

MOLSON COORS BREWING CO  
 Form 4  
 November 12, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BELLINI FRANCESCO**

2. Issuer Name and Ticker or Trading Symbol  
**MOLSON COORS BREWING CO [TAP]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 1225 17TH STREET, SUITE 3200  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 08/26/2013

Director  10% Owner  
 Officer (give title below)  Other (specify below)

DENVER, CO 80202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class B Common Stock	08/26/2013		C		12,619	A	<u>1</u> 37,089
Class B Common Stock	08/29/2013		C		12,619	A	<u>1</u> 49,708
Class B Common Stock	11/08/2013		S		25,000	D	\$ 53.5001 <u>2</u> 24,708

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Exchangeable Shares of Molson Coors Canada Inc.	(3)	08/26/2013		C	12,619	(4)	(5)	Class B Common Stock	12,619
Class B Exchangeable Shares of Molson Coors Canada Inc.	(3)	08/29/2013		C	12,619	(4)	(5)	Class B Common Stock	12,619

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BELLINI FRANCESCO 1225 17TH STREET SUITE 3200 DENVER, CO 80202	X			

## Signatures

/s/ Kathleen Kirchner,  
attorney-in-fact

11/12/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)

## Edgar Filing: MOLSON COORS BREWING CO - Form 4

The shares of Class B common stock were acquired through the conversion of Class B exchangeable shares of Molson Coors Canada Inc. on a one-for-one basis.

The price reported represents the weighted average sales price of shares of Class B common stock sold in multiple transactions at prices

- (2) ranging from \$53.50 to \$53.51, inclusive. The reporting person will provide to the issuer, any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.
- (3) Class B exchangeable shares of Molson Coors Canada Inc. are convertible, on a one-for-one basis, for shares of the issuer's Class B common stock.
- (4) Class B exchangeable shares are convertible at any time.
- (5) There is no expiration date.
- (6) As adjusted to give effect to the 2-for-1 stock split that occurred on October 3, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.