VALASSIS COMMUNICATIONS INC Form 8-K November 02, 2009

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 2, 2009

# VALASSIS COMMUNICATIONS, INC.

(Exact name of registrant as specified in its charter)

**Delaware** (State or Other Jurisdiction

1-10991 (Commission File Number) 38-2760940 (IRS Employer

of Incorporation)

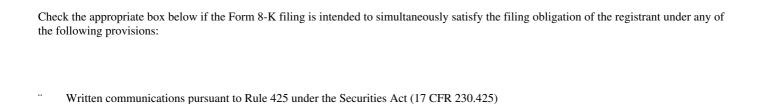
**Identification No.**)

19975 Victor Parkway, Livonia, MI (Address of Principal Executive Offices)

48152 (Zip Code)

(734) 591-3000

Registrant s Telephone Number, Including Area Code



- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Items to be Included in this Report

#### Item 7.01. Regulation FD Disclosure.

Valassis Communications, Inc. ( Valassis ) is furnishing the attached investor presentation as Exhibit 99.1 which will be used as public relations material as well as for future meetings with investors, stockholders and analysts. A copy of the presentation is also available on Valassis website at www.valassis.com. Valassis does not intend to file any update to this investor presentation. The fact that this investor presentation is being furnished should not be deemed an admission as to the materiality of any information contained in the presentation.

The information furnished pursuant to this Current Report on Form 8-K (including Exhibit 99.1 hereto) shall not be considered filed under the Securities Exchange Act of 1934, as amended, nor shall it be incorporated by reference into any filings by Valassis under the Securities Act of 1933, as amended, or under the Securities Exchange Act of 1934, as amended, unless Valassis expressly sets forth in such filing that such information is to be considered filed or incorporated by reference therein.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No. Description

99.1 Investor Presentation

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 2, 2009

VALASSIS COMMUNICATIONS, INC.

By: /s/ Todd Wiseley
Name: Todd Wiseley

Title: General Counsel, Senior Vice President,

**Administration and Secretary** 

#### **Exhibit Index**

Exhibit No. Description

99.1 Investor Presentation