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J&J SNACK FOODS CORP  
Form 8-K  
April 03, 2007

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K  
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 2, 2007  
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J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

|                               |              |                     |
|-------------------------------|--------------|---------------------|
| New Jersey                    | 0-14616      | 22-1935537          |
| (State or Other               | (Commission  | (I.R.S. Employer    |
| Jurisdiction of Organization) | File Number) | Identification No.) |

6000 Central Highway, Pennsauken, NJ 08109  
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(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533  
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N/A  
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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- ( ) Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ( ) Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ( ) Pre-commencement communications pursuant to Rule 14d-2 (b) under the Exchange Act (17 CFR 240.14d-2(b))
- ( ) Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 8.01. OTHER EVENTS

On April 2, 2007, the Company issued a press release announcing it has acquired the WHOLE FRUIT Sorbet and FRUIT-A-FREEZE Frozen Fruit Bar brands.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

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(c) Exhibits

| Exhibit Number | Description of Document           |
|----------------|-----------------------------------|
| 99.1           | Press Release dated April 2, 2007 |

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: /s/ Gerald B. Shreiber  
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Gerald B. Shreiber  
President

/s/ Dennis G. Moore  
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Dennis G. Moore  
Chief Financial Officer

Date: April 2, 2007

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EXHIBIT INDEX

| Exhibit Number | Description                       |
|----------------|-----------------------------------|
| 99.1           | Press Release dated April 2, 2007 |

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