

Edgar Filing: NEOMEDIA TECHNOLOGIES INC - Form 8-K

NEOMEDIA TECHNOLOGIES INC  
Form 8-K  
February 21, 2006

U.S. SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

-----  
FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): February 17, 2006

NEOMEDIA TECHNOLOGIES, INC.  
-----

(Exact Name of Registrant as Specified in its Charter)

Delaware	0-21743	36-3680347
----- (State or Other Jurisdiction Incorporation)	----- (Commission File Number)	----- (IRS Employer Identification No.)
2201 Second Street, Suite 600, Fort Myers, Florida		33901
----- (Address of Principal Executive Offices)		----- (Zip Code)

(239) - 337-3434

-----  
(Registrant's Telephone Number, including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 2.01. COMPLETION OF ACQUISITION OR DISPOSITION OF ASSETS

Completion of Acquisition of Mobot, Inc.

On February 9, 2006, NeoMedia Technologies, Inc. ("NeoMedia") and Mobot, Inc. (www.mobot.com) ("Mobot") signed a definitive merger agreement (the "Agreement") under which NeoMedia acquired all of the outstanding shares of Mobot in exchange for \$3,500,000 cash and \$6,500,000 in shares of NeoMedia

Edgar Filing: NEOMEDIA TECHNOLOGIES INC - Form 8-K

common stock. The \$6,500,000 cash portion of the purchase price is represented by 16,931,493 shares of NeoMedia common stock, calculated by dividing \$6,500,000 by the volume-weighted average closing price of NeoMedia common stock for the ten day up to and including February 8, 2006.

On February 17, 2006, NeoMedia and Mobot completed the closing requirements and the acquisition became effective.

Mobot is a pioneer in visual search and recognition technology designed to make marketing effective and innovative using mobile devices. Launched in 2004 to help companies cultivate rewarding relationships with the world's 1.5 billion mobile phone users, Mobot gives marketers, content providers and carriers the tools to make it easy for any consumer with a camera phone to interact with their offerings.

On February 21, NeoMedia included the announcement of the closing of the Mobot acquisition in a press release, which is attached hereto as Exhibit 16.1.

2

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NeoMedia Technologies, Inc.  
-----  
(Registrant)

Date: February 21, 2006  
-----

By: /s/ Charles T. Jensen  
-----  
Charles T. Jensen, President,  
Chief Executive Officer and Director

3

EXHIBIT INDEX

Exhibit No.	Description
-----	-----
16.1	Press release dated February 21, 2006

4