

JAKKS PACIFIC INC  
Form 8-K  
July 17, 2012

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT  
Pursuant to Section 13 OR 15(d) of  
The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **July 17, 2012**

**JAKKS PACIFIC, INC.**  
(Exact name of registrant as specified in its charter)

**Delaware**                      **0-28104**              **95-4527222**  
(State or other jurisdiction    (Commission    (IRS Employer  
of incorporation)              File Number)    Identification No.)  
**22619 Pacific Coast Highway, Malibu, California**    **90265**  
(Address of principal executive offices)                      (Zip Code)  
Registrant's telephone number, including area code: **(310) 456-7799**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 8.01. Other Events.**

On July 17, 2012, we issued a press release announcing our second quarter results for 2012. A copy of such release is annexed hereto as an exhibit.

**Item 9.01. Financial Statements and Exhibits**

(d) Exhibits

**Exhibit    Description**

99.1        July 17, 2012 Press Release

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JAKKS PACIFIC, INC.

Dated: July 17, 2012

By: /s/ JOEL M. BENNETT

Joel M. Bennett, CFO

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**EXHIBIT INDEX**

**Exhibit**    **Description**

99.1        July 17, 2012 Press Release