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CHEESECAKE FACTORY INCORPORATED Form 8-K December 11, 2003

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): December 11, 2003

THE CHEESECAKE FACTORY INCORPORATED (Exact Name of Registrant as Specified in its Charter)

Delaware 0-20574 51-0340466 (State or other (Commission File Number) (IRS Employer Identification No.) jurisdiction of incorporation)

> 26950 Agoura Road Calabasas Hills, California 91301 (Address of principal executive offices)

Registrant's telephone number, including area code: (818) 871-3000

Not Applicable (Former name or former address, if changed since last report)

ITEM 5. OTHER EVENTS

On December 11, 2003, The Cheesecake Factory Incorporated issued a press release entitled "The Cheesecake Factory Opens in Honolulu, Hawaii." A copy of the press release is attached as Exhibit 99.1.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the

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undersigned hereunto duly authorized.

Date: December 11, 2003 THE CHEESECAKE FACTORY INCORPORATED

> By: /s/ GERALD W. DEITCHLE -----Gerald W. Deitchle President and Chief Financial Officer (Principal Financial Officer)

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EXHIBIT INDEX

Exhibit Description -----99.1 Press Release dated December 11, 2003 entitled "The Cheesecake Factory Opens in Honolulu, Hawaii."

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