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FRANCIS P Form 4 May 04, 200	PAULINE HUGH	ES								
									OMB AF	PROVAL
FORM	4 UNITED	STATES		RITIES A shington,			NGE C	OMMISSION	OMB Number:	3235-0287
Check th				8,					Expires:	January 31,
if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940							Act of 1934, 1935 or Sectior	Estimated a burden hour response	•	
(Print or Type]	Responses)									
	Address of Reporting PAULINE HUGF		Symbol NATUI	r Name and RES SUN JCTS INC	SHINE		0	5. Relationship of Issuer (Checl	Reporting Pers k all applicable	
	(First) (1 SUNSHINE S, INC., 75 EAST	Middle) Γ 1700	3. Date o (Month/I 05/02/2	-	ansaction			X Director Officer (give below)	title Othe below)	
PROVO, U	(Street)			endment, Da nth/Day/Year	-			6. Individual or Jo Applicable Line) _X_ Form filed by C Form filed by M	One Reporting Per	rson
								Person		
(City)	(State)	(Zip)	Tab	le I - Non-D	Derivative S	Securi	ties Acqu	iired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired Transactior(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or				5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
~				Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock	05/02/2005			М	19,565	А	\$ 7.75	19,565	D (1)	
Common Stock	05/02/2005)2/2005			15,000	D	\$ 15.5	4,565	D	
Common Stock	05/02/2005	5/02/2005			65	D	\$ 15.52	4,500	D	
Common Stock	05/02/2005			S	1,500	D	\$ 15.55	3,000	D	
	05/02/2005			S	500	D		2,500	D	

Common Stock					\$ 15.56		
Common Stock	05/02/2005	S	200	D	\$ 15.57	2,300	D
Common Stock	05/02/2005	S	100	D	\$ 15.61	2,200	D
Common Stock	05/02/2005	S	300	D	\$ 15.62	1,900	D
Common Stock	05/02/2005	S	200	D	\$ 15.63	1,700	D
Common Stock	05/02/2005	S	300	D	\$ 15.65	1,400	D
Common Stock	05/02/2005	S	300	D	\$ 15.66	1,100	D
Common Stock	05/02/2005	S	900	D	\$ 15.67	200	D
Common Stock	05/02/2005	S	100	D	\$ 15.68	100	D
Common Stock	05/02/2005	S	100	D	\$ 15.69	0	D
Common Stock	05/03/2005	М	20,000	А	\$ 7.75	20,000	D
Common Stock	05/03/2005	S	13,353	D	\$ 15.6	6,647	D
Common Stock	05/03/2005	S	200	D	\$ 15.61	6,447	D
Common Stock	05/03/2005	S	6,224	D	\$ 15.62	223	D
Common Stock	05/03/2005	S	223	D	\$ 15.63	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A)		

(9-02)

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	Derivative Security				(D)	isposed of r. 3, 4, 5)				
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option - Right to Buy	\$ 7.75	05/02/2005	М			19,565	10/19/2002	10/19/2005	Common Stock	19,565
Option - Right to Buy	\$ 7.75	05/03/2005	М			20,000	10/19/2002	10/19/2005	Common Stock	20,000

Reporting Owners

Reporting Owner Name / Address		Relationships						
	Director	10% Owner	Officer	Other				
FRANCIS PAULINE HUGHES NATURE'S SUNSHINE PRODUCTS, INC. 75 EAST 1700 SOUTH PROVO, UT 84606		Х	Х					
Signatures								
/s/Pauline Hughes Francis	05/04/2005							
**Signature of Reporting	Date							

Person

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The reporting person is also the indirect beneficial owner of 1,142,292 shares owned by a family trust of which the reporting person is trustee and a beneficiary and 878,439 shares owned by a family limited partnership in which the reporting person is a general partner.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.