

Lavine Bruce I  
Form 4  
June 06, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Lavine Bruce I

2. Issuer Name and Ticker or Trading Symbol  
WisdomTree Investments, Inc.  
[WETF]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
380 MADISON AVENUE, 21ST FLOOR  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
06/04/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chief Operating Officer

NEW YORK, NY 10017

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock					730,759 <sup>(2)</sup>	D	
Common Stock	06/04/2012		S		48,109	D	\$ <sup>(1)</sup> 6.4 682,650 <sup>(2)</sup>
Common Stock	06/05/2012		S		50,000	D	\$ <sup>(3)</sup> 6.56 632,650 <sup>(2)</sup>
Common Stock	06/06/2012		S		25,000	D	\$ <sup>(4)</sup> 6.73 607,650 <sup>(2)</sup>

Edgar Filing: Lavine Bruce I - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Table with 7 main columns: 1. Title of Derivative Security, 2. Conversion or Exercise Price of Derivative Security, 3. Transaction Date, 3A. Deemed Execution Date, 4. Transaction Code, 5. Number of Derivative Securities, 6. Date Exercisable and Expiration Date, 7. Title and Amount of Underlying Securities. Includes a row for Stock Options (right to buy) with a price of \$2.25 and a date of 06/04/2012.

Reporting Owners

Table with 2 columns: Reporting Owner Name / Address and Relationships. Lists Lavine Bruce I with address 380 MADISON AVENUE, 21ST FLOOR, NEW YORK, NY 10017 and relationship Chief Operating Officer.

Signatures

/s/ Peter M. Ziemba, Attorney-in-Fact, 06/06/2012

\*\*Signature of Reporting Person Date

Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
(1) The price included in Column 4 is a weighted price. These shares were sold in multiple transactions at prices ranging from \$6.40 to \$6.42, inclusive.
(2) Includes (i) restricted stock award vesting as to 10,797 shares on January 25, 2013, and (ii) restricted stock award vesting as to 150,000 shares on each of February 16, 2013 and 2014.

## Edgar Filing: Lavine Bruce I - Form 4

- (3) The price in Column 4 is a weighted price. These shares were sold in multiple transactions at prices ranging from \$6.50 to \$6.62, inclusive.
- (4) The price in Column 4 is a weighted price. These shares were sold in multiple transactions at prices ranging from \$6.70 to \$6.77, inclusive.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.