UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2004

OR

" TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission File Number 001-15153

BLOCKBUSTER INC.

(Exact name of registrant as specified in its charter)

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Delaware (State or other jurisdiction of

incorporation or organization)

52-1655102 (I.R.S. Employer

Identification No.)

1201 Elm Street

Dallas, Texas 75270

Telephone (214) 854-3000

(Address, including zip code, and telephone number,

including area code, of registrant s principal executive offices)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes x No "

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act).

Yes x No "

Number of shares of common stock outstanding at July 31, 2004:

Class A common stock, par value \$.01 per share: 37,113,738

Class B common stock, par value \$.01 per share: 144,000,000

Table of Contents

BLOCKBUSTER INC.

INDEX TO FORM 10-Q

Page

PART I FINANCIAL INFORMATION

Item 1.	Consolidated Financial Statements			
	Consolidated Statements of Operations (Unaudited) for the Three and Six Months Ended June 30, 2003 and June 30, 2004	3		
	Consolidated Balance Sheets at December 31, 2003 and June 30, 2004 (Unaudited)	4		
	Consolidated Statements of Cash Flows (Unaudited) for the Six Months Ended June 30, 2003 and June 30, 2004	5		
	Notes to Consolidated Financial Statements (Unaudited)	6		
Item 2.	Management s Discussion and Analysis of Financial Condition and Results of Operations	14		
Item 3.	Quantitative and Qualitative Disclosures About Market Risk	31		
Item 4.	Controls and Procedures	32		
PART II_OTHER INFORMATION				

Item 1.	Legal Proceedings	33
Item 6.	Exhibits and Reports on Form 8-K	33

2

Table of Contents

PART I FINANCIAL INFORMATION

Item 1. Consolidated Financial Statements

BLOCKBUSTER INC.

CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited)

(In millions, except per share amounts)

	Three	Three Months Ended June 30,		Six Months	
	Ended			Ended June 30,	
	2003	2004	2003	2004	
Revenues:					
Rental revenues	\$ 1,095.1	\$ 1,076.0	\$ 2,290.6	\$ 2,227.0	
Merchandise sales	275.1	323.2	574.0	654.1	
Other revenues	22.0	22.0	45.4	43.2	
	1,392.2	1,421.2	2,910.0	2,924.3	
Cost of sales:					
Cost of rental revenues	329.6	297.5	713.4	622.2	
Cost of merchandise sold	219.4	252.3	467.3	507.1	
	549.0	549.8	1,180.7	1,129.3	
Gross profit	843.2	871.4	1,729.3	1,795.0	
Operating expenses:					
General and administrative	645.4	690.2	1,289.9	1,379.3	
Advertising	30.9	44.4	62.1	94.4	
Depreciation	61.4	59.8	122.8	118.9	
Amortization of intangibles	0.2	0.7	0.5	1.2	
	737.9	795.1	1,475.3	1,593.8	
Operating income	105.3	76.3	254.0	201.2	
Interest expense	(9.0)	(4.0)	(19.7)	(8.6)	
Interest income	0.8	(4.0)	(19.7)	(8.0)	
Other items, net	3.5	(0.4)	3.1	(1.0)	
Income before income taxes	100.6	72.6	239.0	193.0	

Provision for income taxes	(39.4)	(25.8)	(92.2)	(33.6)
Equity in loss of affiliated companies, net of tax			(0.7)	
			·	
Income before cumulative effect of change in accounting principle	61.2	46.8	146.1	159.4
Cumulative effect of change in accounting principle, net of tax			(4.4)	
Net income	\$ 61.2	\$ 46.8	\$ 141.7	\$ 159.4
Income per share before cumulative effect of change in accounting principle:				
Basic	\$ 0.34	\$ 0.26	\$ 0.81	\$ 0.88
Diluted	\$ 0.34	\$ 0.26	\$ 0.81	\$ 0.88
Cumulative effect of change in accounting principle per share:				
Basic	\$	\$	\$ (0.02)	\$
	·			
Diluted	\$	\$	\$ (0.02)	\$
Ditted	ψ	Ψ	\$ (0.02)	Ψ
Net in some non shares				
Net income per share: Basic	\$ 0.34	\$ 0.26	\$ 0.79	\$ 0.88
Basic	\$ 0.54	\$ 0.20	\$ 0.79	\$ 0.88
	¢ 0.24	• • • • • •	¢ 0.70	ф 0.00
Diluted	\$ 0.34	\$ 0.26	\$ 0.79	\$ 0.88
Weighted-average shares outstanding:		101.1		101 -
Basic	179.8	181.1	179.7	181.0
Diluted	180.6	181.6	180.4	181.8
Cash dividends per common share	\$ 0.02	\$ 0.02	\$ 0.04	\$ 0.04

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The accompanying notes are an integral part of these unaudited consolidated financial statements.

3

Table of Contents

BLOCKBUSTER INC.

CONSOLIDATED BALANCE SHEETS

(In millions, except per share amounts)

		December 31, 2003		June 30, 2004	
Assets			(U	naudited)	
Current assets:					
Cash and cash equivalents	\$	233.4	\$	123.2	
Receivables, less allowances of \$13.0 and \$16.2 for 2003 and 2004, respectively		183.7		149.5	
Merchandise inventories		415.1		408.2	
Prepaid assets and other current assets		128.1	_	196.2	
Total current assets		960.3		877.1	
Rental library		354.4		365.3	
Receivable from Viacom, net		7.9		13.1	
Property and equipment, net		815.8		810.7	
Intangibles, net		34.4		35.8	
Goodwill		2,627.7		2,637.1	
Other assets		54.4		43.3	
	\$	4,854.9	\$	4,782.4	
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Liabilities and Stockholders Equity					
Current liabilities:					
Accounts payable	\$	565.1	\$	488.4	
Accrued expenses		614.6		528.2	
Current portion of long-term debt		124.1		52.1	
Current portion of capital lease obligations		20.7		20.8	
Deferred taxes		3.3		3.3	
Total current liabilities		1,327.8		1,092.8	
Long-term debt		0.7		,	
Capital lease obligations		74.4		73.0	
Deferred taxes		48.0		82.6	
Other liabilities		154.7		129.2	
		1,605.6		1,377.6	
Commitments and contingencies (Note 5)					
Stockholders equity					
Stockholders equity: Preferred stock, par value \$.01 per share; 100.0 shares authorized; no shares issued or outstanding					
Class A common stock, par value \$.01 per share; 400.0 shares authorized; 36.9 and 37.1 shares					
issued and outstanding for 2003 and 2004, respectively		0.4		0.4	
Class B common stock, par value \$.01 per share; 500.0 shares authorized; 144.0 shares issued and		0.1		0.7	
outstanding		1.4		1.4	
9					

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Additional paid-in capital	6,227.3	6,222.8
Retained deficit	(2,938.6)	(2,779.2)
Accumulated other comprehensive loss	(41.2)	(40.6)

Total stockholders equity