

BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

October 21, 2008

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of October 2008

21 October 2008

BRITISH SKY BROADCASTING GROUP PLC

(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover of Form 20-F or Form 40-F

Form 20-F ☒ X

Form 40-F ☐

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes ☐

No ☒ X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

1 Press release of British Sky Broadcasting Group plc announcing Notice of First Quarter Results released on 21 October 2008

British Sky Broadcasting Group plc

Notice of First Quarter Results

British Sky Broadcasting Group plc will be announcing its results for the three months ended 30 September 2008 via RNS, at 7.00 a.m. (GMT) on Friday 31 October 2008

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There will be a conference call for UK/European analysts and investors at 8.30 a.m. (GMT). Participants should register by contacting Yim Wong or Emily Dimmock on +44 20 7251 3801 or at

bskyb@finsbury.com

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There will be a separate conference call for US analysts and investors at 10.00 a.m. (EST). To register for this please contact Dana Johnston at Taylor Rafferty on +1 212 889 4350. Alternatively you may register online at http://invite.taylor-rafferty.com/_bskyb/cc

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 21 October 2008

By: /s/ Dave Gormley
Dave Gormley
Company Secretary