

JAMBA, INC.  
Form 3  
March 19, 2015

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Goss Dale		(Month/Day/Year)	JAMBA, INC. [JMBA]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
		03/13/2015		
6475 CHRISTIE AVE, SUITE 150			(Check all applicable)	
(Street)			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
EMERYVILLE, Â CA Â 94608			(give title below)	(specify below)
(City)	(State)	(Zip)	SVP/GM, US Stores East	
				6. Individual or Joint/Group Filing(Check Applicable Line)
				<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	14,347 <sup>(1)</sup>	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
		Title			

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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Stock Option (Right to Buy)	Â (2)	12/07/2017	Common Stock	6,000	\$ 22.4	D	Â
Stock Option (Right to Buy)	Â (2)	09/03/2018	Common Stock	9,250	\$ 6.55	D	Â
Stock Option (Right to Buy)	Â (2)	09/03/2018	Common Stock	510	\$ 6.55	D	Â
Stock Option (Right to Buy)	Â (2)	11/16/2019	Common Stock	4,000	\$ 8.95	D	Â
Stock Option (Right to Buy)	Â (2)	11/12/2020	Common Stock	5,000	\$ 11.1	D	Â
Stock Option (Right to Buy)	Â (3)	11/14/2021	Common Stock	4,000	\$ 8.05	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Goss Dale 6475 CHRISTIE AVE, SUITE 150 EMERYVILLE, CA 94608	Â	Â	Â SVP/GM, US Stores East	Â

## Signatures

/s/ Karen Luey, as attorney-in-fact for Dale Goss 03/19/2015

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) The securities reported in this column consist of 14,347 restricted stock units which give the Reporting Person a contingent right to receive at a future date one share of JMBA common stock for each restricted stock unit held. Of the 14,347 restricted stock units, 666 will vest on 8/6/2015, 1,833 will vest on 8/7/2015, 1,083 will vest on 8/8/2015, 1,833 will vest on 8/7/2016, 1,084 will vest on 8/8/2016, and 1,834 will vest on 8/7/2017.
  - (2) The stock option is fully vested.
  - (3) Vesting occurs in four equal installments on the first, second, third and fourth anniversary of the vesting commencement date of 11/14/2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.