

BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

April 30, 2009

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of April 2009

30 April 2009

BRITISH SKY BROADCASTING GROUP PLC

(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover of Form 20-F or Form 40-F

Form 20-F ☒ X

Form 40-F ☐

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes ☐

No ☒ X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

This Report is incorporated by reference in the prospectus contained in Registration Statements on Form F-3 (SEC File No. 333-08246), Form F-3/S-3 (SEC File No. 333-106837) and Form F-3/S-3 (SEC File No. 333-120775) filed by the Registrant under the Securities Act of 1933.

EXHIBIT INDEX

Exhibit

EXHIBIT NO. 1 Press release of British Sky Broadcasting Group plc announcing 3rd Quarter Results - US Accounting Release released on 30 April 2009

Consolidated Income Statement for the nine months ended 31 March 2009

		2008/09	2007 /08
		Nine months	Nine months
		ended	ended
		31 March	31 March
		£m	£m
	Notes	(unaudited)	(unaudited)
Revenue	1	3,996	3,706
Operating expense	2	(3,374)	(3,202)
Operating profit		622	504
Share of results from joint ventures and associates		15	12
Investment income		33	38
Finance costs		(140)	(127)
Profit on disposal of joint venture		-	67
Impairment of available-for-sale investment		(191)	(474)
Profit before tax		339	20
Taxation		(170)	(138)
Profit (loss) for the period		169	(118)
Earnings (loss) per share from profit (loss) for the period (in pence)			
Basic		9.7	(6.8)
Basic and diluted		9.7	(6.8)

Consolidated Income Statement for the three months ended 31 March 2009

	2008/09	2007/08
	Three months	Three months
	ended	ended
	31 March	31 March
	£m	£m
	(unaudited)	(unaudited)
Revenue	1,395	1,248
Operating expense	(1,158)	(1,039)
Operating profit	237	209
Share of results from joint ventures and associates	5	4
Investment income	5	19
Finance costs	(52)	(45)
Impairment of available-for-sale investment	(132)	(131)
Profit before tax	63	56
Taxation	(60)	(62)
Profit (loss) for the quarter	3	(6)
Earnings (loss) per share from profit (loss) for the period (in pence)		
Basic	0.2	(0.3)
Basic and diluted	0.2	(0.3)

Notes:**1. Revenue**

	2008/09	2007/08
	Nine months	Nine months
	ended	ended
	31 March	31 March
	£m	£m
	(unaudited)	(unaudited)
Retail Subscription	3,096	2,808
Wholesale Subscription	150	136
Advertising	234	248
Sky Bet	35	35
Installation, Hardware and Service	192	212
Other	289	267
	3,996	3,706

2. Operating expense

	2008/09	2007/08
	Nine months	Nine months
	ended	ended
	31 March	31 March
	£m	£m

	(unaudited)	(unaudited)
Programming	1,309	1,295
Transmission, technology and networks	526	395
Marketing	661	569
Subscriber management and supply chain	497	548
Administration	381	395
	3,374	3,202

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 30 April 2009

By: /s/ Dave Gormley
Dave Gormley
Company Secretary