Operating margins were 40 percent in 2010 and 34 percent in 2009. Operating income increased \$16.3 million, or 29 percent, in 2010 compared to the prior year. Operating income in 2010 was primarily affected by:

An increase in revenues;

Additional amortization expense of \$3.7 million in 2009 related to the shortening in useful life of certain components related to the Global Wealth Platform; and

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Decreased one-time termination costs associated with the workforce reduction in first quarter 2009; partially offset by

An increase in stock-based compensation costs primarily due to the acceleration in recognition of stock-based compensation, net of the reversal of stock-based compensation costs, due to a change in management's estimate of the attainment of certain performance vesting targets; and

A charge of approximately \$1.0 million related to a processing error in the third quarter 2010.

Operating margins were 34 percent in 2009 and 45 percent in 2008. Operating income decreased \$44.3 million, or 44 percent, in 2009 compared to the prior year. Operating income in 2009 was primarily affected by:

The aforementioned decline in revenues; and

Additional amortization expense of \$3.7 million related to the shortening in useful life of certain components related to the Global Wealth Platform; partially offset by

Decreased direct expenses associated with the lower investment management fees;

Decreased salary, travel and other personnel expenses; and

Decreased discretionary marketing and promotion expenses associated with cost containment measures.

### Institutional Investors

Revenues increased \$28.8 million, or 16 percent, in 2010 compared to the prior year. Revenues during 2010 were primarily affected by:

Increased investment management fees from existing clients due to higher assets under management caused by improved capital markets as well as additional asset funding from existing clients; and

Asset funding from new sales of our retirement and not-for-profit solutions; partially offset by

Client losses.

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Revenues decreased \$20.4 million, or ten percent, in 2009 compared to the prior year. Revenues during 2009 were primarily affected by:

Decreased investment management fees from existing clients due to lower assets under management from sharply declining capital markets in the fourth quarter 2008 and first quarter 2009 and client losses; and

Decreased investment management fees from unfavorable foreign currency fluctuations in revenues from our international clients; partially offset by

Asset funding from new sales of our retirement and not-for-profit solutions; and

Asset funding from existing clients.

Operating margins were 48 percent in 2010 and 44 percent in 2009. Operating income increased \$21.8 million, or 28 percent, in 2010 compared to the prior year. Operating income during 2010 was primarily affected by:

An increase in revenues; and

A charge of approximately \$2.2 million related to an operational error in the third quarter of 2009; partially offset by

An increase in stock-based compensation costs primarily due to the acceleration in recognition of stock-based compensation, net of the reversal of stock-based compensation costs, due to a change in management's estimate of the attainment of certain performance vesting targets;

An increase in personnel expenses; and

Increased direct expenses associated with higher investment management fees.

Operating margins were 44 percent in 2009 and 43 percent in 2008. Operating income decreased \$7.5 million, or nine percent, in 2009 compared to the prior year. Operating income during 2009 was primarily affected by:

The aforementioned decline in revenues; and

A one-time charge of approximately \$2.2 million related to an operational error in the third quarter 2009; partially offset by

Decreased direct expenses associated with the lower investment management fees;

Decreased salary, travel and other personnel expenses;

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Decreased sales compensation expenses due to the reduced amount of sales of new business; and

Decreased discretionary marketing and promotion expenses associated with cost containment measures.

### Investment Managers

Revenues increased \$21.2 million, or 15 percent, in 2010 compared to the prior year. Revenues during 2010 were primarily affected by:

Cash flows from new clients, primarily hedge fund clients; and

Net positive cash flows from existing hedge fund clients mainly due to higher valuations from capital market increases; partially offset by

Client losses.

Revenues decreased \$9.0 million, or six percent, in 2009 compared to the prior year. Revenues during 2009 were primarily affected by:

Negative cash flows from existing hedge fund clients due to lower valuations from capital market declines in the fourth quarter 2008 and first quarter 2009 as well as client redemptions; and

Negative cash flows from traditional fund administration clients due to the aforementioned capital market declines; partially offset by

Cash flows from new clients, primarily hedge fund clients.

Operating margins were 35 percent in 2010 and 33 percent in 2009. Operating income increased \$10.8 million, or 24 percent, in 2010 compared to the prior year. Operating income during 2010 was primarily affected by:

An increase in revenues; partially offset by

An increase in stock-based compensation costs primarily due to the acceleration in recognition of stock-based compensation, net of the reversal of stock-based compensation costs, due to a change in management's estimate of the attainment of certain performance vesting targets;

An increase in personnel expenses; and

Increased technology and other investment spending for the development of new products and services.

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Operating margins were 33 percent in 2009 and 32 percent in 2008. Operating income decreased \$1.0 million, or two percent, in 2009 compared to the prior year. Operating income during 2009 was primarily affected by:

The aforementioned decline in revenues; partially offset by

Decreased salary, travel and other personnel expenses; and

Decreased discretionary consulting and outsourcing expenses associated with cost containment measures.

*Other*

**Other Income and Expense Items**

Other income and expense items on the accompanying Consolidated Statements of Operations consist of:

<b>Year Ended December 31,</b>	<b>2010</b>	<b>2009</b>	<b>2008</b>
Net gain (loss) from investments	\$ 48,533	\$ (4,926)	\$ (158,018)
Interest and dividend income	6,326	7,281	13,740
Interest expense	(1,478)	(3,744)	(3,418)
Other (expense) income, net	(590)	0	5,577
Equity in earnings of unconsolidated affiliate	99,457	0	0
Total other income and expense items, net	\$ 152,258	\$ (1,389)	\$ (142,119)

*Net gain (loss) from investments*

Net gain (loss) from investments consists of:

<b>Year Ended December 31,</b>	<b>2010</b>	<b>2009</b>	<b>2008</b>
Gains (losses) from SIV securities and Capital Support Agreements	\$ 44,247	\$ (5,778)	\$ (158,182)
Net realized and unrealized gains from marketable securities	1,214	1,753	2,144
Other-than-temporary declines in market value	0	(901)	(1,961)
Other gains (losses)	3,072	0	(19)
Net gain (loss) from investments	\$ 48,533	\$ (4,926)	\$ (158,018)

We entered into Capital Support Agreements in late 2007 with several of our money market funds in order to protect our clients and shareholders of the funds from the liquidity issues stemming from the subprime mortgage crisis. These funds held senior notes issued by structured investment vehicles (SIV or SIVs) which failed to make payments on their outstanding notes on the scheduled maturity dates. In 2008 and 2009, we purchased all of the SIV securities from our funds covered under the Capital Support Agreements for a total cash purchase price of \$328.4 million. As a result of these purchases, the Capital Support Agreements with the funds were canceled. We record the SIV securities at fair value and recognize unrealized gains and losses of the securities in current earnings. These gains and losses from the purchases of the SIV securities, as well as the changes in our former obligations related to the Capital Support Agreements, are included in Gains (losses) from SIV securities and Capital Support Agreements in the preceding table.

We recognized a \$3.1 million gain in 2010 due to the sale of our ownership interest in a small company that was involved in a merger. This gain is reflected in Other gains (losses) in the preceding table.

*Interest and dividend income*

Interest and dividend income is primarily based upon the amount of our cash balances and cash equivalents that are invested daily. The decreases in interest income in 2010 and 2009 compared to the prior years were due to declines in interest rates earned on our cash balances and lower yields earned from our cash equivalents.



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### *Interest expense*

Interest expense in 2010 and 2009 includes the interest charges and fees related to the borrowings under our credit facility. The decline in interest expense in 2010 was due to the deconsolidation of LSV Employee Group since our interest expense in 2009 also included the interest charges related to their borrowings. The increase in interest expense in 2009 as compared to 2008 was attributable to the aggregate borrowings of \$254.0 million commencing in March 2009 through our credit facility to finance the purchases of SIV securities from our money market funds. We incurred interest expense of approximately \$1.4 million and \$1.9 million in 2010 and 2009, respectively, related to our borrowings under the credit facility. Interest expense for the debt associated with LSV Employee Group included in our interest expense was approximately \$1.5 million and \$2.3 million in 2009 and 2008, respectively.

### *Other (expense) income, net*

Other (expense) income in 2008 relates to an adjustment for interest costs associated with borrowings in prior years at a time when various capital projects were underway. We incorrectly expensed all interest costs rather than capitalizing these costs as part of the cost basis of these capital projects (See Note 1 to the Consolidated Financial Statements).

### *Equity in earnings of unconsolidated affiliate*

Equity in earnings of unconsolidated affiliate includes our less than 50 percent ownership in LSV. We deconsolidated the accounts and operations of LSV in January 2010. In 2009, LSV was a business segment and, therefore, our proportionate share in the earnings of LSV was included in the results of our business segments. Our total partnership interest in LSV remained at approximately 42 percent during 2010 and 2009. Our proportionate share in the earnings of LSV was \$99.5 million in 2010 as compared to \$75.4 million in 2009, an increase of 32 percent. The increase in 2010 was due to increased assets under management from existing clients because of improved capital markets. LSV's assets under management increased \$7.6 billion to \$60.1 billion at December 31, 2010 as compared to \$52.5 billion at December 31, 2009, an increase of 14 percent. In 2009, our proportionate share in the earnings of LSV decreased to \$75.4 million from \$98.5 million in 2008, a decrease of \$23.1 million, or 23 percent. The decline in 2009 was due to decreased assets under management because of unfavorable capital market conditions. See Note 2 to the Consolidated Financial Statements for more information pertaining to the deconsolidation of LSV and LSV Employee Group.

### Noncontrolling interest

Noncontrolling interest in 2009 primarily includes the amount owned by other partners of LSV and LSV Employee Group.

### Income Taxes

Our effective tax rate was 37.0 percent in 2010, 33.9 percent in 2009, and 38.1 percent in 2008. The 2009 effective tax rate is lower than 2010 and 2008 due to the recognition of certain tax benefits related to the conclusion of federal and state income tax audits. Our effective tax rate for 2009 excluding the net reduction relating to tax uncertainties was 37.0 percent. The 2008 effective tax rate was higher due to state tax impact relating to the expense associated with the Capital Support Agreements.

**Table of Contents****Stock-Based Compensation**

During 2010 and 2009, we recognized approximately \$26.8 million and \$14.5 million, respectively, in stock-based compensation expense, an increase of \$12.3 million. This increase consisted of the following components:

	<b>Change in Stock-Based Compensation Expense</b>
Stock-based compensation cost recognized in 2010 for grants made in December 2009 (1)	\$ 14,647
Reversal of previously recognized stock-based compensation expense	(6,375)
Change in management's estimate of expected vesting of stock options for grants that were outstanding at December 31, 2009 (2)	5,534
Stock-based compensation cost associated with options that vested in 2009	(1,097)
Other items	(429)
	\$ 12,280

(1) Includes a change in management estimate of expected vesting of stock option grants of \$6,129 during 2010.

(2) Excludes options granted in December 2009.

For more information pertaining to stock-based compensation, see Note 8 to the Consolidated Financial Statements.

**Fair Value Measurements**

The fair value of our financial assets is determined in accordance with the fair value hierarchy. The fair value of most of our financial assets is determined using Level 1 or Level 2 inputs and consist mainly of investments in equity and fixed-income mutual funds that are quoted daily and Government National Mortgage Association securities that are single issuer pools that are valued based on current market data of similar assets. Level 3 financial assets consist of SIV securities. We did not have any financial liabilities at December 31, 2010 or 2009. See Note 5 to the Consolidated Financial Statements for more information pertaining to the valuation of SIV securities.

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The table below presents a reconciliation for all of our financial assets and liabilities measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the period from January 1, 2009 to December 31, 2010:

	Trading Securities Issued by SIVs	Other Trading Securities	Capital Support Agreements
Balance, January 1, 2009	\$ 5,713	\$ 1,697	\$ (173,983)
Purchases, issuances and settlements, net	294,762	(1,536)	0
Transfer of Capital Support Agreement at purchase	(179,654)	0	179,654
Total gains (losses) (realized/unrealized):			
Included in earnings	(107)	(161)	(5,671)
Included in other comprehensive income	0	0	0
Transfers in and out of Level 3	0	0	0
Balance, December 31, 2009	\$ 120,714	\$ 0	\$ 0
Purchases, issuances and settlements, net	(64,316)	0	0
Total gains (losses) (realized/unrealized):			
Included in earnings	44,247	0	0
Included in other comprehensive income	0	0	0
Transfers in and out of Level 3	0	0	0
Balance, December 31, 2010	\$ 100,645	\$ 0	\$ 0

**Liquidity and Capital Resources**

Year Ended December 31,	2010	2009	2008
Net cash provided by operating activities	\$ 229,326	\$ 345,471	\$ 284,728
Net cash used in investing activities	(41,475)	(338,912)	(86,299)
Net cash (used in) provided by financing activities	(282,436)	167,675	(142,707)
Net (decrease) increase in cash and cash equivalents	(94,585)	174,234	55,722
Cash and cash equivalents, beginning of year	590,877	416,643	360,921
Cash and cash equivalents, end of year	\$ 496,292	\$ 590,877	\$ 416,643

Cash requirements and liquidity needs are primarily funded through our cash flow from operations and our capacity for additional borrowing. At December 31, 2010, our unused sources of liquidity consisted of cash and cash equivalents and the amount available under our five-year, \$300.0 million credit facility. Our credit facility is an unsecured senior revolving line of credit with JPMorgan Chase Bank, N.A., individually and as agent, and a syndicate of other lenders. The credit facility is scheduled to expire in July 2012, at which time any aggregate principal amount of loans outstanding must be paid in full. During 2009, we borrowed \$254.0 million through the credit facility to purchase SIV securities from SEI-sponsored money market funds. Through December 2010, we made principal payments of \$159.0 million to reduce the outstanding balance of our credit facility. As of December 31, 2010, the outstanding balance of the credit facility was \$95.0 million (See Note 7 to the Consolidated Financial Statements).

Due to the adoption of new accounting guidance, we discontinued consolidating the accounts of LSV and LSV Employee Group in January 2010 (See Deconsolidation of LSV and LSV Employee Group earlier in this discussion). Because of the deconsolidation, we no longer include the amount of cash and cash equivalents of LSV and LSV Employee Group on our balance sheet. The deconsolidation resulted in a net reduction of \$37.1 million in our cash and cash equivalents in 2010 classified as net cash used in investing activities.



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Our cash and cash equivalents include accounts managed by our subsidiaries and minority-owned subsidiaries that are used in their operations or to cover specific business and regulatory requirements. The availability of this cash for other purposes beyond the operations of these subsidiaries may be limited. As of January 31, 2011, the amount of cash and cash equivalents considered free and immediately accessible for other general corporate purposes was \$335.0 million.

The availability of our credit facility is subject to the compliance with certain covenants set forth in the agreement. The credit facility contains covenants which restrict our ability to engage in mergers, consolidations, asset sales, investments, transactions with affiliates, or to incur liens, as defined in the agreement. In the event of a default under the credit facility, we would also be restricted from paying dividends on, or repurchasing, our common stock. Currently, our ability to borrow from the credit facility is not limited by any covenant of the agreement. Of all of the covenants, we believe the leverage ratio is the most restrictive. The leverage ratio is calculated as consolidated indebtedness divided by earnings before interest, taxes, depreciation, amortization and other items as defined by the covenant during the last four quarters (EBITDA). The amount of consolidated indebtedness according to the terms of the covenant include the outstanding debt of LSV Employee Group. We must maintain a ratio of consolidated indebtedness of not more than 1.75 times the amount of EBITDA at December 31, 2010 and at all times thereafter until the expiration of the agreement. As of December 31, 2010, our leverage ratio was 0.24 times EBITDA. We do not anticipate that this covenant or any covenant of the credit facility will restrict our ability to utilize the credit facility.

The decline in cash flows from operations of \$116.1 million in 2010 compared to 2009 was primarily due to tax benefits received for net realized losses from SIV securities in 2009 which significantly reduced our tax payments in the prior year period.

We have long-term contractual agreements with banks, investment advisors, money managers and other financial institutions. These firms continue to meet the scheduled payment terms under these contracts. We have no reason to believe that any of our clients will be unable to satisfy current and future obligations. We believe our clients represent stable and well-respected firms that will continue to remain viable entities over the long-term. We do not have any significant collectibility issues regarding our receivables as of December 31, 2010 and we have not received any indications that we should anticipate significant collectibility issues regarding our receivables in the near term.

Net cash used in investing activities includes:

*Purchases, sales and maturities of marketable securities.* We had cash outflows of \$39.1 million for the purchase of marketable securities in 2010 as compared to \$322.5 million in 2009. Marketable securities purchased in 2010 primarily consisted of investments for the start-up of new investment products and additional GNMA securities to satisfy applicable regulatory requirements of SPTC. Marketable securities purchased in 2009 consist primarily of SIV securities acquired from SEI-sponsored money market funds. Sales and maturities of marketable securities, including principal prepayments received from our GNMA and SIV securities were \$87.0 million in 2010 as compared to \$52.8 million in 2009.

*The capitalization of costs incurred in developing computer software.* We will continue the development of the Global Wealth Platform through a series of releases to expand the functionality of the platform. We capitalized \$38.7 million of software development costs in 2010 as compared to \$43.9 million in 2009. Amounts capitalized in 2010 and 2009 include costs for significant enhancements and upgrades to the platform.

*Capital expenditures.* Our capital expenditures in 2010 primarily include equipment for our data center operations. Capital expenditures in 2009 primarily include new computer-related equipment associated with our investment processing platforms.

Net cash used in financing activities includes:

*Borrowings on long-term debt.* We borrowed \$254.0 million in 2009 through our credit facility to finance our purchases of SIV securities from SEI-sponsored money market funds. There were no borrowings related to our credit facility in 2010.

*Principal payments of our debt.* We made principal payments of \$138.0 million in 2010 and \$21.0 million in 2009 to reduce the outstanding debt associated with our credit facility. Principal payments in 2009 include payments of \$11.0 million made by LSV

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Employee Group for amounts previously included in our debt. Due to the deconsolidation of LSV Employee Group in January 2010, we no longer include the principal payments of LSV Employee Group in cash flows from financing activities.

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*Dividend payments.* Cash dividends paid were \$54.6 million or \$.29 per share in 2010, \$30.6 million or \$.16 per share in 2009 and \$28.9 million or \$.15 per share in 2008. Our Board of Directors declared a cash dividend of \$.10 per share on December 14, 2010. The dividend was paid on December 30, 2010 for \$18.6 million. The increase in dividends paid in 2010 was due to the payment date of the December 2010 dividend occurring in the calendar year as compared to the payment date of the dividends declared in December 2009 and 2008 which occurred in January of the following year.

*The repurchase of our common stock.* Our Board of Directors has authorized the repurchase of up to \$1.73 billion worth of our common stock. Through January 31, 2011, we repurchased approximately 264.1 million shares of our common stock at a cost of \$1.6 billion and had \$101.7 million of authorization remaining for the purchase of our common stock under this program. Currently, there is no expiration date for our common stock repurchase program. The following table lists information regarding repurchases of our common stock during 2010, 2009, and 2008:

Year	Total Number of Shares Repurchased	Average Price Paid per Share	Total Cost (in thousands)
2010	5,814,000	\$ 20.81	\$ 120,982
2009	3,198,000	16.92	54,114
2008	5,778,000	22.44	129,633

We believe our operating cash flow, available borrowing capacity, and existing cash and cash equivalents should provide adequate funds for ongoing operations; continued investment in new products and equipment; our common stock repurchase program; principal payments on our debt; and future dividend payments.

**Significant Arrangement**

On January 24, 2006, we entered into a Guaranty and Collateral Agreement with LSV Employee Group, LaSalle Bank National Association and certain other lenders. We entered into the agreement in order to facilitate the acquisition of certain partnership interests of LSV by LSV Employee Group. Additional information pertaining to the agreement is presented in Note 2 to the Consolidated Financial Statements.

**Contractual Obligations and Contingent Obligations**

As of December 31, 2010, the Company is obligated to make payments in connection with its lines of credit, debt obligations, operating leases, maintenance contracts and other commitments in the amounts listed below. The Company has no unrecorded obligations other than the items noted in the following table:

	Total	2011	2012	2013 to 2014	2015 and Thereafter
Line of credit (a)	\$ 96,363	\$ 871	\$ 95,492	\$ 0	\$ 0
Operating leases and maintenance agreements (b)	55,004	15,254	14,719	13,939	11,092
Other commitments (c)	767	767	0	0	0
Total	\$ 152,134	\$ 16,892	\$ 110,211	\$ 13,939	\$ 11,092

- (a) Amounts include estimated interest expense and commitment fees for our credit facility. See Note 8 to the Consolidated Financial Statements.
- (b) See Note 11 to the Consolidated Financial Statements.
- (c) Amount includes the portion of uncertain tax liabilities classified as a current liability. The actual cash payment associated with these commitments may differ. See Note 12 to the Consolidated Financial Statements.





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### **Critical Accounting Policies**

The accompanying consolidated financial statements and supplementary information were prepared in accordance with accounting principles generally accepted in the United States. Our significant accounting policies are discussed in Note 1 to the Consolidated Financial Statements. Inherent in the application of many of these accounting policies is the need for management to make estimates and judgments in the determination of certain revenues, expenses, assets and liabilities. Materially different financial results can occur as circumstances change and additional information becomes known. We believe that the following accounting policies require extensive judgment by our management to determine the recognition and timing of amounts recorded in our financial statements.

#### Revenue Recognition:

Revenues are recognized in the periods in which the related services are performed provided that persuasive evidence of an agreement exists, the fee is fixed or determinable, and collectibility is reasonably assured. Cash received by us in advance of the performance of services is deferred and recognized as revenue when earned. Our principal sources of revenues are: (1) asset management, administration and distribution fees calculated as a percentage of the total average daily net assets under management or administration; (2) information processing and software servicing fees that are recurring in nature and earned based upon the number of trust accounts being serviced and non-recurring project fees that are earned based upon contractual agreements related to client implementations; and (3) transaction-based fees for providing trade-execution services. The majority of our revenues are based on contractual arrangements. Certain portions of our revenues require management's consideration of the nature of the client relationship in determining whether to recognize as revenue the gross amount billed or net amount retained after payments are made to vendors for certain services related to the product or service offering.

#### Allowance for Doubtful Accounts:

We maintain an allowance for doubtful accounts for estimated losses resulting from the inability of some of our clients to make their scheduled payments. The allowance for doubtful accounts is based on the total amount of outstanding receivables and an aging analysis at each balance sheet date. Other factors are considered in determining the adequacy of the allowance for doubtful accounts, such as historical trends, the financial condition of our clients and other factors that may be deemed appropriate. Based upon this analysis, the allowance for doubtful accounts is adjusted to an amount that is sufficient to cover expected losses from doubtful accounts.

#### Fair Value of Financial Assets and Liabilities:

We determine the fair value of our financial assets and liabilities in accordance with the fair value hierarchy. Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. The accounting standard also establishes a fair value hierarchy which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The fair value hierarchy describes three levels of inputs that may be used to measure fair value:

Level 1 Quoted prices in active markets for identical assets and liabilities without adjustment;

Level 2 Observable inputs other than Level 1 prices, such as quoted prices for similar assets, quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data; and

Level 3 Unobservable inputs that are supported by little or no market activity and are significant to the fair value of those assets or liabilities.

The use of Level 3 inputs to determine the fair value of our financial assets requires considerable judgment by management. Our Level 3 financial assets consist of SIV securities we own. We did not have any financial liabilities at December 31, 2010 or 2009 (See Fair Value Measurements section earlier in this discussion).

We review our investments in marketable securities on a quarterly basis with regard to impairment. Some of the factors considered in determining other-than-temporary impairment for our equity securities include, but are not limited to, significant or prolonged declines in the fair value of our investments, our ability and intent to retain the investment for a period sufficient to allow the value to recover, and the financial condition of the



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investment. Some of the factors considered in determining other-than-temporary impairment for our debt securities include, but are not limited to, our intent to sell the security, the likelihood that we will be required to sell the security before recovering its cost, and our expectation to recover the entire amortized cost basis of the security even if we do not intend to sell the security. After considering these factors, if we believe that a decline is other-than-temporary, the carrying value of the investment is written down to its fair value through current period earnings.

### **Computer Software Development Costs:**

We utilize internally developed computer software as part of our product offering. In the development of a new software product, substantial consideration must be given by management to determine whether costs incurred are research and development costs, or internal software development costs eligible for capitalization. Management must consider a number of different factors during their evaluation of each computer software development project that includes estimates and assumptions. Costs considered to be research and development are expensed as incurred. After meeting specific requirements, internal software development costs are capitalized as incurred. The capitalization and ongoing assessment of recoverability of software development costs requires considerable judgment by management with respect to certain external factors, including, but not limited to, technological and economic feasibility, and estimated economic life. Amortization of capitalized software development costs begins when the product is ready for its intended use. Capitalized software development costs are amortized on a product-by-product basis using the straight-line method over the estimated economic life of the product or enhancement.

We evaluate the carrying value of our capitalized software when circumstances indicate the carrying value may not be recoverable. The review of capitalized software for impairment requires significant assumptions about operating strategies, underlying technologies utilized, and external market factors. Our capitalized software was developed using mainstream technologies that are industry standards and are based on technology developed by multiple vendors that are significant industry leaders. External market factors include, but are not limited to, expected levels of competition, barriers to entry by potential competitors, stability in the target market and governmental regulations. In 2010, we determined that no events or change in circumstances had occurred that would indicate that our capitalized software development costs were impaired (See Note 1 to the Consolidated Financial Statements).

### **Income Tax Accounting:**

We use the asset and liability method of accounting for income taxes. Under this method, income tax expense is recognized for the amount of taxes payable or refundable for the current year. In addition, deferred tax assets and liabilities are recognized for the expected future tax consequences of temporary differences between the financial reporting and tax bases of assets and liabilities, and for operating losses and tax credit carryforwards. Management must make assumptions, judgments and estimates to determine our current provision for income taxes and also our deferred tax assets and liabilities and any valuation allowance to be recorded against a deferred tax asset.

Our assumptions, judgments and estimates relative to the current provision for income taxes take into account current tax laws, our interpretation of current tax laws and possible outcomes of current and future audits conducted by foreign and domestic tax authorities. We have established reserves for income taxes to address potential exposures involving tax positions that could be challenged by tax authorities. Although we believe our assumptions, judgments and estimates are reasonable, changes in tax laws or our interpretation of tax laws and the resolution of any future tax audits could significantly impact the amounts provided for income taxes in our consolidated financial statements.

Our assumptions, judgments and estimates relative to the value of a deferred tax asset take into account predictions of the amount and category of future taxable income, such as income from operations or capital gains income. Actual operating results and the underlying amount and category of income in future years could render our current assumptions, judgments and estimates of recoverable net deferred taxes inaccurate. Any of the assumptions, judgments and estimates mentioned above could cause our actual income tax obligations to differ from our estimates, thus materially impacting our financial position and results of operations.

### **Stock-Based Compensation:**

Stock-based compensation cost is measured at the grant date based on the fair value of the award and is recognized as expense over the requisite service period, which is the vesting period. We currently use the Black-Scholes option pricing model to determine the fair value of stock options. The determination of the fair value of stock-based payment awards on the date of grant using an option-pricing model is affected by our stock price as well as various other assumptions. These assumptions include our expected stock price volatility over

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the term of the awards, actual and projected employee stock option exercise behaviors, risk-free interest rate and expected dividends. We are required to estimate forfeitures at the time of grant and revise those estimates in subsequent periods if actual forfeitures differ from those estimates. The amount of stock-based compensation expense that is recognized in a given period is dependent upon management's estimate of when the earnings per share targets are expected to be achieved. If this estimate proves to be inaccurate, the remaining amount of stock-based compensation expense could be accelerated, spread out over a longer period, or reversed. We currently base our expectations for these assumptions from historical data and other applicable factors. These expectations are subject to change in future periods.

The assessment of critical accounting policies is not meant to be an all-inclusive discussion of the uncertainties to financial results that can occur from the application of the full range of our accounting policies. Materially different financial results could occur in the application of other accounting policies as well. Also, materially different results can occur upon the adoption of new accounting standards.

## New Accounting Pronouncements

In February 2010, the FASB issued a final Accounting Standards Update that sets forth additional requirements and guidance regarding disclosures of fair value measurements. The new standard requires the gross presentation of activity within the Level 3 fair value measurement rollforward and details of transfers in and out of Level 1 and 2 fair value measurements. It also clarifies two existing disclosure requirements on the level of disaggregation of fair value measurements and disclosures on inputs and valuation techniques. The new requirements and guidance are effective for interim and annual periods beginning in the first quarter 2010 except that the Level 3 rollforward is effective in the first quarter 2011. The adoption of the new requirements and guidance effective in the first quarter 2010 did not have a material impact on our consolidated financial statements. We do not expect the adoption of the guidance pertaining to the Level 3 rollforward to have a material impact on our consolidated financial statements.

See the discussion of New Accounting Pronouncements in Note 1 to the Consolidated Financial Statements.

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**Item 7A. Quantitative and Qualitative Disclosures About Market Risk.**

Interest Rate Risk - Our exposure to changes in interest rates primarily relates to our investment portfolio and our costs of borrowing related to the outstanding debt associated with our credit facility. Our excess cash is principally invested in short-term, highly liquid financial instruments, mainly money market mutual funds, with a substantial portion of such investments having initial maturities of three months or less. The holdings in our investment portfolio most sensitive to interest rate risk include Government National Mortgage Association (GNMA) securities. With the exception of measures taken to support our SEI-sponsored money market mutual funds, we place our investments in financial instruments that meet high credit quality standards. While changes in interest rates could decrease our interest income or increase our interest expense, we do not believe that we have a material exposure to changes in interest rates. We do not undertake any specific actions to cover our exposure to interest rate risk and are not a party to any interest rate risk management transactions.

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**Item 8. Financial Statements and Supplementary Data.**

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All other schedules are omitted because they are not applicable, or not required, or because the required information is included in the Consolidated Financial Statements or notes thereto.	

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**Report of Independent Registered Public Accounting Firm**

To the Board of Directors and Shareholders

of SEI Investments Company:

In our opinion, the consolidated financial statements listed in the accompanying index present fairly, in all material respects, the financial position of SEI Investments Company and its subsidiaries ( the Company ) at December 31, 2010 and 2009, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2010 in conformity with accounting principles generally accepted in the United States of America. In addition, in our opinion, the financial statement schedule listed in the accompanying index presents fairly, in all material respects, the information set forth therein when read in conjunction with the related consolidated financial statements. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2010, based on criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company's management is responsible for these financial statements and financial statement schedule, for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in Management's Report on Internal Control over Financial Reporting under Item 9A. Our responsibility is to express opinions on these financial statements, on the financial statement schedule, and on the Company's internal control over financial reporting based on our integrated audits. We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ PricewaterhouseCoopers LLP

Philadelphia, Pennsylvania

February 24, 2011

**Table of Contents****Consolidated Balance Sheets**

(In thousands)

SEI Investments Company  
and Subsidiaries

December 31,	2010	2009
<b>Assets</b>		
<b>Current Assets:</b>		
Cash and cash equivalents	\$ 496,292	\$ 590,877
Restricted cash	4,000	20,000
Receivables from regulated investment companies	29,282	28,134
Receivables, net of allowance for doubtful accounts of \$1,195 and \$3,348 (Note 4)	136,490	184,317
Deferred income taxes, net	1,387	2,283
Other current assets	16,268	15,792
<b>Total Current Assets</b>	<b>683,719</b>	841,403
<b>Property and Equipment</b> , net of accumulated depreciation of \$166,816 and \$158,113 (Note 4)	<b>140,568</b>	146,053
<b>Capitalized Software</b> , net of accumulated amortization of \$90,947 and \$67,894	<b>294,332</b>	278,656
<b>Investments Available for Sale</b> (Note 6)	<b>74,770</b>	55,701
<b>Trading Securities</b> (Note 6)	<b>104,594</b>	126,196
<b>Investment in Unconsolidated Affiliate</b> (Note 2)	<b>64,409</b>	0
<b>Goodwill</b> (Note 2)	<b>0</b>	22,842
<b>Intangible Assets</b> , net of accumulated amortization of \$31,182 (Note 2)	<b>0</b>	44,859
<b>Other Assets</b> , net	<b>14,831</b>	18,098
<b>Total Assets</b>	<b>\$ 1,377,223</b>	<b>\$ 1,533,808</b>



**Table of Contents****Consolidated Balance Sheets**  
(In thousands, except par value)SEI Investments Company  
and Subsidiaries

	December 31,	2010	2009
<b>Liabilities and Shareholders Equity</b>	<b>Current Liabilities:</b>		
	Current portion of long-term debt	\$ 0	\$ 6,400
	Accounts payable	4,582	2,851
	Accrued liabilities (Note 4)	121,410	152,944
	Deferred revenue	1,608	860
	<b>Total Current Liabilities</b>	<b>127,600</b>	