

MOLSON COORS BREWING CO
 Form 4
 November 09, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Wade Gregory L

2. Issuer Name and Ticker or Trading Symbol
 MOLSON COORS BREWING CO
 [TAP.A; TAP]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
 Global Chf Supply Chain Offcr

(Last) (First) (Middle)

C/O MOLSON COORS BREWING COMPANY, 1225 17TH STREET, SUITE 3200

3. Date of Earliest Transaction (Month/Day/Year)
 11/08/2007

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

DENVER, CO 80202

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Class B Common Stock	11/08/2007		M ⁽¹⁾	3,800 D	\$ 53.97 11,310	D	
Class B Common Stock	11/08/2007		M ⁽¹⁾	400 D	\$ 53.99 10,910	D	
Class B Common Stock	11/08/2007		M ⁽¹⁾	100 D	\$ 54.01 10,810	D	

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Class B Common Stock	11/08/2007	<u>M</u> ⁽¹⁾	400	D	\$ 54.03	10,410	D
Class B Common Stock	11/08/2007	<u>M</u> ⁽¹⁾	1,000	D	\$ 54.06	9,410	D
Class B Common Stock	11/08/2007	<u>M</u> ⁽¹⁾	900	D	\$ 54.08	8,510	D
Class B Common Stock	11/08/2007	<u>M</u> ⁽¹⁾	1,120	D	\$ 54.11	7,390	D
Class B Common Stock	11/08/2007	<u>M</u> ⁽¹⁾	700	D	\$ 54.12	6,690	D
Class B Common Stock	11/08/2007	<u>M</u> ⁽¹⁾	600	D	\$ 54.16	6,090	D
Class B Common Stock	11/08/2007	<u>M</u> ⁽¹⁾	14,400	A	\$ 40.94	20,490	D
Class B Common Stock	11/08/2007	<u>M</u> ⁽¹⁾	1,100	D	\$ 53.98	19,390	D
Class B Common Stock	11/08/2007	<u>M</u> ⁽¹⁾	2,300	D	\$ 53.99	17,090	D
Class B Common Stock	11/08/2007	<u>M</u> ⁽¹⁾	1,300	D	\$ 54	15,790	D
Class B Common Stock	11/08/2007	<u>M</u> ⁽¹⁾	800	D	\$ 54.01	14,990	D
Class B Common Stock	11/08/2007	<u>M</u> ⁽¹⁾	800	D	\$ 54.02	14,190	D
Class B Common Stock	11/08/2007	<u>M</u> ⁽¹⁾	100	D	\$ 54.03	14,090	D
Class B Common Stock	11/08/2007	<u>M</u> ⁽¹⁾	1,300	D	\$ 54.04	12,790	D
Class B Common	11/08/2007	<u>M</u> ⁽¹⁾	600	D	\$ 54.05	12,190	D

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Stock							
Class B Common Stock	11/08/2007		<u>M⁽¹⁾</u>	200	D	\$ 54.06	11,990 D
Class B Common Stock	11/08/2007		<u>M⁽¹⁾</u>	800	D	\$ 54.07	11,190 D
Class B Common Stock	11/08/2007		<u>M⁽¹⁾</u>	1,100	D	\$ 54.08	10,090 D
Class B Common Stock	11/08/2007		<u>M⁽¹⁾</u>	113	D	\$ 54.1	9,977 D
Class B Common Stock	11/08/2007		<u>M⁽¹⁾</u>	700	D	\$ 54.11	9,277 D
Class B Common Stock	11/08/2007		<u>M⁽¹⁾</u>	600	D	\$ 54.12	8,677 D
Class B Common Stock	11/08/2007		<u>M⁽¹⁾</u>	87	D	\$ 54.14	8,590 D
Class B Common Stock	11/08/2007		<u>M⁽¹⁾</u>	2,000	D	\$ 54.15	6,590 D
Class B Common Stock	11/08/2007		<u>M⁽¹⁾</u>	500	D	\$ 54.15	6,090 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code V	(A) (D)		Title

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				Date	Expiration			Amount
				Exercisable	Date			or Number of Shares
Employee Stock Option (Right to Buy)	\$ 40.944	11/08/2007	M ⁽¹⁾	14,400	⁽²⁾	05/09/2012	Class B Common Stock	14,400

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Wade Gregory L C/O MOLSON COORS BREWING COMPANY 1225 17TH STREET, SUITE 3200 DENVER, CO 80202			Global Chf Supply Chain Offcr	

Signatures

Samuel D. Walker as agent for Gregory L.
Wade
11/09/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Wade executed an option exercise and sale of the underlying shares of common stock.
- (2) This option is fully vested and exercisable.

Remarks:

The numbers of shares and all prices reported in this Form 4 have been adjusted to reflect a 2-for-1 split of the Company's Cla
 Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
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