BRITISH SKY BROADCASTING GROUP PLC Form 6-K September 29, 2008

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of September, 2008

29 September, 2008

BRITISH SKY BROADCASTING GROUP PLC (Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

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If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit No. 1. Press release of British Sky Broadcasting Group plc announcing Response to Competition Appeal Tribunal released on 29 September, 2008

29 September 2008

BSkyB response to Competition Appeal Tribunal

British Sky Broadcasting plc ("BSkyB") notes today's judgement by the Competition Appeal Tribunal in respect of its investment in ITV plc. We will review the judgement carefully and decide on next steps in due course.

End

Enquiries:

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SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 29 September, 2008

By: /s/ Dave Gormley Dave Gormley Company Secretary