

DUN & BRADSTREET CORP/NW

Form 4

November 08, 2013

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
CONTI EMANUELE A

2. Issuer Name and Ticker or Trading
Symbol

DUN & BRADSTREET CORP/NW
[DNB]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

103 JFK PARKWAY

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)

11/06/2013

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)

President, North America

SHORT HILLS, NJ 07078

(City) (State) (Zip)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Common Stock	11/06/2013		M		2,800	A	\$ 71.275	26,152.3711	D
Common Stock	11/06/2013		M		2,600	A	\$ 88.04	28,752.3711	D
Common Stock	11/06/2013		M		3,700	A	\$ 88.365	32,452.3711	D
Common Stock	11/06/2013		M		5,600	A	\$ 79.58	38,052.3711	D
Common Stock	11/06/2013		M		4,875	A	\$ 70.54	42,927.3711	D

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Common Stock	11/06/2013	M	4,800	A	\$ 80.45	47,727.3711	D	
Common Stock	11/06/2013	M	3,000	A	\$ 82.8	50,727.3711	D	
Common Stock	11/06/2013	S	33,589	D	\$ 108.0716 (1)	17,138.3711	D	
Common Stock						503.864 (2)	I	Held in 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Amount or Number of Shares
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Non-Qualified Stock Option - right to buy	\$ 71.275	11/06/2013		M	2,800	02/09/2007 ⁽³⁾	02/09/2016	Common Stock
Non-Qualified Stock Option - right to buy	\$ 88.04	11/06/2013		M	2,600	02/08/2008 ⁽³⁾	02/08/2017	Common Stock
Non-Qualified Stock Option - right to buy	\$ 88.365	11/06/2013		M	3,700	02/06/2009 ⁽³⁾	02/06/2018	Common Stock
Non-Qualified Stock Option - right to buy	\$ 79.58	11/06/2013		M	5,600	02/04/2010 ⁽³⁾	02/04/2019	Common Stock
Non-Qualified Stock Option - right to buy	\$ 70.54	11/06/2013		M	4,875	02/11/2011 ⁽³⁾	02/11/2020	Common Stock

Non-Qualified Stock Option - right to buy	\$ 80.45	11/06/2013	M	4,800	03/01/2012 ⁽³⁾	03/01/2021	Common Stock	4
Non-Qualified Stock Option - right to buy	\$ 82.8	11/06/2013	M	3,000	03/01/2013 ⁽³⁾	03/01/2022	Common Stock	3

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CONTI EMANUELE A 103 JFK PARKWAY SHORT HILLS, NJ 07078			President, North America	

Signatures

/s/ Maria Frucci for Emanuele A. Conti 11/08/2013

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the weighted average sales price. Actual prices ranged from \$107.869 to \$108.38. Upon request from the SEC or a stockholder of the issuer, the reporting person will provide information on the number of shares sold at each separate price.
- (2) Held in the issuer's 401(k) plan as of 11/6/2013.
- (3) One-fourth of the option vests each year beginning on the date indicated.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.