

MEDIA GENERAL INC  
Form 4  
November 13, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BERKSHIRE HATHAWAY INC

(Last) (First) (Middle)

3555 FARNAM STREET

(Street)

OMAHA, NE 68131

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MEDIA GENERAL INC [MEG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/12/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_\_ Form filed by One Reporting Person  
\_X\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)    | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership: Indirect Beneficial Ownership (Instr. 4) |
|------------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                    |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price  |
| Class A Common Stock               | 11/12/2013                           |  | J <sup>(1)</sup>               |   | 4,646,220   | D  | 0  |
| Voting Common Stock (no par value) | 11/12/2013                           |  | J <sup>(1)</sup>               |   | 4,235,978   | A  | 4,235,978  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code V                         | (A) (D)   | Date Exercisable Expiration Date                         | Title Amount of Number of Shares                              |
| Non-Voting Common Stock (no par value)     | (2)  | 11/12/2013                           |  | J <sup>(1)</sup>               | 410,242   | (2) (2)  | Voting Common Stock 410,242                                   |

## Reporting Owners

| Reporting Owner Name / Address                                  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| BERKSHIRE HATHAWAY INC<br>3555 FARNAM STREET<br>OMAHA, NE 68131 |               | X         |         |       |
| BUFFETT WARREN E<br>3555 FARNAM STREET<br>OMAHA, NE 68131       |               | X         |         |       |

## Signatures

/s/ Berkshire Hathaway Inc., by Marc D. Hamburg  
 \*\*Signature of Reporting Person 11/13/2013  
 Date

/s/ Warren E. Buffett  
 \*\*Signature of Reporting Person 11/13/2013  
 Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a reclassification exempt under Rule 16b-7 promulgated under the Securities Exchange Act of 1934, as amended, each share of Class A Common Stock, par value \$5.00, of the Issuer was reclassified into either one share of Voting Common Stock, no par value, or one share of Non-Voting Common Stock, no par value, of the Issuer. An aggregate of 4,646,220 shares of Class A Common Stock previously held by the reporting persons were reclassified into 4,235,978 shares of Voting Common Stock and 410,242 shares of Non-Voting Common Stock. Warren E. Buffett, as the controlling stockholder of Berkshire Hathaway Inc. ("Berkshire"), may be deemed presently to beneficially own, but only to the extent he has a pecuniary interest in, the shares of Media General, Inc. Voting Common Stock and Non-Voting Common Stock presently owned by Berkshire. Mr. Buffett disclaims beneficial ownership of the reported

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securities except to the extent of his pecuniary interest therein.

The Non-Voting Common Stock has no expiration date. Each share of Non-Voting Common Stock is convertible into one share of

- (2) Voting Common Stock at the option of the holder, subject to certain limitations in the amended and restated Articles of Incorporation of the Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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