

NEOMEDIA TECHNOLOGIES INC  
Form 8-K  
November 07, 2007

**U.S. SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): November 1, 2007

**NEOMEDIA TECHNOLOGIES, INC.**

(Exact Name of Registrant as Specified in its Charter)

**Delaware**  
(State or Other Jurisdiction  
Incorporation)

**0-21743**  
(Commission File Number)

**36-3680347**  
(IRS Employer Identification  
No.)

**2201 Second Street, Suite  
600,  
Fort Myers, Florida**  
(Address of Principal  
Executive Offices)

**33901**  
(Zip Code)

**(239) - 337-3434**  
(Registrant's Telephone  
Number,  
including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**ITEM 1.01. ENTRY INTO A MATERIAL DEFINITIVE AGREEMENT**

**Sale of the assets of the Micro Paint Repair business unit**

On November 1, 2007, NeoMedia Technologies, Inc. and NeoMedia Micro Paint Repair, Inc., collectively (“NeoMedia”) executed a definitive purchase agreement (the “DPA”) to sell the assets of its Micro Paint Repair business unit, excluding the US AutoXperience operations, (“MPR”), to Micro Paint Holdings Limited, a New Zealand company (the “Purchaserr”), for \$2,000,000 in cash, and \$200,000 in stock of the Purchaser, with \$300,000 of the cash to be paid upon completion of the post closing items. The DPA calls for closing to occur by November 7, 2007, which has been subsequently mutually extended until November 14, 2007. The DPA is attached hereto as exhibit 16.1.

In conjunction with the DPA, NeoMedia entered into a Distribution Agreement with the Purchaser, whereby NeoMedia will be authorized by the Purchaser as the exclusive distributor of the Micro Paint products in the United States of America territory. The Distribution agreement is attached hereto as exhibit 16.2

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NeoMedia Technologies,  
Inc. \_\_\_\_\_  
(Registrant)

Date: November 7, 2007

By: /s/ William J.  
Hoffman. \_\_\_\_\_  
William J. Hoffman, Chief Executive Officer  
and Director

**EXHIBIT INDEX**

**Exhibit No. Description**

- 16.1 Definitive purchase agreement between NeoMedia Technologies, Inc. and Micro Paint Holdings Limited, dated November 1, 2007.
- 16.2 Distribution agreement between NeoMedia Technologies, Inc. and Micro Paint Holdings Limited, dated November 1, 2007.