

Corley Kathryn McNamara  
 Form 4  
 April 27, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Corley Kathryn McNamara

2. Issuer Name and Ticker or Trading Symbol  
 Discover Financial Services [DFS]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 2500 LAKE COOK ROAD  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 04/23/2010

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 EVP, General Counsel & Secretary

RIVERWOODS, IL 60015

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Price			
Common Stock	04/23/2010		A <sup>(1)</sup>	799 A	\$ 0 <u>(1)</u> 271,383.39	D	
Common Stock					2,205.19	I	By ESOP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
 (9-02)

Edgar Filing: Corley Kathryn McNamara - Form 4

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Beneficially (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Corley Kathryn McNamara 2500 LAKE COOK ROAD RIVERWOODS, IL 60015			EVP, General Counsel & Secretary	

## Signatures

/s/ Simon Halfin as Attorney-in-Fact for Kathryn McNamara  
Corley  
04/27/2010

\_\_\_\_\_  
\*\*Signature of Reporting Person

\_\_\_\_\_  
Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The shares represent a portion of the reporting person's salary, net withholdings and deductions, for the most recent pay period and were (1) issued under the Company's Amended and Restated 2007 Omnibus Incentive Plan. For more information, please see the Current Report on Form 8-K which was filed by the Company on December 11, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. -top-width: 0; border-left-width: 1; border-right-width: 1; border-bottom-width: 1">IRSA

INVESTMENTS & REPRESENTATIONS INC  
BOLIVAR 108  
BUENOS AIRES, C1 C1066AAD X Ifis LTD  
FLORIDA 537, PISO 18?  
BUENOS AIRES, C1 C1005AAK X INVERSIONES FINANCIERAS DEL SUR STOCK CORP  
RUTA 8, KM. 17.500  
EDIFICIO 3, LOCAL 3  
MONTEVIDEO, X3 91600 X

## Signatures

/s/ Eduardo S. Elsztain	06/26/2012
**Signature of Reporting Person	Date
/s/ Consultores Assets Management S.A., by Eduardo S. Elsztain, its Chairman	06/26/2012
**Signature of Reporting Person	Date
/s/ Consultores Venture Capital Limited, by Eduardo S. Elsztain, its Chairman	06/26/2012
**Signature of Reporting Person	Date
/s/ Cresud Sociedad Anonima Comercial, by Eduardo S. Elsztain, its Chairman	06/26/2012
**Signature of Reporting Person	Date
/s/ Consultores Venture Capital Uruguay SA, by Eduardo S. Elsztain, its Chairman	06/26/2012
**Signature of Reporting Person	Date
/s/ Agroinvestment S.A., by Eduardo S. Elsztain, its Chairman	06/26/2012
**Signature of Reporting Person	Date
/s/ Real Estate Strategies LP, by Eduardo S. Elsztain, Chairman of Jiwin S.A., its General Partner	06/26/2012
**Signature of Reporting Person	Date
/s/ IRSA Inversiones y Representaciones Sociedad Anonima, by Eduardo S. Elsztain, its Chairman	06/26/2012
**Signature of Reporting Person	Date
/s/ IFIS Limited, by Eduardo S. Elsztain, its Chairman	06/26/2012
**Signature of Reporting Person	Date
/s/ Inversiones Financieras del Sur S.A., by Eduardo S. Elsztain, its Chairman	06/26/2012
**Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Please see Exhibit.

### Remarks:

This Form 4 is being filed in two parts due to the ten person reporting limitation of the electronic filing system. Part 2 is being

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.