

INNOVATIVE FOOD HOLDINGS INC  
Form RW  
July 02, 2015

INNOVATIVE FOOD HOLDINGS, INC.  
28411 Race Track Road  
Bonita Springs, Florida 34135

July 1, 2015

VIA EDGAR TRANSMISSION

U. S. Securities and Exchange Commission  
Division of Corporate Finance  
100 F. Street N.E.  
Washington, DC 20549

RE: Form S-3  
Request for Withdrawal of Registration Statement  
Filed on October 24, 2014  
Commission File No. 333-199571

Ladies and Gentlemen:

Pursuant to Rule 477 promulgated under the Securities Act of 1933, as amended, Innovative Food Holdings, Inc. a Florida corporation ("the Company") hereby requests the withdrawal of its Registration Statement on Form S-3, filed on October 24, 2014 (File No. 333-199571) together with all exhibits thereto, (collectively, the "Registration Statement"), effective as of the date hereof or at the earliest practicable date hereafter. The Registration Statement has not become effective and no securities have been sold thereunder.

Please send copies of the written order granting withdrawal of the Registration Statement to Sam Klepfish, Chief Executive Officer at the above-mentioned address, and via email to [sklepfish@ivfh.com](mailto:sklepfish@ivfh.com), with a copy to Irving Rothstein, Feder Kaszovitz LLP, 845 Third Avenue, 11th Floor, New York, NY 10022, and via email to [irothstein@fedkas.com](mailto:irothstein@fedkas.com).

If you have any questions with respect to this matter, please contact Irving Rothstein of Feder Kaszovitz LLP at (212) 888-8200.

Sincerely,  
Innovative Food Holdings, Inc.

By: /s/ Sam Klepfish  
Sam Klepfish  
Chief Executive Officer