

MASTERCARD INC  
Form DEFA14A  
May 27, 2009

## SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

(Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

**Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to Section 240.14a-11(c) or Section 240.14a-2.

**MASTERCARD INCORPORATED**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than Registrant)

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Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-12.

(1) Title of each class of securities to which transaction applies:

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(2) Aggregate number of securities to which transaction applies:

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(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):

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(4) Proposed maximum aggregate value of transaction:

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(5) Total fee paid:

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- Fee paid previously with preliminary materials.
  - Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

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(1) Amount Previously Paid:

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(2) Form, Schedule or Registration Statement No.:

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(3) Filing Party:

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(4) Date Filed:

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On May 27, 2009, MasterCard Incorporated sent the following letter to stockholders in connection with its solicitation of proxies for its 2009 Annual Meeting of Stockholders:

May 27, 2009

Dear Stockholder:

We recently mailed you proxy materials for the 2009 Annual Meeting of Stockholders of MasterCard Incorporated, which will be held on June 9, 2009.

As of this date, your voting instructions have not yet been received. Your vote is very important. We encourage you to review the proxy statement you previously received and which was filed with the U.S. Securities and Exchange Commission on April 23, 2009 and to vote your shares by phone or internet by following the instructions printed on the enclosed voting form. You may also sign, date and mail the voting form in the postage paid envelope provided.

If you have recently voted your shares, please accept our thanks and kindly disregard this request.

Thank you for your continued support of MasterCard.

Very truly yours,

Noah J. Hanft  
Corporate Secretary

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On May 27, 2009, MasterCard Incorporated sent the following text of an email to employees in connection with its solicitation of proxies for its 2009 Annual Meeting of Stockholders:

As an employee who has received shares of MasterCard's Class A Common Stock through the MasterCard Incorporated 2006 Long Term Incentive Plan, as amended and restated, you likely will have received from Smith Barney, as your broker, proxy materials (including a proxy statement) for MasterCard's upcoming 2009 Annual Meeting of Stockholders, which will be held on June 9, 2009.

Your vote is very important. We encourage you to review the proxy statement, which was filed with the U.S. Securities and Exchange Commission on April 23, 2009. You may vote your shares by phone or internet by following the instructions on the voting form included in the proxy materials. Please also note that one of the proposals to be considered at the annual meeting is deemed to be non-routine and therefore requires you to provide voting instructions in order for your vote to be counted for this proposal.

Please do not hesitate to contact either me (via email \_\_\_\_\_ at or by phone at \_\_\_\_\_) or Craig Brown, SEC Counsel (via email \_\_\_\_\_ at or by phone at \_\_\_\_\_), if you have any questions.

If you have inadvertently misplaced or discarded your voting form with respect to shares which are held at Smith Barney, you may call Robert Peretti of Smith Barney at \_\_\_\_\_ with a voting instruction. If you have any additional questions regarding how to vote your shares, please feel free to contact our proxy solicitor, Georgeson Inc., at (866) 541-3547.

Thanks for your assistance.