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Craven Julie H Form 4 December 20, 2010 FORM 4 Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).										
(Print or Type	Responses)									
Craven Julie H Symbol			nd Ticker o DS COF		8	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Month/I			Pate of Earliest Transaction onth/Day/Year) 16/2010				Director 10% Owner X Officer (give title Other (specify below) Vice President			
AUSTIN, I		4. If Amendment, I Filed(Month/Day/Ye	ear)			6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by Mo Person	ne Reporting Per ore than One Re	rson porting		
(City)	(State) (Zip)				_	ired, Disposed of,		-		
1.Title of Security (Instr. 3)	any	ion Date, if Transact Code n/Day/Year) (Instr. 8)	iomr Dispo (Instr. 3,	(A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	12/16/2010	Code V M	⁷ Amount 2,500	(D) A	Price \$ 25.26	5,603.07	D			
Common Stock	12/16/2010	S	1,245	D	\$ 51.0815	4,358.07	D			
Common Stock	12/16/2010	F	418	D	\$ 51.62	3,940.07	D			
Common Stock	12/20/2010	М	500	А	\$ 38.71	4,440	D			
Common Stock	12/20/2010	F	375	D	\$ 51.55	4,065	D			

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Common Stock 12/20/2010

41 D \$ 51.55 4,024 (1) D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number prof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. l De Sec (In
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Options (Right to Buy)	\$ 25.26	12/16/2010		M <u>(2)</u>	2,500	(3)	12/02/2018	Common Stock	2,500	\$
Stock Options (Right to Buy)	\$ 38.71	12/20/2010		M <u>(2)</u>	500	(4)	12/05/2016	Common Stock	500	\$

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Craven Julie H 1 HORMEL PLACE AUSTIN, MN 55912			Vice President				
Signatures							
Julie H Craven, by Power of Attorney		12/17/20	10				
**Signature of Reporting Person		Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reporting Person also holds indirectly 36.5 shares in the 401(k), and 755.4 shares in the JEPST Trust; Reporting Person's spouse holds indirectly 1,079 shares in the 401(k), and 996.7 shares in the JEPST Trust.
- (2) Reporting Person has exercised Stock Withholding Rights in connection with this option exercise, as reflected on Table I.
- (3) The options vest in four equal annual installments; the options being exercised vested on December 2, 2010.
- (4) The options vested in four equal annual installments, with the first group vesting on December 5, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.