FISERV INC Form 4 December 05, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

SECURITIES

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Gianoni Michael P			2. Issuer Name and Ticker or Trading Symbol FISERV INC [FISV]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	()		
			(Month/Day/Year)	Director 10% Owner		
10 EXCHANGE PLACE			12/03/2013	_X_ Officer (give title Other (specify below)		
				EVP, Group President		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
JERSEY CITY	, NJ 07302		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tabl	e I - Non-I	Derivative	Secur	ities Acqu	ired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securi on(A) or Di (Instr. 3,	spose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount		Price	(Instr. 3 and 4)		
Common Stock	12/03/2013		M	6,918	A	\$ 54.21	23,173	D	
Common Stock	12/03/2013		S	6,918	D	\$ 110.05 (1)	16,255	D	
Common Stock	12/03/2013		M	2,418	A	\$ 32.74	18,673	D	
Common Stock	12/03/2013		S	2,418	D	\$ 110.05 (2)	16,255	D	
	12/03/2013		M	8,332	A	\$ 47.69	24,587	D	

Common Stock							
Common Stock	12/03/2013	S	8,332	D	\$ 110.04 (3)	16,255	D
Common Stock	12/03/2013	M	8,778	A	\$ 61.71	25,033	D
Common Stock	12/03/2013	S	1,180	D	\$ 110.04 (4)	23,853	D
Common Stock	12/03/2013	M	3,868	A	\$ 65.27	27,721	D
Common Stock	12/03/2013	S	3,868	D	\$ 110.05 (5)	23,853	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 54.21	12/03/2013		M		6,918 (6)	02/27/2009	02/27/2018	Common Stock	6,918
Stock Option (right to buy)	\$ 32.74	12/03/2013		M		2,418 (7)	02/26/2010	02/26/2019	Common Stock	2,418
	\$ 47.69	12/03/2013		M			02/24/2011	02/24/2020		8,332

Edgar Filing: FISERV INC - Form 4

Stock Option (right to buy)				8,332 (8)		Common Stock	
Stock Option (right to buy)	\$ 61.71	12/03/2013	M	8,778 (9) 02/23	/2012 02/23/2021	Common Stock	8,778
Stock Option (right to buy)	\$ 65.27	12/03/2013	М	3,868 (10) 02/22	/2013 02/22/2022	Common Stock	3,868

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Gianoni Michael P 10 EXCHANGE PLACE JERSEY CITY, NJ 07302

EVP, Group President

Signatures

/s/ Thomas J. Hirsch (attorney-in-fact)

12/05/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- This transaction was executed in multiple trades at prices ranging from \$109.97 to \$110.13. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$109.98 to \$110.13. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$109.97 to \$110.13. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$109.98 to \$110.11. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$109.98 to \$110.13. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- (6) The option vested in 3 equal annual installments beginning February 27, 2009 and is due to expire February 27, 2018.
- (7) The option vested in 3 equal annual installments beginning February 26, 2010 and is due to expire February 26, 2019.
- (8) The option vested in 3 equal annual installments beginning February 24, 2011 and is due to expire February 24, 2020.

Reporting Owners 3

Edgar Filing: FISERV INC - Form 4

- (9) The option vests in 3 equal annual installments beginning February 23, 2012 and is due to expire February 23, 2021.
- (10) The option vests in 3 equal annual installments beginning February 22, 2013 and is due to expire February 22, 2022.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.