CONNS INC Form 8-K July 13, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report: (Date of earliest event reported)

July 12, 2004

CONN'S, INC. (Exact name of registrant as specified in charter)

Delaware (State or other Jurisdiction of Incorporation or Organization)

000-50421 (Commission File Number) 06-1672840 (IRS Employer Identification No.)

3295 College Street Beaumont, Texas 77701 (Address of Principal Executive Offices and zip code)

(409) 832-1696 (Registrant's telephone number, including area code)

N/A

(Former Name or Former Address, if Changed Since Last Report)

Item 5. Other Events and Required FD Disclosure.

On July 12, 2004, the Company issued a press release announcing the intending retirement of C. William Frank, Executive Vice President and Chief Financial Officer. A copy of the press release is furnished herewith as Exhibit

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99.1 and is incorporated herein by reference.

The full text of the amendment is set forth in Exhibit 99.1 attached hereto and is incorporated in this report as if fully set forth herein.

Item 7. Exhibits.

Exhibit 99.1 Press Release dated July 12, 2004

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CONN'S, INC.

Date: July 13, 2004 By: /s/ C. William Frank

C. William Frank

Executive Vice President and Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

99.1 Press Release dated July 12, 2004