HOLLYWOOD ENTERTAINMENT CORP Form 425 March 09, 2005

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported) March 9, 2005

BLOCKBUSTER INC.

(Exact Name of Registrant as Specified in Its Charter)

DELAWARE (State or other jurisdiction

of incorporation)

001-15153 (Commission File Number) 52-1655102 (IRS Employer

Identification No.)

1201 Elm Street

Dallas, Texas (Address of principal executive offices) 75270 (Zip Code)

(214) 854-3000

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(Registrant s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- x Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

On March 9, 2005, Blockbuster Inc. (Blockbuster) issued a press release announcing that it had extended its exchange offer for all of the outstanding common stock of Hollywood Entertainment Corporation (Hollywood) and its tender offer for all of the outstanding 9.625% Senior Subordinated Notes due 2011 issued by Hollywood until midnight, New York City time, on March 24, 2005. A copy of the press release is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits.

Exhibit No.	Description
99.1	Blockbuster Inc. press release, dated March 9, 2005

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLOCKBUSTER INC.

Date: March 9, 2005

By: /s/ Larry J. Zine

Larry J. Zine

Executive Vice President,

Chief Financial Officer and

Chief Administrative Officer

EXHIBIT INDEX

Exhibit No. Description

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