

Ally Financial Inc.
Form 424B3
July 22, 2013

Pricing Supplement Dated 7/22/2013 Rule 424 (b) (3)
(To Prospectus Dated June 28, 2013) File No. 333-178919

Ally Financial Inc.

Demand Notes - Floating Rate

Annual Yield: 1.35 %
7/22/2013
Effective Dates: through
7/28/2013