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FORTUNE BRANDS INC

Form 4

February 27, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average

0.5

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

burden hours per response...

See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Wiertel Edward A

Symbol FORTUNE BRANDS INC [FO]

(Check all applicable)

(Last)

(City)

(First)

3. Date of Earliest Transaction

Director 10% Owner

520 LAKE COOK ROAD

(Month/Day/Year) 02/25/2008

X_ Officer (give title Other (specify below)

Indirect

Beneficial

Ownership

(Instr. 4)

(Middle)

(Zip)

VP & Corporate Controller

(Street) 4. If Amendment, Date Original

(Month/Day/Year)

Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

below)

DEERFIELD, IL 60015

1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if

(State)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of 6. Ownership 7. Nature of Securities Form: Direct Beneficially (D) or Indirect (I) Owned Following (Instr. 4)

Reported (A) Transaction(s) or

Code V Amount (D) Price

(Instr. 3 and 4)

Common

(Instr. 3)

Stock, Par Value \$3.125

700 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	Derivative	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price Derivat Securit (Instr. 5
				Code V	(Instr. 3, 4, and 5)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units (1)	<u>(2)</u>	02/25/2008		A	900	(3)	(3)	Common	900	\$ 0

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Wiertel Edward A 520 LAKE COOK ROAD DEERFIELD, IL 60015

VP & Corporate Controller

Signatures

Angela M. Pla, Attorney-in-Fact for Edward A. Wiertel

02/27/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects the grant of restricted stock unit awards payable in shares of the Company's common stock under the issuer's 2007 Long-Term Incentive Plan.
- (2) Each restricted stock unit represents a contingent right to receive one share of common stock.
- Full Payment of the award will be made in the form of shares in 2011 if Mr. Wiertel remains employed with the Company through

 December 31, 2010. However, a portion of the award (one-third) may be accelerated and paid in 2009 if certain performance goals are met in 2008. Likewise, a portion of the award (one-third) may be accelerated and paid in 2010 if certain performance goals are met in 2009.

Remarks:

On February 25, 2008, Mr. Wiertel was granted an award of 900 restricted stock units under the issuer's 2007 Long-Term Ince Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Reporting Owners 2

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